

THE CASH BOX

VOLUME XIV

NOVEMBER 15, 1952

NUMBER 8



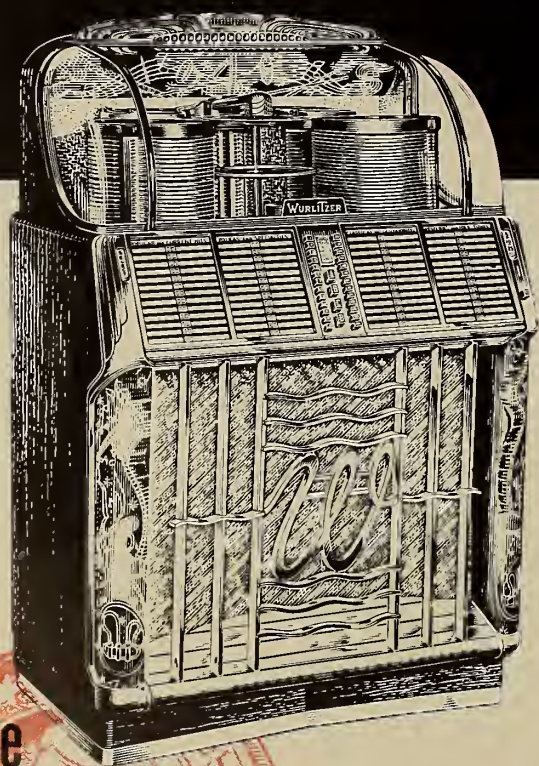
One of the biggest disks in the Rhythm 'N Blues field is currently "Juke" by Little Walter put out on the Checker label. Above Al Benson (left), leading R & B disk jockey on WGES in Chicago, interviews Little Walter (center) as Leonard Chess (right), prexy of Checker Records, looks on. "Juke," which has gone into the smash category, is the first record which Little Walter has cut for the label.

QUESTION:

*Why have More
Wurlitzers been Sold than any other phonograph?*

ANSWER:

*Because over the
years they have always topped All others in take.*



◀ *This One Hits a New All Time High*

You as a music operator are in business for one purpose. You want to make money. Wurlitzer Phonographs have always been designed and built with that purpose in mind.

The Wurlitzer Fifteen Hundred is a good case in point. Playing 104 selections on 45 and 78 RPM records intermixed, it inspires more play, collects more pay than any other phonograph. See your Wurlitzer Distributor. Get the facts. Add to your income.

**Make
More
Money** with

Wurlitzer
Fifteen Hundreds

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



The Cash Box

November 15, 1952

Volume XIV

Number 8

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Calif.

(Phone: WEBster 1-1121)

JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

B. SUBSONS, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices quoted for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Greater Selectivity Brings:

BOOM IN FOREIGN RECORDINGS

Juke Box Ops Call for Foreign 45's as They Enjoy Extra Income Boom Programming Disks to Please Locations' Foreign Patrons.

Spreading out rather quietly, everywhere in the country, is the constantly growing use of foreign recordings.

This was brought about by the tremendously increased selectivity of the new juke boxes.

It is no longer surprising to find juke boxes with complete panels of foreign disks for the people who frequent the locations.

What is holding back even greater development of this market is the lack of 45 rpm recordings.

Many of the new juke boxes feature 45's and, because it is difficult to obtain the foreign recordings they need on 45 rpm, they have been forced to hold back the greater growth of this market.

Even back in the days of 10, 12, 20, and 24 selections, juke box ops featured foreign recordings in certain locations.

But, the tremendous majority of the automatic phonos, veered sharply away from such disks. Simply because they needed the selection space for the many pops, hillbillies, folk, rhythm and blues, and other tunes.

Today, with correct programming a very important factor, and with the further fact that the automatic phonos range from 80 to 120 selections, there is an entirely different approach to placement of recordings so as to obtain maximum intake from locations.

It was but a natural evolution, that the juke box ops would soon look about their locations, and where they found a spot frequented by Polish, Italian, Jewish, Mexican, Spanish, and other nationalities, that they would program disks in the languages of these peoples.

Results have been phenomenal in some cases. One operator reports that he programmed a series of title strips in one panel under "Polish Records" with the result that he not only enjoyed a very good increase in income from the spot, but has since been forced to double the size of the panel.

There hasn't been too much fanfare made about the foreign disks, even tho *The Cash Box* sometime ago urged the manufacturers of foreign recordings to press them in 45 rpm.

Yet the foreign disk field has continued to grow. It is now reaching what can be termed boom proportions.

Operators have suddenly come to the realization that, in view of the fact they have all the space they require because of the greater selectivity of the modern phonos, they can easily feature complete panels of foreign tunes, without sacrificing their pop disks or other disk space.

They also know that they are missing a very good bet if they don't quickly take advantage of this fact in many of their spots where a definite foreign element is part and parcel of the steady patronage.

From the farm workers' country came word this past week that operators have found it paid them to feature certain foreign disks which met with great approval of the patrons of these type of locations.

As far as the cosmopolitan spots are concerned, in every large city in the nation, foreign disks were used for years and years, in fact from the very beginning of automatic music.

But today this has continued to grow and, as each day passes, more and more music operators, are calling on dealers to obtain foreign disks of one type or another.

The boom is under way.

The only obstacle, according to juke box ops, is that they cannot obtain a goodly supply of the foreign disks in 45 rpm.

They would definitely, they claim, be able to improve intake on many of their locations were such 45's available.

Perhaps all this can be summed up in the statement of one well known music operator who wrote *The Cash Box*:

"Please go all out to get the people who have these fine foreign record catalogs to press their disks on 45 rpm. We need them.

"We've been getting more and more calls for foreign recordings ever since we started to program them.

"What's more," he says, "our take has gone 'way up.

"We believe," he concludes, "that here's part of the programming answer for operators everywhere—foreign disks."

THE NATION'S


TOP TEN

PLUS
THE NEXT
15

JUKE BOX TUNES

The Top Ten Tune Netting
Hottest Play In The Nat'l's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX



AL—Aladdin	CR—Coral	CODE	MO—Modern	SE—Segar
AP—Apollo	DA—Dana		OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca		PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	JU—Jubilee	PR—Prestige	TE—Tempe
CA—Capitol	FE—Federal	KI—King	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	LO—London	RE—Regent	UN—United
CO—Columbia	IN—Intro	ME—Mercury	SA—Savoy	VI—Victor
		MG—MGM		

			Pos. Last Week
1	I WENT TO YOUR WEDDING PATTI PAGE	CO-39856 (4-39856)—Sammy Kaye O. JU-5093—Little Sylvia DE-28388 (9-28388)—Grady Martin ME-5899 (45x5899)—Patti Page DE-28411 (9-28411)—Guy Lombardo O. VI-20-4835 (47-4835)—Steve Gibson	1
2	YOU BELONG TO ME JO STAFFORD	CA-2165 (F-2165)—Dean Martin ME-6407 (6407x45)—Sue Thompson CO-39811 (4-39811)—Jo Stafford MG-11295 (K11295)—Joni James ME-5899 (5899x45)—Patti Page	2
3	GLOW WORM MILLS BROTHERS	CA-2248 (F-2248)—Johnny Mercer DE-28384 (9-28384)—Mills Brothers CO-39840 (4-39840)—Paulette Sisters	4
4	WISH YOU WERE HERE EDDIE FISHER	CA-2154 (F-2154)—Jane Froman MG-11270 (K11270)—Fran Warren DE-28308 (9-28308)—Guy Lombardo VI-20-4830 (47-4830)—Eddie Fisher	3
5	TRYING THE HILLTOPPERS	CR-60823 (9-60823)—Johnny Desmond DE-28322 (9-28322)—Grady Martin DOT-15018—The Hilltoppers ME-5904 (45x5904)—Jimmy Palmer O. DE-28375 (9-28375)—Ella Fitzgerald	5
6	JAMBALAYA JO STAFFORD	CO-39838 (4-39838)—Jo Stafford DE-28341 (9-28341)—Rex Allen CR-60816 (9-60816)—N. Hefti & F. Wayne MG-11283 (K-11283)—Hank Williams DE-28367 (9-28367)—Camarata OK-6907—Titus Turner	7
7	MEET MR. CALLAGHAN LES PAUL	CA-2193 (F-2193)—Les Paul ME-5900 (45x5900)—Harmonicats & August CO-39851 (4-39851)—Mitch Miller O. MG-30640 (K-30640)—Peter Todd O. CR-60828 (9-60828)—Lawrence Welk VI-20-4891 (47-4891)—Melachrino Strings DE-28456 (9-28456)—Guy Lombardo O. DE-28373 (9-28373)—C. Cavallaro O. LO-1248 (45x1248)—Harry Grove Trio	6
8	LADY OF SPAIN EDDIE FISHER	VI-20-4953 (47-4953)—Eddie Fisher CA-2265 (F-2265)—Les Paul & Mary Ford	8
9	BECAUSE YOU'RE MINE MARIO LANZA	CA-2212 (F-2212)—Nat "King" Cole MG-11301 (K-11301)—Billy Eckstine DE-28337 (9-28337)—John Raitt VI-10-3914 (47-3914)—Mario Lanza ME-5897 (45x5897)—Bobby Wayne	—
10	HALF AS MUCH ROSEMARY CLOONEY	CO-39710 (4-39710)—Rosemary Clooney ME-6366 (45-6366)—Ken Marvin CO-20879 (4-20879)—Curley Williams MG-11202 (K11202)—Hank Williams DE-28271 (9-28271)—Guy Lombardo O.	10

11) TAKES TWO TO TANGO. 12) HIGH NOON. 13) WHY DON'T YOU BELIEVE ME? 14) SOMEWHERE ALONG THE WAY. 15) MY FAVORITE SONG. 16) OUTSIDE OF HEAVEN. 17) YOURS. 18) AUF WIEDERSEHN SWEETHEART. 19) YOU'LL NEVER GET AWAY. 20) INDIAN LOVE CALL. 21) WALKIN' TO MISSOURI. 22) COMES A-LONG A-LOVE. 23) I LAUGHED AT LOVE. 24) HEART AND SOUL. 25) BLUES IN ADVANCE.

Music Ops Continue To Call For More Uniform Records

Want Disks to Have Quicker Starts, Uniform Tone Level and Two Minute Play or Thereabouts Where Possible

Automatic music operators everywhere in the nation continue to sound the clarion call for more uniform recordings.

This has been continuing now for almost ten years. Ever since *The Cash Box* first brought home the three great necessities of music operators, as far as records are concerned.

First, as all operators agree, there must be uniformity on the start of the records. And, furthermore, they want the start to be cut down considerably from the time now being used.

Many disks have half inch wide bands of absolutely nothing pressed into them. This just causes patrons to kick at phonos thinking that "the machine's stuck."

This has been brought home time and time again by *The Cash Box* and the nation's music operators have strongly supported this need.

Second, is the continued bugaboo of recordings being made at different tone levels, requiring storekeepers to dash over to their volume controls and cut down on the scream of one record whereas, the very next one chosen, requires the location owner to again dash over and raise the volume.

This has been going on for years now. Everytime that this is published the recording manufacturers continue to neglect this need.

Some of the phono manufacturers have attempted to arrange for volume control themselves to hold all records at one tonal level within the phono itself.

Third, and most important, is the need for 2 minute disks. This means 50% more income for the music operator during the peak play hours. After *The Cash Box* crusaded for many, many months, most of the record manufacturers began to pay attention to the "time element" of recordings.

The Cash Box went even further in this regard. It published the time of play of each recording it reviewed so that the operators could decide for themselves in this regard.

Now the manufacturers seem to again have become lax and the time is running well over three minutes and almost four minutes on some of the latest disks to be released.

The three things asked by the music operators of the record manufacturers are all extremely simple to arrange:

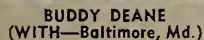
1) Faster starting recordings; 2) Uniform tonal volume for the records of all recording manufacturers; and 3) Two minute play records wherever and whenever possible.



A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS


- | | |
|------------------------------------|---------------------------|
| 1. YOU BELONG TO ME..... | Jo Stafford (Columbia) |
| 2. I WENT TO YOUR WEDDING..... | Patti Page (Mercury) |
| 3. GLOW WORM | Mills Brothers (Decca) |
| 4. LADY OF SPAIN..... | Eddie Fisher (RCA Victor) |
| 5. MY FAVORITE SONG | Georgia Gibbs (Mercury) |
| | Ames Brothers (Coral) |
| 6. TRYING | Hilltoppers (Dot) |
| 7. WHY DON'T YOU BELIEVE ME? | Joni James (MGM) |
| 8. WISH YOU WERE HERE..... | Eddie Fisher (RCA Victor) |
| 9. OUTSIDE OF HEAVEN..... | Eddie Fisher (RCA Victor) |
| 10. BECAUSE YOU'RE MINE..... | Mario Lanza (RCA Victor) |
| | Nat "King" Cole (Capitol) |

Here's a case where TV helped radio . . . radio helped TV . . . and together with the generosity of the listening public helped to make the life of one Harry Smith of Baltimore a little brighter. One of the features of WITH's All Night Show, with Mitch Reed, is the "Party Line." This fifteen-minute segment is opened up to the public for airing gripes, problems, worries, etc. A listener called in recently and told the story of Mr. Smith—a very seriously ill gentleman who for some time now has been seeing only the rocky side of life. Mitch Reed told the story of Mr. Smith to his listeners and they immediately reacted. Donations of money came in, notes of cheer were sent and one late night listener donated a television set. All of this was presented to Mr. and Mrs. Smith—both of whom wept with gratitude. . . . Allan (Moon-Dog) Freed (WJW-Cleveland) personally presented the first northern appearance of Okeh artist Chuck Willis, a native Atlantan, along with another Okeh star, Annie Laurie, at Canton and Youngstown, Ohio. Both stints were outstanding successes, due in a large measure to Moon-Dog's huge personal following. . . . Donn Tibbetts (WFEA-Manchester, N. H.) played host to Ralph Flanagan and his orchestra recently on Ralph's visit to the Sweeney Post Armory in Manchester. Donn emceed The Flanagan Dance Contest and on behalf of the City's disk jockies, presented Ralph with a plaque bearing the title "The Band We like Most To Visit Manchester." . . . The Cash Box 25, presented Monday through Saturday on The Donn Tibbetts Show has been picked up commercially cross the board. Two other sponsors have picked up the tab for Donn's New Songs Portion and Oldies Portion on the early morning disk feature. To quote Donn Tibbetts "Just proof that it's good programming to use The Cash Box lists."



He also has a system to get talent on. He has a loud speaker out front with a mike set-up and interviews talent from the outside. In that way it will not interfere with AGVA rulings.

Bud Brees is starting his night club season again at Henny's, a new record singer's spot in Philadelphia. Bud is going in for two weeks with options. . . . Johnny Clark has packaged 10 shows from kiddie shows to adult entertainment to historical, educational shows. The booklet issued by Johnny on the subject is very interesting. Any one interested might write him at "House of Hissey," 10 West 61st St., N. Y. C. . . . Jack Surrell, "Top Of The Town" (WXYZ-Detroit, Mich.) programmed an all Detroit Talent Show, playing recordings of songs written by, sung by, and recorded by still other Detroiters. Many fans claim it the first time such a program has been broadcast locally by a deejay. Jack accompanies records on his piano, sings along, and also plays background music for all his commercials. . . . Pete Allen, formerly WCKY-Cincinnati, is in New York City considering offers. Pete has been quite busy doing TV bits, freelancing, but expects to be back deejaying shortly. Allen hails from the Gotham and it is the nature of a vacation for him to be back.




MGM'S BIG
34

BILLY ECKSTINE
SINGS
BE FAIR *B/W*
B/W **COME TO THE MARDI GRAS**
MGM 11351 78 rpm
K11351 45 rpm

JONI JAMES
SINGS
WHY DON'T YOU BELIEVE ME
B/W **PURPLE SHADES**
MGM 11333 (78)
K 11333 (45)

PICKED BY BILLBOARD
ART MOONEY
and his "LAZY RIVER" Orchestra
LAZY RIVER
B/W **HONESTLY**
MGM 11347 (78)
K 11347 (45)

TOMMY EDWARDS
SINGS
YOU WIN AGAIN *B/W* **SINNER OR SAINT**
MGM 11326 (78) • K 11326 (45)



VOTED TOPS

BILLY ECKSTINE
BECAUSE YOU'RE MINE
EARLY AUTUMN
M-G-M 11301
K11301

ALAN DEAN
LUNA ROSSA
I'LL FORGET YOU
M-G-M 11269
K11269

FRAN WARREN
I WORRY 'BOUT YOU
ANYWHERE I WANDER
M-G-M 11352
K11352

FRANK PETTY TRIO
ST. LOUIS BLUES
CONGRATULATE ME
M-G-M 11305
K11305

CINDY LORD
MY FAVORITE SONG
MY BABY'S COMING HOME
M-G-M 11350
K11350

ACQUAVIVA & ORCH.
BEYOND THE NEXT HILL
TILLIE'S TANGO
M-G-M 30614
K30614

THE FOUR HORSEMEN
MEMORIES
BY THE WATERS OF THE MINNETONKA
M-G-M 11345
K11345

THE DE MARCO SISTERS
I'M NEVER SATISFIED
AT THE CLOSE OF A LONG, LONG DAY
M-G-M 11346
K11346


HANK WILLIAMS
JAMBALAYA
WINDOW SHOPPING
M-G-M 11283
K11283

GEORGE SHEARING QUINTET
WHEN THE LIGHTS ARE LOW
LULLABY OF BIRDLAND
M-G-M 11354
K11354

Introducing
TONY ALAMO
IF I HAD WINGS
AFTER YOUR LOVE
M-G-M 11353
K11353

MONTE HALE
JET PLANE BLUES
DREAM COWBOY
M-G-M 11349
K11349

THE FURNESS BROTHERS
PAUL REVERE
I'M IN THE MOOD FOR LOVE
M-G-M 11356

M-G-M RECORDS
THE GREATEST NAME  IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36, N. Y.

M-G-M means Mighty Good Music

YOUR VOTES

DECIDE THE WINNERS

IN THE 7th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1952

**VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE**



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

VOTES POUR IN

Voting Heavy In Seventh Annual Music Poll

Best Record of 1952

"Blue Tango"—Leroy Anderson	14947
"Cry"—Johnnie Ray	14831
"Delicado"—Percy Faith	13428
"Wheel Of Fortune"—Kay Starr	13162
"Anytime"—Eddie Fisher	12871
"Slow Poke"—Pee Wee King	10475
"Auf Wiederseh'n Sweetheart"—Vera Lynn	9897
"Tell Me Why"—Four Aces	9163
"Kiss Of Fire"—Georgia Gibbs	8755
"Lover"—Peggy Lee	7216
"I'm Yours"—Don Cornell	7003
"Here In My Heart"—Al Martino	6247
"I'm Yours"—Eddie Fisher	5944
"Blacksmith Blues"—Ella Mae Morse	5932
"Half As Much"—Rosemary Clooney	5849
"Wish You Were Here"—Eddie Fisher	5840
"Tell Me Why"—Eddie Fisher	4765
"Vanessa"—Hugo Winterhalter	4193
"I'll Walk Alone"—Don Cornell	3866
"I Went To Your Wedding"—Patti Page	3246
"You Belong To Me"—Jo Stafford	3019
"Little White Cloud That Cried"—Johnnie Ray	2472
"Jambalaya"—Jo Stafford	1991
"Walkin' My Baby Home"—Johnnie Ray	1638

Best Orchestra of 1952

Ray Anthony	13247	Pee Wee King	8225
Leroy Anderson	13006	Vaughn Monroe	7612
Billy May	12963	Mantovani	6912
Hugo Winterhalter	12848	Eddy Howard	6334
Percy Faith	11491	Mitch Miller	4106
Guy Lombardo	11363	Gordon Jenkins	1971
Ralph Flanagan	9947	Woody Herman	1829
Sammy Kaye	9830	Les Brown	1560

Best Female Vocalist of 1952

Patti Page	13416	Ella Fitzgerald	7103
Rosemary Clooney	13097	Ella Mae Morse	6855
Jo Stafford	12662	Toni Arden	6732
Georgia Gibbs	10348	June Valli	5941
Kay Starr	10346	Fran Warren	5269
Doris Day	10101	Gizelle MacKenzie	4929
Vera Lynn	9979	Helen O'Connell	3992
Dinah Shore	8635	Sarah Vaughan	2816
Peggy Lee	8542	Teresa Brewer	1747
Sunny Gale	7967	Mindy Carson	1222

Best Male Vocalist of 1952

Nat "King" Cole	13210	Al Martino	7491
Eddie Fisher	13116	Mario Lanza	7310
Perry Como	12844	Bing Crosby	6205
Johnnie Ray	12843	Frank Sinatra	5447
Frankie Laine	11565	Alan Dean	4862
Eddy Howard	11072	Billy Eckstine	4082
Guy Mitchell	10897	Louis Armstrong	4113
Don Cornell	9416	Vic Damone	3091
Tony Bennett	9329	Slim Whitman	2362
Tony Martin	8636	Johnny Desmond	2019
		Alan Dale	2002

Best Vocal Combination of 1952

Four Aces	16214
Mills Brothers	12306
Jo Stafford-Frankie Laine	11177
Ames Brothers	9348
Billy Williams Quartet	8139
Four Lads	6479
Ink Spots	5333
Bell Sisters	4962
Hilltoppers	4838
Andrew Sisters	4721
Weavers	2399

Best Small Instrumental Group of 1952

Les Paul & Mary Ford	15997
George Shearing Quintet	9321
Grady Martin & His Slewfoot Five	8468
Harry Grove Trio	6210
Louis Jordan & His Tympany Five	3844
Frank Petty Trio	1187
Three Suns	916

Best Country and Western Record of 1952

"Wild Side Of Life"—Hank Thompson	11391
"Slow Poke"—Pee Wee King	9887
"Indian Love Call"—Slim Whitman	8934
"Silver And Gold"—Pee Wee King	8021
"Almost"—George Morgan	6348
"I Don't Want To Be Free"—Jimmy Wakely	6185
"Rudolph The Red Nosed Reindeer"—Gene Autry	4830
"Wild Side Of Life"—Burl Ives	3612
"Waiting In The Lobby Of Your Heart"—Hank Thompson	2349
"Don't Leave My Poor Heart Breaking"—Cowboy Copas	1866

Best Country and Western Artist of 1952

Pee Wee King	12842
Hank Thompson	12037
Jimmy Wakely	10116
George Morgan	9032
Slim Whitman	7448
Sons Of The Pioneers	6329
Tex Williams	4044
Cowboy Copas	4026
Tex Ritter	3988
Gene Autry	2330
Elton Britt	2301
Rosalie Allen	1583

Best Folk Record of 1952

"Let Old Mother Nature Have Her Way"—Carl Smith	11489
"Half As Much"—Hank Williams	11262
"Don't Just Stand There"—Carl Smith	11029
"Wondering"—Webb Pierce	10384
"Honky Tonk Blues"—Hank Williams	10299
"The Gold Rush Is Over"—Hank Snow	9435
"It Wasn't God Who Made Honky Tonk Angels"—Kitty Wells	8867
"Are You Teasing Me"—Carl Smith	8203
"Give Me More, More, More"—Lefty Frizzell	7625
"I Went To Your Wedding"—Hank Snow	6758
"Jambalaya"—Hank Williams	6391
"Alabama Jubilee"—Red Foley	5184
"Don't Stay Away"—Lefty Frizzell	4379
"Bundle Of Southern Sunshine"—Eddy Arnold	2996
"Backstreet Affair"—Webb Pierce	2842
"Full Time Job"—Eddy Arnold	2063
"Baby We're Really In Love"—Hank Williams	1761
"Blackberry Boogie"—Tennessee Ernie	1104

Best Folk Artist of 1952

Eddy Arnold	12872	Kitty Wells	7220
Carl Smith	11946	Tennessee Ernie	7016
Hank Williams	11117	Red Foley	5462
Webb Pierce	10006	Ernest Tubb	4394
Hank Snow	9387	Little Jimmy Dickens	4273
Lefty Frizzell	9214	Moon Mullican	3102
Johnnie & Jack	8345	Roy Acuff	2138
		Stuart Hamblen	2012

Best Rhythm and Blues Record of 1952

"My Song"—Johnny Ace	12716
"Juke"—Little Walter	12640
"Lawdy Miss Clawdy"—Lloyd Price	12596
"Have Mercy Baby"—Dominoes	12501
"Mary Jo"—Four Blazes	11962
"5-10-15 Hours"—Ruth Brown	11426
"No More Doggin'"—Roscoe Gordon	10865
"Goin' Home"—Fats Domino	10854
"Ting-A-Ling"—Clovers	10486
"One Mint Julep"—Clovers	9892
"Rooted"—Roscoe Gordon	8972
"Heavenly Father"—Edna McGriff	8750
"Wheel Of Fortune"—Sunny Gale	8428
"Three O'Clock Blues"—B. B. King	8246
"Night Train"—Jimmy Forest	7874
"Beside You"—Swallows	7654
"Middle Of The Night"—Clovers	7247
"Moody Mood For Love"—King Pleasure	6925
"Cry"—Johnnie Ray	5268
"Best Wishes"—Roy Milton	4726
"You Know I Love You"—B. B. King	3864
"Five Long Years"—Eddie Boyd	3426
"Got You On My Mind"—John Greer	2860
"So Tired"—Roy Milton	2584
"Gonna Play The Honky Tonks"—Marie Adams	2189
"My Heart's Desire"—Jimmy Lee & Artis	1993
"Dust My Broom"—Elmo James	1753

Best Rhythm and Blues Artist of 1952

Dominoes	11865	Jimmy Forest	6957
Lloyd Price	11027	Marie Adams	6893
Johnny Ace	10921	Orioles	6328
Little Walter	10754	Floyd Dixon	5642
Clovers	10426	Eddie Boyd	4779
Ruth Brown	9826	Sonny Thompson	4008
Roscoe Gordon	9643	Charles Brown	3568
Fats Domino	9173	Bells Of Joy	3106
B. B. King	8795	Joe Turner	2845
Dinah Washington	8324	Little Caesar	2065
Swallows	7940	Percy Mayfield	1974
Roy Milton	7870	Muddy Waters	1268
		Earl Bostic	1125

RECORD REVIEWS

CA DISK & SLEEPER

CB EXCELLENT

CB VERY GOOD

CG GOOD

CC FAIR

CD MEDIOCRE

DOLORES GRAY

(Decca 28469; 9-28469)

B "I DON'T CARE" (2:51) Dolores Gray comes up with a fine vocal job on a cute handclapping number as the Sweetland Singers back the artist vocally on this western sounding bouncer.

B+ "TWO OTHER PEOPLE" (2:55) Ray Arthur and his orchestra back again and come up with a lush aire to which Dolores does some more grand caroling on a pretty ballad of love and tenderness. The group adds warmth to the fine waxing. Could be a big song.

RAY CURA

(Mercury 70021; 45-70021)

B "YOURS" (2:50) A number currently making its move for top honors is smoothly covered by the persuasive voice of Ray Cura as the Jack Halloran Singers back with a fullness on the ballad.

C+ "HOW AM I TO KNOW" (2:55) Strings provide a lush aire for Ray and create a backing that showcases the artist's voice to full advantage as he warbles a ballad. The delivery is much better than the tune.

LU ANN SIMMS

(Columbia 39890; 4-39890)

C+ "RED IS FOR ROSES" (2:25) Lu Ann Simms does a pretty bit of piping on a slow and appealing ballad that she presents in her hushed style. Percy Faith does another masterful job of backing.

C+ "IT'S THE END OF THE LINE" (2:40) Lu Ann keeps the same tempo but changes the mood to a sad and sentimental one and eases through a fine number. The orking by Percy and the boys is full of strings.

DENNY VAUGHAN

(MRT 778)

B "CASTANETS" (3:05) A beaty castanet opening is a fitting introduction for Denny Vaughan's exciting and stirring vocal of a lovely fast moving Latin tempo number. Jimmy Carroll's ork and the chorus add a fine fullness to the side.

B "TWO OTHER PEOPLE" (2:35) Denny shows his versatility by coming through with another fine job on a lovely ballad. The tune has a perfect blend of lyrics and melody.

ART & DOTTY TODD

(RCA Victor 20-5029; 47-5029)

B "HEAVENLY HEAVENLY" (3:15) The voices of Art & Dotty Todd multiply to the number of six as they present a lovely waltz based on the melody "Viva La Compagne" with the sound of a choir. The multiple voice waxing demonstrates some lovely harmony.

B "BROKEN WINGS" (2:52) The same six voice sound is created by the duet as the artists come through with another polished job on a ballad. The pretty sound has a sincerity about it.

THE CASH BOX DISK OF THE WEEK

"BARRELS 'N BARRELS OF ROSES" (2:00)

"ALL THE TIME AND EVERYWHERE" (2:50)

MINDY CARSON

(Columbia 39889; 4-39889)



MINDY CARSON

● Mindy Carson comes back into the spotlight with a tune that should bring her quite a few rungs higher up the ladder of success.

Her pert inviting voice does wonders with a cute ditty labeled "Barrels 'n Barrels Of Roses" and the result is absolutely grand. The tune is a catchy one, the lyrics light and appealing, and Mindy's presentation tops everything. The cute bounce tempo comes forth from the sensational orchestra of Percy Faith. The side is different than the usual run of the mill numbers and is a number that is always welcomed. "All The Time And Everywhere" is the name of the other half that features the chirp on a soft and romantic ballad. She does a fine job here but the upper side is much more exciting. Ops oughta get on the top segment. It's gonna draw barrels 'n barrels of coins in the boxes.

FRANK CAMPANA

(Jubilee 6023; 45-6023)

B "TENDERLY" (2:29) One of the public's favorite standards is warmly delivered by Frank Campana in his pleasing and inviting style as the pretty ballad is lushly backed by Dick Freitas and his men.

B "I WISH I'D KNOWN" (2:44) A fresh and interesting type of introduction leads into a full and stringy waltz with a fine tune that is vocalized on by Frank in a most feelingful manner.

PAT TERRY

(Derby 813)

B "APRIL FOOL" (3:02) A soft chime effect in the backdrop adds color to Pat Terry's soft quality waxing of a sentimental number as he's smoothly backed by the Sid Feller ork.

C+ "DID I REMEMBER" (2:45) Pat comes through with another agreeable presentation of a similar ballad with not as pretty a tune, but the vocalist gives it another appealing going over.

FRED LOWERY

(Columbia 39887; 4-39887)

C+ "DANCING TAMBOURINE" (2:06) Fred Lowery comes up with a fine bit of whistling on a cute bouncer full of zest as the Norman Luboff chorus backs with a soft smooth hum.

B "SWEET LEILANI" (2:28) The tempo is changed as Fred delivers a lovely sweet Hawaiian melody with his penetrating whistle. The soft chorus and the steel guitar create a romantic and picturesque aire.

JANE TURZY

(Decca 28436; 9-28436)

C+ "BE MY BABY" (2:39) Chirp Jane Turzy lends her pretty voice to a cute bouncer with pleasing lyrics and a light aire about it. Handclapping and Remo Bondi's ork back the songstress.

C "AIN'T IT A CRYIN' SHAME" (2:26) The pert voiced thrush does a similar type of number with the same handclapping and lightness about it. The tune is not very much.

HERBIE FIELDS ORCHESTRA

(Coral 60867; 9-60867)

B "DARDANELLA" (2:49) Herbie Fields and his boys take a grand old melody and give it a fine run for the money. The exciting instrumental is set to a solid jump tempo.

C+ "EVERYTHING I HAVE IS YOURS" (2:47) Another fine instrumental arrangement is dished up by Herbie and the lads with the leader taking the alto sax and belting out some slick tooting.

ALAN PAUL

(Rialto 601)

C+ "LOVE OH LOVE" (2:49) Set into a powerful orking is an interesting vocal as done by Alan Paul in his low voiced manner while Buddy Koster supplies the waltz tempo.

B "BRAVO" (2:50) The tempo is changed to that of a beguine-bolero which exhibits Alan's voice to much better advantage. The sentimental number sung in fine style is introduced by a crowd's cheering of bravo. A fine piece of wax.

JIMMY PALMER ORCHESTRA

(Mercury 70013; 45-70013)

C+ "YEARNING" (2:30) A steady drum beat with a good bounce tempo is the pace for a grand old favorite that's beat out by the Jimmy Palmer ork with the aid of a group handling the jumpy vocal chores.

C+ "SECRETS" (2:46) Ronnie Neibert does the chanting on a slow and pleasing ballad with a soft choral support to add feeling to the deck. Jimmy Palmer and his boys provide the music once again.

HERB KENNY

(MGM 11360; K-11360)

C+ "I DON'T CARE" (2:46) Herb Kenny's fine soft voice blends smoothly with the harmony offered by the Rockets and the pretty backing of Fred Norman's ork, to come up with a pleasant side.

C+ "CALLING YOU" (2:43) Herb and the crew team on another slow number with romantic lyrics. An echo follows. Herb's voice through the number and some low voiced talking adds color to the deck.

SAVANNAH CHURCHILL

(RCA Victor 20-5031; 47-5031)

C+ "IF I DIDN'T LOVE YOU SO" (2:30) In her low and sexy voice, Savannah Churchill eases through a fine blues number with a great deal of oomph as a chorus hums in the backdrop.

B "WALKIN' BY THE RIVER" (3:15) The vigorous voiced thrush follows through with another grand piece of stylish vocalizing that shows her talent to better advantage. The subdued choral backing makes the artist's voice glow.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DON'T ROB ANOTHER MAN'S CASTLE" Guy Mitchell Columbia 39886; 4-39886
- ★ "TWO OTHER PEOPLE" Dolores Gray Decca 28469; 9-28469
- ★ "TANGO OF ROSES (LOVE ME)" Steve Lawrence King 15208; 45-15208
- ★ "OPEN YOUR HEART" Ricky Hale Dana 2101; 45-2101

2nd Week

RCA VICTOR'S

POP DRIVE!

The following merchandise has been "picked for potential"—based on immediate and sharp reaction from record buyers, deejays, dealers and coin-operators across the country. These are your Best Bets . . . top of the chart merchandise!

PLAY 'EM!
PUSH 'EM!
PROMOTE 'EM!

Listed numerically, position does not indicate sales performance.

ORDER BLANK
45 78

POP SINGLES

BECAUSE YOU'RE MINE • THE SONG ANGELS SING	Mario Lanza	10/49-3914
WISH YOU WERE HERE • THE HAND OF FATE	Eddie Fisher	20/47-4830
BLUES IN ADVANCE • BELLA MUSICA	Dinah Shore	20/47-4926
LADY OF SPAIN • OUTSIDE OF HEAVEN	Eddie Fisher	20/47-4953
TO KNOW YOU IS TO LOVE YOU • MY LADY LOVES TO DANCE	Perry Como	20/47-4959
KEEP IT A SECRET • HI LILLI, HI LO	Dinah Shore	20/47-4992
FANDANGO • BLUE VIOLINS	Hugo Winterhalter	20/47-4997
SLEEPY TIME GAL • DANCE OF DESTINY	Tony Martin	20/47-5008
SHOULDER TO WEEP ON • WHY DON'T YOU BELIEVE ME	June Valli	20/47-5017
I'D DO IT AGAIN • I DON'T CARE	Damita Jo	20/47-5022
CHRISTMAS DAY • THAT'S WHAT CHRISTMAS MEANS TO ME	Eddie Fisher	20/47-5038
GREYHOUND • STAIRWAY TO THE STARS	Buddy Morrow	20/47-5041

COMING UP FAST

JUMP BACK HONEY • SO-SO	Vaughn Monroe & Sunny Gale	20/47-5028
-------------------------	----------------------------	------------

ALBUMS

I'M IN THE MOOD FOR LOVE	Eddie Fisher	P-EPB-LPM-3058 (78-45-33 1/3)
CHRISTMAS WITH EDDIE FISHER	Eddie Fisher	P-EPB-LPM-3065 (78-45-33 1/3)

COUNTRY • WESTERN

I WENT TO YOUR WEDDING • THE BOOGIE		
WOOGIE FLYING CLOUD	Hank Snow	20/47-4909
OLDER AND BOLDER • I'D TRADE ALL OF MY TOMORROWS	Eddy Arnold	20/47-4954
THE CRAZY WALTZ • TENNESSEE TANGO	Pee Wee King	20/47-5009
A FOOL SUCH AS I • THE GAL WHO INVENTED KISSIN'	Hank Snow	20/47-5034
DON'T LET THE STARS GET IN YOUR EYES • THE ONLY ONE I EVER LOVED I LOST	Johnnie & Jack	20/47-5040

RHYTHM AND BLUES

I WENT TO YOUR WEDDING • WAIT	Damita Jo	20/47-4835
WE'RE GONNA ROCK THIS JOINT • I'M THE BIGGEST FOOL	Jackson Bros.' Orch.	20/47-5004
SINCE YOU WENT AWAY FROM ME • I'M THE FAT MAN	John Greer	20/47-5037
WHY DON'T YOU LOVE ME • TRUTHFULLY	Steve Gibson	20/47-5013
TEARS CAME ROLLIN' DOWN • YOU MAKE MY WORLD SO BRIGHT	Walter Davis	20/47-5012



RCA VICTOR



RECORDS

**WRITE, WIRE OR
PHONE**

Your Nearest Distributor

RECORD REVIEWS

Ⓢ Ⓜ DISK & SLEEPER

Ⓢ Ⓜ EXCELLENT

Ⓢ Ⓜ VERY GOOD

Ⓢ Ⓜ GOOD

Ⓢ Ⓜ FAIR

Ⓢ Ⓜ MEDIOCRE

STEVE LAWRENCE

(King 15208; 45-15208)

Ⓢ+ "TANGO OF ROSES (LOVE ME)" (3:03) The strong and well-controlled voice of Steve Lawrence blends beautifully with the Dewey Bergman Ork on a lush and moving tango with a most penetrating melody.

Ⓢ "HOW MANY STARS HAVE TO SHINE" (3:00) The fine-voiced chanter comes through with another fine showing as he belts out a lovely ballad full of strings in the backdrop as provided by the Bergman boys.

RICKY HALE

(Dana 2101)

Ⓢ+ "OPEN YOUR HEART" (2:48) A new and exciting voice steps into the spotlight in the person of Ricky Hale who does a fine bit of caroling with his strong voice on a melodic and romantic ballad. This lid could happen.

Ⓢ "IF YOU LOVE ME" (3:00) Jimmy Carroll and his men dish up the lush backing once again and set a fine mood for Ricky's sincere vocal treatment of another pretty ballad.

LISA KIRK

(RCA Victor 20-5016; 47-5016)

Ⓢ "BOOMERANG" (2:40) A wild and stirring samba tempo is the atmosphere set up for Lisa Kirk as she chants in her powerful voice the fast moving tune and lyrics. The piece is very exciting and could draw coin.

Ⓢ "HURRICANE" (2:21) Lisa gets a storm type of opening to introduce her vocaling of a Latin tempo item that she reads in a vigorous manner. The rendition is full of oomph and is real exotic.

LARRY WAYNE

(Arcade 108)

Ⓢ "LOUISIANA SHUFFLE" (2:25) In a quiet and relaxed manner, Larry Wayne vocalizes on a fair number with a good jump tempo as a guitar strums away in the backdrop.

Ⓢ "SITTIN' ON A RAINBOW" (2:15) Larry slows up and chants a moderate beat ballad as the guitar backs him once again. The number is good for dancing.

GUY MITCHELL

(Columbia 39886; 4-39886)

Ⓢ+ "DON'T ROB ANOTHER MAN'S CASTLE" (2:32) Guy Mitchell gets a firm and fine backing from Mitch Miller, the ork and the chorus on a slow pretty tune with a folk flavoring. The sentimental piece is pleasant on the ear and Mitchell fans are sure to love it.

Ⓢ "WHY SHOULD I GO HOME" (2:40) The fine-voiced chanter keeps the sentimental blue mood on this deck as he sings another slow item with a general softness and loneliness about it.

THE CASH BOX SLEEPER OF THE WEEK

"SO-SO" (2:13)

"COOL SATURDAY NIGHT" (3:04)

BERNICE PARKS

(Seger 7006; 45-7006)



BERNICE PARKS

● Here is a waxing that could break big and give Bernice Parks the credit that she deserves. In the past year the thrush has come up

with some sparkling vocals, and this looks like the one which will make her name highly prominent. She takes her captivating voice and harmonizes with herself in an impressive multiple voice fashion on a slow and sincere ballad. The thrush sounds grand as she puts over the tune in her persuasive manner. Creating the warm and appealing atmosphere for Bernice is the fine orchestra under the conduction of Fred Norman. The lower lid is a blues number that the chantress gives a sexy reading to. "Cool Saturday Night" is another fine vocal by the strong voiced chirp. We looked for the top side to break. It's So-So good.

"SO-SO" (2:06)

"JUMP BACK HONEY" (1:58)

VAUGHN MONROE & SUNNY GALE

(RCA Victor 20-5028; 47-5028)



VAUGHN MONROE



SUNNY GALE

● Two terrific recording artists in the person of Vaughn Monroe and Sunny Gale, team their colorful voices on a ballad which should earn plaudits for both the songster and the songstress. The ballad is a pretty number with a melodic lilt that goes under the simple name of "So-So." Sunny's and Vaughn's voices blend smoothly as they ease through the tune with some attrac-

tive harmony. The bottom lid is a fast moving "Hambone" type of number called "Jump Back Honey." It's entirely different than the above side and shows how fine the vocalists can do on a quickie. The instrumentation behind the vocaling is potent and does a great deal for presentation. The top half deserves all the credit. It's a fine piece of caroling by the duet.

NORO MORALES

(Emarv 3004)

Ⓢ+ "RHUMBA MAMBO" (2:55) One of the kings of Latin-American music, Noro Morales, leads his ork through a soft and non-vigorous rumba-mambo with the featured instruments being the piano and the flute.

Ⓢ+ "MI VIEJO AMOR" (2:50) The flute and piano team again on a Latin piece that could draw a good share of coin in the right spots. The tune and beat are inviting.

JOHN GORDY

(Bullet 1107)

Ⓢ "MY LITTLE GIRL" (2:20) A fast beat jazz item with a piano rag type of presentation is soaked out by John Gordy to a terrific bounce tempo. The number is fitting for only certain locations.

Ⓢ "RAGGIN' THE BLUES" (2:16) The pace is moderate on this lid as the piano and sax present an item with a similar sound. The instrumental rendition is interesting.

BUDDY DE FRANCO & ORCHESTRA

(MGM 11358; K-11358)

Ⓢ+ "KAMASTURA" (2:39) Drums beat in the background to create an eerie atmosphere into which Buddy De Franco sets a smooth clarinet solo that gives you a snake charmer picture. The licorice stick solo is penetrating.

Ⓢ+ "STREET SCENE" (2:45) A slow bluesy clarinet presentation is eased through by Buddy as he plays an old tune which many might recognize as the theme of "My Friend Irma." The tempo picks up to a jump in spots to add color.

BUDDY MORROW ORCHESTRA

(RCA Victor 20-5041; 47-5041)

Ⓢ "GREYHOUND" (2:48) A tune from the Rhythm and Blues catalog is driven out by Buddy Morrow and his ork to a fast moving tempo as Frankie Lester rides through the bluesy number.

Ⓢ "STAIRWAY TO THE STARS" (2:46) Frankie and the Four Stars get a fine Buddy Morrow accompaniment on a cute bouncer based on the theme from "Park Avenue Fantasy." The group's vocaling makes the number exciting.

JIMMY DORSEY ORCHESTRA

(Decca 28457; 9-28457)

Ⓢ+ "YOURS" (2:45) A tri-tempo rendition of a lovely tune based on the melody of "Quiereme Mucho" is presented by the crew. Bob Eberly sings the ballad section, Jimmy Dorsey jumps up the tempo for the instrumental and Helen O'Connell sings the Latin version.

Ⓢ+ "ALWAYS IN MY HEART" Bob takes a solo run on a lovely old tune that was a big hit a while back. The Dorsey orking perfectly fits the lovely ballad.

MARK MATHEWS

(Blue Mill 102)

Ⓢ+ "WHEN I FALL IN LOVE" (2:21) The beautiful Victor Young tune is softly and smoothly presented in a most romantic manner by Mark Mathews as the lush orking is sent forth by Lewis Williams ork.

Ⓢ+ "LAURA" (2:26) Mark does another warming job of chanting on a most beautiful standard and the result is appealing. The Williams ork does another fine backing job.

BILLY MAY ORCHESTRA

(Capitol 2284; F-2284)

Ⓢ "HIGH NOON" (2:37) A current pop biggie gets a stylish Billy May orking that features the slow and oozing sax section. The number is set to a jump tempo that makes this piece good for dancing.

Ⓢ "DO YOU EVER THINK OF ME" (2:34) With whistling in the background the Encores do a cute vocal rendition of a pleasing tune. The backing by the boys is of the usual top flight quality that Billy features.

SPECIAL BULLETIN: 2 GREAT COLUMBIA Releases SETTIN' THE BOXES ON FIRE-



Johnnie
RAY

Sings...

"GEE
BUT I'M
LONESOME"

B/W
**DON'T SAY
LOVE HAS ENDED**

39814; 4-39814



Jo
STAFFORD



Frankie
LAINÉ

With PAUL WESTON and his Orch.
Carl Fischer at the piano

"SETTIN'
THE WOODS
ON FIRE"

B/W
**PIECE
A-PUDDIN'**
39867 4-39867

COLUMBIA RECORDS
Trade Marks "Columbia," "Masterworks," "C.D." Reg. U. S. Pat. Off. Marcas Registradas

MONDAY WITH MITCH

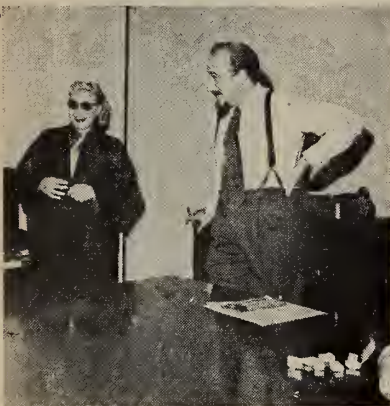
That's The Day When Every Publisher Can Play His Songs And Get An Answer On Them

WAITING



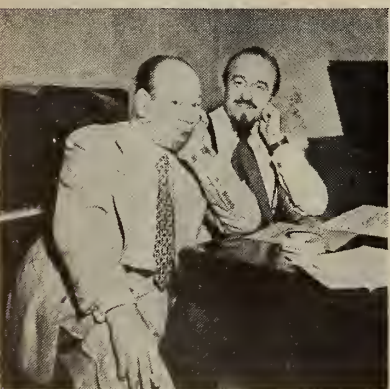
Before the session starts, the following group of publishers (left to right) are snapped waiting in the lobby: Herb Lutz, Sammy Meisels, Tony Starr, Solly Loft, Tommy Russell and Ziggy Saxon.

"YES"



Mitch says he can use the tune as writer Bea Walker beams satisfaction.

"NO"

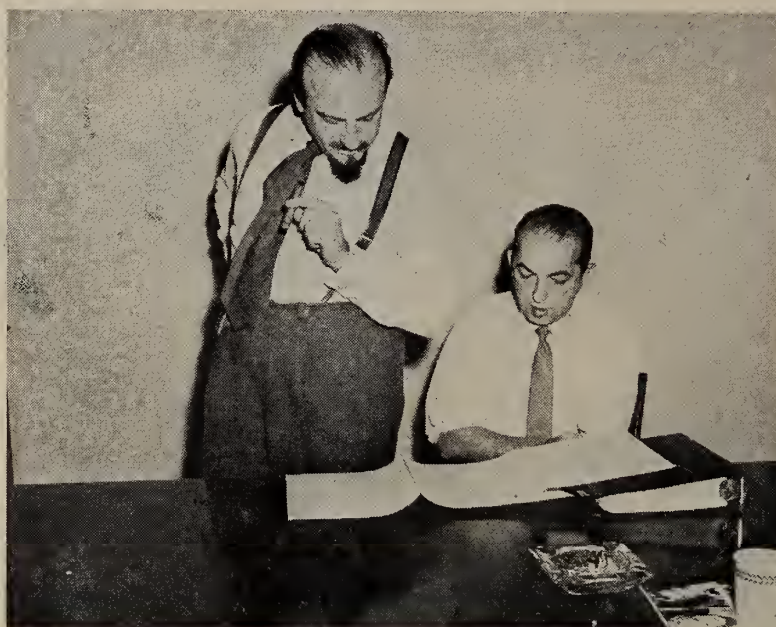


Murray Wizell shows his dejection as Mitch sympathizes with him but can't use his song.

"MAYBE"



Mitch tries to make up his mind as Mickey Glass shows him a lead sheet.



MITCH MILLER AND PERCY FAITH

NEW YORK—Every Monday afternoon is publishers' day at Columbia. That's the day when any publisher can come up to Mitch Miller's office, get in to see him, play his latest songs and get a yes, no or maybe.

Mitch established this system for many reasons. One was in order that no one in the business could say that he was unavailable, that he couldn't be seen. Another was to acquaint himself with the changing music business personnel. And the third and most important reason, was that he might be able to come up with hit material from these sessions.

Mitch is very quick to admit that he has never gotten an A-1 real smash hit this way. He's recorded a number of tunes which came to him cold on a Monday afternoon. He's had high hopes for some of them, but in the last analysis, there have been no smashes.

The session starts at about noon. By that time, there are several publishers waiting in the lobby. In the audition room are Mitch, Percy Faith and Joe Higgins. Sometimes one or two other people are present.

The publishers start coming in one by one. Some are well known. Some aren't known at all. Occasionally there is an amateur song writer who has heard that anyone can get in on Monday afternoon. And he gets a hearing also. Some publishers have one song. Some a case full. All are heard.

For the most part, Mitch's answer is "No". It may be said in many different ways, but it's still "No". Most of the time it's an outright "No, I can't use it". Or he may say, it's just the thing for an artist somewhere else. Or he may like to have some changes made in the lyric or the melody. Or the tune may be a steal or sound familiar. There are millions of reasons why a song can't be accepted.

Throughout the session, possibly

two or three songs are kept. Sometimes Mitch knows just the artist he wants it for. Sometimes he wants to see whether he can fit it to someone. Sometimes he just wants to think about it some more.

Before the afternoon is over, there are several interruptions. Lunch is ordered. Later an afternoon snack. There's an occasional visitor without a song. And there are many laughs.

The laughs come from various sources. Sometimes the lyrics to a song are hilarious—hilariously bad. Sometimes the demonstration causes a smile. Sometimes a publisher's approach is the funny point. And always there are stories.

Almost every incident reminds someone in the room of another occasion. One of the funny stories on this particular day was told by Percy Faith. After someone had demonstrated a tune on the piano, he said it reminded him of the time an unknown publisher had come into the audition room without any one to play his song. He was told that usually publishers brought along their own demonstrators but it just so happened that there was someone present who could play the song. But he wasn't satisfied with the piano player. He felt he couldn't play well enough and complained bitterly all during the rendition. When he left the room, he told the other publishers waiting in the lobby that he thought a company as large as Columbia should have a competent piano player to demonstrate a song. It was then that he was informed that his demonstrator had been Percy Faith.

The auditioning lasts most of the afternoon and around five o'clock it comes to an end. By then all the songs have been heard, all the pleas made, all the stories told. Everyone's exhausted and it's time to call it a day—until next week.

CONCENTRATION



Irving Deutch, visitor from England and writer of such hits as "If", "Lady Of Spain" and many others, is deep in thought as while playing his latest song for Mitch.

DEMONSTRATION



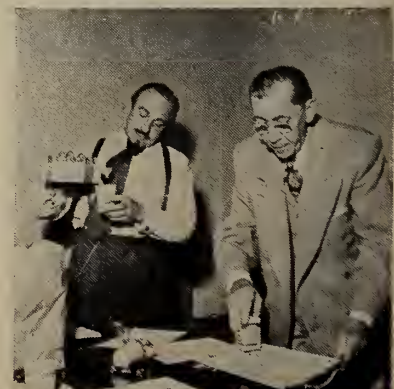
Irving Deutch dispenses with the phonograph to demonstrate a tune by the good old fashioned method of singing it himself.

"WHY NOT?"



George Dalin says it is so a good song and why can't Mitch see its worth.

TIME OUT



Mitch and Joe Higgins take a minute out between visitors to partake of some liquid sustenance—a quart of milk.

'ROUND THE WAX CIRCLE

NEW YORK:

The New York music operators celebrated their fifteenth anniversary last Saturday night with a show that was out of this world. Patti Page and Perry Como held the audience entranced and all the other fine singers on the bill showed the music ops just what they could do. . . . Del Ward, glamorous ex-dj from Chicago, on her way to conquer the Big City, after a quick trip home to the South. . . . Jane Pickens will be billed as "The Pickens Sisters" on a pair of recordings she waxed last week for RCA Victor—done by dubbing. . . . Monte Kelly, arranger-conductor associated with several big hits including "Here In My Heart," cutting a session with new singer Bob Manning. . . . Dal Haun, president of Star Title Strip, in N. Y. on a special business trip with recording company execs in relation to a change in title strips. . . . Look for a couple of changes any second now in recording personnel from independents to majors. Two current hot girl singers are said to have completed negotiations. . . . Larry Taylor has resigned as general professional manager of General Music to join ABC Music in the same capacity. . . . An unusual combination of the Sauter-Finegan band with

Joe Mooney on the vocal cut "Nina Never Knew" last week. . . . Advance sale on Benny Goodman's new album "Jazz Concert No. 2" is reported very heavy. This for music actually played some 15 years ago. . . . Bobby Mellin back in New York after a trip to Canada to set up his firms, leaves again for Chicago. . . . Columbia execs all excited about a new singing find, west-coaster Felicia Sanders.

CHICAGO:

One of the very sweetest guys 'round town—Johnny Desmond—who never fails to do a benefit for one and all, at long last clicking off with "Nina Never Knew," which is getting plenty of deejay support and now juke box ops starting to jump on the disk. . . . With Little Walter one of the sensations of the R&B world, clicking due to his great "Juke," Leonard Chess, this past week, came out with Little Walter's latest, "Mean Old World," and is ready to bet heavy sugar that this one zooms right to the top. . . . George and Ernie Leaner of United Record Distributors very thrilled over acquisition of the Okeh label. . . . Charley Michaels of Coral also verro mucho pleased with the fact the firm has just taken on Dana label (which gives with the authentic polkas). . . . Danny Thomas (who's headlining the Chez bill) gulping a quick cupacoffee at Fritzel's and advisin', on the run, "Just wait'll y'hear my new album on RCA-Victor." . . . Al Martino, one guy who really belts a tune, visiting us with his newest disk that gives promise of goin' many, many places, in fact, everywhere there's a juke box. . . . Marvin Kane, Kenny Meyers, Ralph Marterie and Vic Damone (the kid's still in his uneeform) barge right into our offices to play a dub Vic had just cut. One side's a hillbilly thing that may send Damone into an entirely new classification. Very good. . . . Very nice letter from Art Morton who writes, "I was supposed to stop in Chicago but my wife took sick so I dashed for home." Home's Encino, Calif. And Art, who has just finished the Al Pearce Show, is now looking forward to release of one of his waxings. . . . Roy Rodde and especially Bud Brandom thrilled, but thrilled, at that front cover last week, showing little Joni James with Howard Miller. Bud so happy over the way his tune's going he's just all in a dither. . . . Vic Damone, by the way, took ill here on Satty night and, ill or not, had to report back to camp, even tho getting a plane was almost impossible all of a sudden. That Marvin Kane sure did sweat. . . . With the click Eddy Howard is making at the Aragon and with his new Disk (Of The Week) Oh, Boy!! . . . Watch for a surprise when EP gets mighty important in the coinbiz. . . . natt hale yowling his little mustachio off all about Frank Sinatra's grand disk, "Birth Of The Blues," which Frank does with terrific spirit.

LOS ANGELES:

Local music men extremely saddened by the current crisis in the Crosby family. . . . Good to say hello via long distance to Larry Newton, Derby Records prexy, who has a hot one in that new Bette McLaurin disk. . . . Jimmy Warren a hustler if there ever was one, making the rounds of the djs up at Bakersfield this week. . . . Hottest disk in town continues to be the Karen Chandler etching of "Hold Me, Thrill Me." . . . Abe Diamond looking for additional space—business is booming sez Abe. . . . Johnnie Ray, caught grabbing a hot dog with all the trimmings at that stand right near ABC on Vine. . . . Cute title we heard passed around, which local pluggers should get a bang out of is "That Bank On Selma & Vine, Has Loads Of Yours And Little Of Mine." . . . Jack Allison's boy Tom turns out to be a football hero. Lad scored the winning TD for Santa Monica Junior College against East Los Angeles and set up both scores against Ventura. . . . Local distrib that's really going places is Record Merchandising, headed by two swell guys, Sid Talmadge and Joel Delson. . . . Lionel Hampton in a farewell mammoth dance at the Shrine this week. . . . Benny Strong ork lands a swell TV show from the Trianon Ballroom. . . . Gordon Wolf, Sunland Distributors, doing a big job with Art Mooney's winner "Lazy River." . . . We doff our lid to Joe Gonzales, Master Music, who is donating record royalties to the Crippled Children's Society. . . . Word reaches all the way back here that Johnny Halonka is creating another empire—we're with you Johnny. . . . Ops round these parts greeted that list of Mexico's top ten tunes with mucho applause. . . . A spiritual that really is kicking off—"Count Your Many Blessings" on King. Credit Ralph Bass for this one. . . . Local platteries that have those lease arrangement deals are shaking their heads—and thumbing their noses too. . . . Cogie really packing 'em in at the Statler. . . . Franklin Kort has a surprise in his "Big City."



DEL WARD



JOHNNY DESMOND



BETTE McLAURIN



"LA ROSITA"

and
"TAKE ME
IN YOUR
ARMS"

by
THE
Four Aces

DECCA
28393 (78 rpm)
9-28393 (45 rpm)

DECCA
RECORDS

Hilltoppers Make TV Debut



NEW YORK—The Hilltoppers made a special trip to New York for their TV debut on Ed Sullivan's show. The group, brought into prominence by their Dot recording of "Trying," can only make personal appearances on weekends because they are all students at Western Kentucky College. Above they are shown surrounding Ed Sullivan and Randy Wood, president of Dot Records.

New York Music Ops Hold Fifteenth Annual Banquet

NEW YORK — The Automatic Music Operators' Association held its annual banquet at the Hotel Commodore in this city last Saturday night to celebrate fifteen years of organization. Almost everyone who has anything to do with the presentation of recorded music to the public via the juke boxes was present, as well as a good number of disk jockeys to see a program made of some of the leading recording artists of our country.

The gala event of the AMOA, which took place in the Grand Ballroom of the hotel, opened in the usual manner with an hour and a half long feast. Al Denver, President of the AMOA, and other members of the board of Directors then took to the stage. Al gave a short welcoming speech during which he introduced the disk jockeys present: Jack Lacy (WINS), Gallagher & O'Brien (WMCA), Ted Brown (WMGM), Martin Block (WNEW) and Paul Brenner (WAAT).

A huge four tier pink birthday cake was carried in by two waiters to celebrate the fifteenth anniversary. Comedian Billy Vine leaped on stage after the cake ritual and immediately started the show. Steve Lawrence of King Records was the initial performer. The crowd was very responsive and rewarded the artists with some wonderful applause. Tito Puente of Tico Records followed Steve with his entire mambo aggregation. Danny Sutton of King came through with a fine showing that was well appreciated by the crowd. Frances Faye of Capitol drew cheers after her warm night

club manner of presenting her songs. Danny Winchell of MGM changed the mood and amusingly demonstrated his method of singing which earned him a fine ovation. An unexpected artist in the person of Patti Page of Mercury stopped the show. The audience pleaded for "I Went To Your Wedding" which Patti thankfully vocalled. Tommy Edwards of MGM, Art Lund of Coral, and Little Sylvia of Jubilee all gave well appreciated performances. In his easy and relaxed manner Perry Como of RCA Victor took the spotlight and hushed the audience to a "you could hear a pin drop" silence. Perry then called upon the Fontane Sisters, his T.V. side kicks, to sing the encore. The audience didn't want the chanter to leave, but after another encore and with the other stars waiting their turn to perform, he had to say good-bye. He received a tremendous hand from the audience. June Valli, the Lucky Strike "Hit Parade's" new songstress, with RCA Victor, came through with a superb vocal job on two of her big numbers. To close the show, Snooky Lanson of Decca, after doing his bit, called on Dorothy Collins of Decca and the artists harmonized on a cute jump number. Dorothy did a solo and the show was closed by Billy Vine, the M. C.

Finding this event a good opportunity for spreading good will, juke box manufacturers and distributors passed gifts out to the entire audience. Artists met with juke box ops, distributors and DJs and a beneficial and good time was had by all.

KNOWN FROM COAST TO COAST LESLIE DISTRIBUTORS ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126½ WINDSOR ST.
(Phone HA. 5-7123)

... SO-SO-GREAT !!!



YOU'LL BE "SO SO" IN LOVE WITH...

Bernice Parks

Another
GREAT FRED NORMAN
Arrangement...

SEGER Record #7006

SEGER

RECORDS ★★★★★
1650 B'way, N. Y. JU. 6-5616

Order From Your Nearest Distributor

JAMES H. MARTIN, Chicago
MARNELL DIST., Philadelphia
BROOKE DIST., Miami
MILLNER SALES, St. Louis
CADET DIST., Detroit
BENART DIST., Cleveland
STANDARD DIST., Pittsburgh
CALIFORNIA RECORD DIST.,
Los Angeles
BARNETT DIST., Baltimore
GRAMAPHONE ENT.,
New Orleans

GRAMAPHONE ENT., Dallas
GRAMAPHONE ENT.,
Houston
GRAMAPHONE ENT.,
Oklahoma City
A & I RECORD DIST.,
Cincinnati
F. & F. DIST., Charlotte
MUSIC SUPPLIERS, Boston
SOUTHLAND DIST., Atlanta
NORMAN WILSON CO.,
Kansas City, Mo.

A Few CHOICE Territories Open for
Live Wire Distributors

BARRELS 'N BARRELS OF COIN
on Her 1st COLUMBIA Single



MINDY CARSON

singing...

**"BARRELS 'N BARRELS
OF ROSES"**

and

**"ALL THE
TIME AND
EV'RYWHERE"**

COLUMBIA RECORDS

Trade Marks "Columbia," "Masterworks," © D. & Reg. U. S. Pat. Off. Marcas Registradas



with
PERCY FAITH
ORK.

COLUMBIA 39889

Headin' for a Million...

THE CASH BOX

DISK OF THE WEEK

LITTLE SYLVIA

"A
MILLION
TEARS"

(A MILLION SIGHS)

b/w
"DON'T BLAME
MY HEART"

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

with BUDDY LUCAS ORK.
Jubilee #5100; 45 x 5100

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX

ALL FOR ONLY \$15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check ☐ Please Send Us A Bill ☐

FIRM NAME

ADDRESS

CITY..... ZONE..... STATE.....

Individual's Name

"BMI Growth And Development Can Be Summed Up by One Word — Flexibility" Says Burton

NEW YORK—The operation of BMI can be summed up in one word, according to Bob Burton, who is probably most responsible for that organization's present set-up. That word is flexibility.

In late 1940 and early 1941 when BMI first came into being, the only publishers associated with it were E. B. Marks, Peer and a few smaller firms. Peer specialized in hillbilly music and Marks had a standard catalogue. The great need of BMI therefore was pop music.

This was a tremendous problem because ASCAP had just signed all its member firms to long term contracts and so the possibility of acquiring established publishing firms and writers was very remote.

It was Bob Burton's theory that the only people available were those just below the ownership level in the existing firms, i.e., the song pluggers, the general professional managers, etc., men with the necessary experience to conduct a music publishing business but who, for one reason or another had never gone out on their own. And most of the time that reason had been lack of money.

Burton theorized that one way of attracting capable, fresh, young talent to the business was to offer to set these people up in their own firms.

But the problems were many. First of all, none of these new firms would have catalogues which would provide them with income and second of all they had little or no capital of their own on which they could operate. Because of the necessity of keeping its new firms alive, BMI inaugurated the policy of advances or guarantees based on an estimate of the person himself, the position he held in the music business, and the possibilities for his future.

That policy proved highly successful in that it helped establish firms which have lasted for more than ten years now, such firms as Regent, Porgie, Embassy, Vanguard, Republic and others.

After this initial stage of creating new publishing firms, what might be termed the second stage set in. As the first firms became better established, it was possible for BMI to search harder for its new people and to exercise more choice in those accepted. And so the standards used then were determined by three factors:

- 1) Who a man was.
- 2) What he proposed to do.
- 3) Whether he would be exclusive or non-exclusive BMI.

Now in what is possibly the third stage, BMI has created a new Tin Pan Alley—which is a frank recognition on the part of music publishing firm owners that having a BMI or an ASCAP firm is not very different, and that certainly one does not denote any more quality than another.

There are many reasons for the rise of BMI but they probably all revolve around its logging system. BMI from the start decided that it would pay off on radio plugs. It pays 4c per plug per local station and 6c per plug per network station. And it logs every station, not just a few, not just networks—but all stations.

This system of paying off for radio plugs and logging all stations brought about a revolution in the music business. First of all, the value of a live plug changed and suddenly became much less. The value of a record increased because only one record was capable of deriving performance income all over the country at the same time. And thirdly, entire fields of music such as hillbilly and rhythm and blues, which formerly brought no performance money at all, suddenly began paying off.

Intrinsically involved in the growth and strengthening of BMI was the rise in the number of radio stations from about 600 when it started to about 2700 today. This naturally meant a much greater source of income. And concurrent with this growth was the establishment of the disk jockey as a force in the music business. This was a further outlet for records. And under the BMI system, records became the basis of all income.

Now an entirely new field was opened up to the American public. Hillbilly and rhythm and blues music, which formerly had been limited to specific publishers, took on new importance so that established firms began to work on them, expose them to the public, and make them hits.

Throughout this entire development of BMI, it was flexibility of operation which helped the organization survive and grow. Bob Burton claims that it was the key factor in BMI's ability to attract new people. For he could revise conditions to meet individual needs and so get people into the organization who otherwise would not be interested.

Today, it is Burton's contention, that BMI publishers are the smart, young people in the business as opposed to the vested interests. It is also his contention, that with very few exceptions, there is no smart young publisher, who does not have a BMI firm (even if he also has an ASCAP firm) or who at the very least is not now negotiating with BMI.

"It's What's in THE CASH BOX That Counts"

**REGARDLESS OF YOUR OPINION
REGARDLESS OF OUR OPINION...**

**THIS IS THE MOST ASTOUNDING
RECORD OF THIS ERA!!!**

**“OH
HAPPY
DAY”**

**BY
DON HOWARD**

ESSEX RECORD 311

A salute to the few DJ's who had the courage to originally
play this record . . . WHICH RESULTED IN OVERWHELM-
ING PUBLIC REACTION

Only Heard in Cleveland and Boston—SALES NOW TOTAL
21,000 FOR 1st 10 DAYS

b/w
"YOU
WENT
AWAY"

Manufactured and Distributed by

PALDA RECORD CO.

8406 LYONS AVE., PHILADELPHIA 42, PA.

PHONE: SARATOGA 9-9816

Special Arrangement with

TRIPLE A RECORDS, Inc.

Cleveland, Ohio

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"HIGH
VOLTAGE"
PICK

◆ **GREYHOUND** (Aladdin) — Buddy Morrow (Vic.) lands a Billboard "PICK" for "a wild performance of the exciting rhythm ditty, sparked by a solid reading of the tune by Frankie Lester. Cash Box likes the Ella Mae Morse (Dec.) version and Variety calls Ella's "a high-voltage platter." Vic Damone's (Mer.) waxing will also hypo the tune.

★ ★ ★ ★ ★

"EXCELLENT"

◆ **DON'T ROB ANOTHER MAN'S CASTLE** (Hill & Range) — Once a smash hit in the folk field, this ditty comes to life via a new Guy Mitchell-Mitch Miller (Col.) disk. Billboard rates it "excellent." Tune and rendition are equally praiseworthy.

★ ★ ★ ★ ★

EARN
FAVOR

◆ **SENTIMENTAL SERENADE** (Johnstone-Montei) — Ever-dependable Tommy Dorsey (Dec.) earns Billboard favor with this "good side." Marv Hudson does the chanting as "a slow beat paces this fine reading."

★ ★ ★ ★ ★

"SLEEPER
OF THE
WEEK"

◆ **I** (Sherwin) [non-exclusive BMI] — "A sensational piece of wax in a lovely ballad," reports Cash Box on Don Cornell's (Coral) latest. Naturally, it's a "Sleeper of the Week." Billboard calls it a "top-notch disk effort."

★ ★ ★ ★ ★

"BEST
BET"

◆ **BOOMERANG** (Sheldon) [non-exclusive BMI] — Lisa Kirk (Vic.) lands a Variety "BEST BET" for a tune that "has strong, driving impact . . . the kind of excitement that's pegged for clicko returns."

★ ★ ★ ★ ★

"BULLSEYE"

◆ **A CRAZY WALTZ** (Ridgeway) — Pee Wee King and Redd Stewart (Vic.) have penned another moneymaker. Cash Box names it "Bullseye of the Week." Billboard reports: "another strong effort." Meanwhile Helen O'Connell and Giselle MacKenzie (Cap.) team up on a pop version with "more than a few chuckles in the grooves."

★ ★ ★ ★ ★

"OKAY"

◆ **I WILL STILL LOVE YOU** (Garlock-Scherer) — Dorothy Collins and Snooky Lanson (Dec.) in a novelty ditty of which Variety says, "an okay dueting job." The team may click with this.

★ ★ ★ ★ ★

"POTENTIAL"

◆ **CLOSE YOUR DREAMY EYES** (Eastern) — Variety reports: "Sandy Solo (Barry) has a breakaway potential." Billboard finds "Solo's intimate style is full of warmth . . . should rack up a lot of spins."

BROADCAST MUSIC, INC.
540 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago
Hollywood • Toronto
Montreal

THE CASH BOX



Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 8 without any changes on the part of THE CASH BOX.

Harv Morgan

WARM—Scranton, Pa.

1. My Favorite Song (Caruso)
2. The Glow Worm (Mills Bros.)
3. I Went To Your Wedding (Patti Page)
4. You Belong To Me (Stafford)
5. Outside Of Heaven (Fisher)
6. Forgive And Forget (Jeri Southern)
7. I Laughed At Love (S. Gale)
8. Wish You Were Here (Fisher)
9. Possess Me (Tony Bonaro)
10. Why Don't You Believe Me? (June Valli)

Ed McKenzie

WXYZ—Detroit, Mich.

1. Why Don't You Believe Me? (Joni James)
2. Hold Me (Eddie Fisher)
3. I (Don Cornell)
4. Trying (The Hilltoppers)
5. Heart And Soul (Four Aces)
6. Yours (Vera Lynn)
7. The Glow Worm (Mills Bros.)
8. Midnight Sleighride (Souter-Finegan)
9. Outside Of Heaven (Fisher)
10. Veradero (Camorata)

Roger Nash

WJMR—New Orleans, La.

1. The Glow Worm (Mills Bros.)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. Lady Of Spain (Eddie Fisher)
5. Heart And Soul (Four Aces)
6. Takes Two To Tango (Pearl Bailey)
7. Night And Day (F. Faye)
8. Why Don't You Believe Me? (Joni James)
9. Because You're Mine (Cale)
10. Nina Never Knew (Johnny Desmond)

Bob Porter

WIND—Chicago, Ill.

1. Why Don't You Believe Me? (Joni James)
2. Mademoiselle (E. Howard)
3. The Mermaid (F. Laine)
4. The Ruby And The Pearl (Nat "King" Cole)
5. My Favorite Song (G. Gibbs)
6. Forgive And Forget (Jeri Southern)
7. Blues In Advance (D. Shore)
8. Takes Two To Tango (Pearl Bailey)
9. Adios (Gisele MacKenzie)
10. Doodletown Fifers (Sauter-Finegan)

Pete Ward

WCCM—Lawrence, Mass.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Why Don't You Believe Me? (Joni James)
4. The Glow Worm (Mills Bros.)
5. My Favorite Song (Ames Bros.)
6. My Tormented Heart (Sarah Vaughan)
7. I (Don Cornell)
8. Be Fair (Billy Eckstine)
9. My Baby's Comin' Home (Cindy Lord)
10. Tennessee Tango (M. Bee)

Ross Miller

WTIC—Hartford, Conn.

1. I Went To Your Wedding (Patti Page)
2. My Favorite Song (G. Gibbs)
3. You Belong To Me (Stafford)
4. Blues In Advance (D. Shore)
5. It's In The Book (Standley)
6. Settin' The Woods On Fire (Laine-Stafford)
7. The Glow Worm (Mills Bros.)
8. Lady Of Spain (Paul-Ford)
9. Outside Of Heaven (Margaret Whiting)
10. Once To Every Heart (Jo Stafford)

Tal Hood

WFGM—Fitchburg, Mass.

1. My Favorite Song (Ames Bros.)
2. Why Don't You Believe Me? (Joni James)
3. The Glow Worm (Mills Bros.)
4. Yours (Vera Lynn)
5. Lady Of Spain (Eddie Fisher)
6. Trying (The Hilltoppers)
7. That's A Why (Guy Mitchell-Mindy Carson)
8. Veradero (Camorata)
9. I (Don Cornell)
10. Tennessee Tango (M. Bee)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. You'll Never Get Away (Cornell-Brewer)
2. You Belong To Me (Stafford)
3. The Glow Worm (Mills Bros.)
4. Faith Can Move Mountains (Johnnie Ray)
5. Trying (The Hilltoppers)
6. Lady Of Spain (Eddie Fisher)
7. My Love And Devotion (Perry Como)
8. My Favorite Song (G. Gibbs)
9. Veradero (Camorata)
10. It's In The Book (Standley)

Paul Flanagan

WTRY—Troy, N. Y.

1. Because You're Mine (Lanza)
2. The Glow Worm (Mills Bros.)
3. Yours (Vera Lynn)
4. Lazy River (Art Mooney)
5. It's In The Book (Standley)
6. Sleepy Time Gal (T. Martin)
7. I Went To Your Wedding (Patti Page)
8. Outside Of Heaven (Fisher)
9. You Belong To Me (Stafford)
10. That's A Why (Guy Mitchell-Mindy Carson)

Jay Trompeter

WIND—Chicago, Ill.

1. Why Don't You Believe Me? (Joni James)
2. I Went To Your Wedding (Patti Page)
3. Trying (The Hilltoppers)
4. Outside Of Heaven (Fisher)
5. Jambalaya (Jo Stafford)
6. Because You're Mine (Lanza)
7. Yours (Vera Lynn)
8. That's A Why (Guy Mitchell-Mindy Carson)
9. Sinner Or Saint (B. Parks)
10. Shoulder To Weep On (June Valli)

Bill Reynolds

WTMJ—Milwaukee, Wis.

1. Take Me In Your Arms (Paul-Ford)
2. You Belong To Me (P. Page)
3. Trying (Ella Fitzgerald)
4. Blues In Advance (D. Shore)
5. Somewhere Along The Way (Nat "King" Cole)
6. Autumn Leaves (M. Miller)
7. Sinner Or Saint (G. Gibbs)
8. Mighty Lonesome Feelin' (June Valli)
9. Who Kissed Me Last Night? (Rosemary Clooney)
10. That's What A Song Can Do (Bernice Parks)

Lou Barile

WKAL—Rome, N. Y.

1. Wish You Were Here (Fisher)
2. You Belong To Me (Stafford)
3. Somewhere Along The Way (Nat "King" Cole)
4. Because You're Mine (Lanza)
5. I Went To Your Wedding (Patti Page)
6. High Noon (Frankie Laine)
7. Say You'll Wait For Me (Al Martino)
8. Yours (Vera Lynn)
9. Takes Two To Tango (Pearl Bailey)
10. Why Don't You Believe Me? (Joni James)

John Wrisley

WSAV—Savannah, Ga.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. My Favorite Song (Ames Bros.)
4. It's In The Book (Standley)
5. Jambalaya (Jo Stafford)
6. Why Don't You Believe Me? (Joni James)
7. Lady Of Spain (Eddie Fisher)
8. Comes A-Long A-Love (Kay Starr)
9. When I Fall In Love (D. Day)
10. String Along (Ames Bros.)

Jerry Kay

WWEZ—New Orleans, La.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. The Glow Worm (Mills Bros.)
4. Wish You Were Here (Fisher)
5. Trying (The Hilltoppers)
6. Jambalaya (Jo Stafford)
7. Meet Mr. Callaghan (Paul-Ford)
8. Half As Much (R. Clooney)
9. Lady Of Spain (Eddie Fisher)
10. Outside Of Heaven (Margaret Whiting)

Ray Perkins

KFEL—Denver, Colo.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wish You Were Here (Fisher)
4. Jambalaya (Jo Stafford)
5. It's In The Book (Standley)
6. Half As Much (R. Clooney)
7. Somewhere Along The Way (Nat "King" Cole)
8. Blues In Advance (D. Shore)
9. Meet Mr. Callaghan (Paul-Ford)
10. Trying (The Hilltoppers)

Chuck Norman

WIL—St. Louis, Mo.

1. The Glow Worm (Mills Bros.)
2. Trying (The Hilltoppers)
3. Outside Of Heaven (Fisher)
4. Yours (Vera Lynn)
5. Settin' The Woods On Fire (Laine-Stafford)
6. My Favorite Song (G. Gibbs)
7. Because You're Mine (Lanza)
8. I (Don Cornell)
9. Blues In Advance (D. Shore)
10. Lady Of Spain (Eddie Fisher)

Bud Brees

WPEN—Philadelphia, Pa.

1. Why Don't You Believe Me? (Joni James)
2. Lady Of Spain (E. Fisher)
3. I'd Do It Agin (Damito Jo)
4. To Know You (Perry Como)
5. Tell Me More (Eydie Gorme)
6. Veradero (Camorata)
7. Who Kissed Me Last Night (Rosemary Clooney)
8. Lazy River (Art Mooney)
9. Sinner Or Saint (S. Vaughan)
10. Be Fair (Billy Eckstine)

Bob Perry

WLAW—Boston, Mass.

1. Lady Of Spain (Eddie Fisher)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. Lazy River (Art Mooney)
5. I Should Care (R. Flanagan)
6. Takes Two To Tango (Pearl Bailey)
7. There's A Ship Comin' In (Bell Sisters)
8. I Laughed At Love (S. Gale)
9. My Little Nest Of Heavenly Blue (Connie Baswell)
10. My Baby's Comin' Home (Paul-Ford)

Ken Malden

WBMS—Boston, Mass.

1. You Belong To Me (Stafford)
2. My Tormented Heart (Sarah Vaughan)
3. My Favorite Song (Ella Fitzgerald)
4. Faith Can Move Mountains (Nat "King" Cole)
5. Francesca (Boston "Pops")
6. Doodletown Fifers (Sauter-Finegan)
7. Early Autumn (W. Herman)
8. The Glow Worm (Mills Bros.)
9. Please Be Kind (L. A. Carol)
10. My Baby's Coming Home (Cindy Lord)

Gil Henry

KING—Seattle, Wash.

1. You Belong To Me (Dean Martin)
2. Jambalaya (Jo Stafford)
3. My Favorite Song (Ames Bros.)
4. Lady Of Spain (Eddie Fisher)
5. The Glow Worm (Mills Bros.)
6. Because You're Mine (Cole)
7. Wish You Were Here (Fisher)
8. Takes Two To Tango (Pearl Bailey)
9. Three Letters (Kay Starr)
10. Meet Mr. Callaghan (Paul-Ford)

Ross Smitherman

WHBS—Huntsville, Ala.

1. Trying (The Hilltoppers)
2. I Laughed At Love (S. Gale)
3. The Glow Worm (Mills Bros.)
4. Lady Of Spain (Eddie Fisher)
5. Meet Mr. Callaghan (Paul-Ford)
6. You Belong To Me (Stafford)
7. I Went To Your Wedding (Patti Page)
8. Wish You Were Here (Fisher)
9. I (Don Cornell)
10. The Birth Of The Blues (Frank Sinotro)

THE CASH BOX

Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 8 without any changes on the part of THE CASH BOX.

Dick Coleman

WITH—Baltimore, Md.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Why Don't You Believe Me? (Joni James)
4. Too Know You (Perry Como)
5. Wish You Were Here (Fisher)
6. Outside Of Heaven (Fisher)
7. Half As Much (R. Clooney)
8. Stay Where You Are (Tony Bennett)
9. The Glow Worm (Mills Bros.)
10. Trying (Ella Fitzgerald)

Tiny Markle

WAYZ—New Haven, Conn.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Half As Much (R. Clooney)
4. Should I (Four Aces)
5. Trying (Ella Fitzgerald)
6. Nina Never Knew (Damone)
7. Because You're Mine (Lanza)
8. String Along (Ames Bros.)
9. I Laughed At Love (S. Gale)
10. Just Squeeze Me (Four Aces)

Eddie Gallaher

WTOP—Washington, D. C.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wish You Were Here (Fisher)
4. Half As Much (R. Clooney)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. Jambalaya (Jo Stafford)
7. Because You're Mine (Lanza)
8. Meet Mr. Callaghan (Paul-Ford)
9. Takes Two To Tango (Pearl Bailey)
10. The Glow Worm (Mills Bros.)

Buddy Deane

WITH—Baltimore, Md.

1. Why Don't You Believe Me? (Joni James)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. Birth Of The Blues (Sinatra)
5. Lady Of Spain (Eddie Fisher)
6. Outside Of Heaven (Fisher)
7. Carolina In The Morning (Danny Winchell)
8. You'll Never Get Away (Cornell-Brewer)
9. My Favorite Song (Ames Bros.)
10. Because You're Mine (Cole)

Peter Potter

KLAC—Hollywood, Calif.

1. You Belong To Me (Jo Stafford-Patti Page)
2. Comes A-Long A-Love (Kay Starr)
3. I Went To Your Wedding (Patti Page)
4. Sans Souci (Peggy Lee)
5. Carmen's Boogie (Andrews Sisters)
6. Wish You Were Here (Fisher)
7. The Ruby And The Pearl (Nat "King" Cole)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. The Mermaid (Frankie Laine)
10. One Mint Julep (B. Marrow)

Joe Grady-Ed Hurst

WPEN—Philadelphia, Pa.

1. My Heart Belongs To Only You (Bette McLaurin)
2. Why Don't You Believe Me? (Joni James)
3. Love Me (Johnnie Ray)
4. These Things Are Free (Art Ticker)
5. Birth Of The Blues (Sinatra)
6. Trying (The Hilltoppers)
7. Faith Can Move Mountains (Nat "King" Cole)
8. Fools Rush In (Bob Morris)
9. Yours (Vera Lynn)
10. Should I (Four Aces)

Harry Nigocia

WJBW—New Orleans, La.

1. Easy, Easy Baby (M. Carson)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. Trying (The Hilltoppers)
5. Yours (Vera Lynn)
6. Because You're Mine (Cole)
7. You Win Again (T. Edwards)
8. Till The End Of The World (Bing Crosby)
9. Jambalaya (Jo Stafford)
10. Auf Wiederseh'n Sweetheart (Vera Lynn)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. Sleepy Time Gal (T. Martin)
2. Lady Of Spain (Eddie Fisher)
3. Carolina In The Morning (Danny Winchell)
4. Wish You Were Here (Fisher)
5. Doodletown Fifers (Sauter-Finegan)
6. Nest Of Heavenly Blue (Connie Boswell)
7. Adios (Gisele MacKenzie)
8. You Belong To Me (Stafford)
9. The Glow Worm (Mills Bros.)
10. Agnes Waltz (Frankie Carle)

Art Tacker

WCRB—Waltham, Mass.

1. My Favorite Song (G. Gibbs)
2. Sinner Or Saint (T. Edwards)
3. I Went To Your Wedding (Patti Page)
4. Lady Of Spain (Eddie Fisher)
5. Outside Of Heaven (Fisher)
6. Lazy River (Art Mooney)
7. How Come You Do Me (Liza Kirk)
8. Love Me (Johnnie Ray)
9. You Belong To Me (Stafford)
10. The Glow Worm (Mills Bros.)

Art Hellyer

WMAQ—Chicago, Ill.

1. The Glow Worm (Mills Bros.)
2. The Ruby And The Pearl (Nat "King" Cole)
3. You Belong To Me (Stafford)
4. Because You're Mine (Lanza)
5. Yours (Vera Lynn)
6. Heart And Soul (Four Aces)
7. I Went To Your Wedding (Patti Page)
8. Outside Of Heaven (Margaret Whiting)
9. Wish You Were Here (Fisher)
10. Takes Two To Tango (Pearl Bailey)

Al Ross

WBAL—Baltimore, Md.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Wish You Were Here (Fisher)
4. The Glow Worm (Mills Bros.)
5. Meet Mr. Callaghan (Paul-Ford)
6. Lady Of Spain (Eddie Fisher)
7. Stay Where You Are (Johnny Desmond)
8. Why Don't You Believe Me? (Joni James)
9. Outside Of Heaven (Margaret Whiting)
10. Trying (Ella Fitzgerald)

Ray Schreiner

WRNL—Richmond, Va.

1. I'm Never Satisfied (Nat "King" Cole)
2. Somebody Loves Me (Four Lads)
3. Take Me In Your Arms (Paul-Ford)
4. The Mermaid (Frankie Laine)
5. Lady Of Spain (Eddie Fisher)
6. The Glow Worm (Mills Bros.)
7. I Went To Your Wedding (Patti Page)
8. You'll Never Get Away (Cornell-Brewer)
9. Piece Of Puddin' (Stafford-Laine)
10. I'm Yours (Don Cornell)

Norman Hall

WENL—Boonville, Ind.

1. You Belong To Me (Stafford)
2. I (Don Cornell)
3. Just Squeeze Me (Four Aces)
4. I Went To Your Wedding (Patti Page)
5. My Favorite Song (Caruso)
6. Loaded With Love (Ray Anthony)
7. The Glow Worm (Mills Bros.)
8. Sinner Or Saint (S. Vaughan)
9. You'll Never Get Away (Cornell-Brewer)
10. Mighty Lonesome Feelin' (June Valli)

Joe Deane

WHAC—Rochester, N. Y.

1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros.)
3. You Belong To Me (Stafford)
4. Blues In Advance (D. Shore)
5. Wish You Were Here (Fisher)
6. Sinner Or Saint (G. Gibbs)
7. Dance Of Destiny (Tony Martin)
8. Lady Of Spain (Paul-Ford)
9. Because You're Mine (Lanza)
10. Early Autumn (B. Eckstine)

Roger Clark

WNOR—Norfolk, Va.

1. The Glow Worm (Mills Bros.)
2. Why Don't You Believe Me? (Joni James)
3. Blues In Advance (D. Shore)
4. My Nest Of Heavenly Blue (Boswell-Shaw)
5. That's A Why (Guy Mitchell-Mindy Carson)
6. I Should Care (R. Flanagan)
7. My Favorite Song (McGriff)
8. Purple Shades (Joni James)
9. Outside Of Heaven (Fisher)
10. Nina Never Knew (Damone)

Bill Hyden

KRMG—Tulsa, Okla.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Jambalaya (Jo Stafford)
4. Wish You Were Here (Fisher)
5. Trying (Ella Fitzgerald)
6. Half As Much (R. Clooney)
7. Outside Of Heaven (Fisher)
8. The Glow Worm (Mills Bros.)
9. It's In The Book (Standley)
10. High Noon (Frankie Laine)

Robin Seymour

WKMH—Dearborn, Mich.

1. Stay Where You Are (Johnny Desmond)
2. Nina Never Knew (Damone)
3. The Glow Worm (Mills Bros.)
4. The Ruby And The Pearl (Nat "King" Cole)
5. I (Don Cornell)
6. Heart And Soul (Four Aces)
7. My Favorite Song (G. Gibbs)
8. A Shoulder To Weep On (June Valli)
9. Outside Of Heaven (Margaret Whiting)
10. You Like (Eileen Barton)

Stan Pat

WTNJ—Trenton, N. J.

1. You Belong To Me (Stafford)
2. Because You're Mine (Lanza)
3. My Favorite Song (Ames Bros.)
4. Why Don't You Believe Me? (Joni James)
5. Lady Of Spain (Eddie Fisher)
6. My Tormented Heart (Sarah Vaughan)
7. Trying (The Hilltoppers)
8. Takes Two To Tango (Pearl Bailey)
9. Lazy River (Art Mooney)
10. Forgetting You (R. Hayes)

Don McLeod

WJBK—Detroit, Mich.

1. Trying (Johnny Desmond)
2. You Belong To Me (Stafford)
3. I (Don Cornell)
4. The Glow Worm (Mills Bros.)
5. Nina Never Knew (Desmond)
6. Stay Where You Are (Tony Bennett)
7. I Went To Your Wedding (Patti Page)
8. The Birth Of The Blues (Frank Sinatra)
9. Somewhere Along The Way (Nat "King" Cole)
10. My Lady Loves To Dance (Perry Como)

Mitch Reed

WITH—Baltimore, Md.

1. The Glow Worm (Mills Bros.)
2. Lady Of Spain (Eddie Fisher)
3. You Belong To Me (Stafford)
4. Why Don't You Believe Me? (Joni James)
5. I Went To Your Wedding (Patti Page)
6. Because You're Mine (Lanza)
7. Veradero (Camarata)
8. Midnight In Paris (Sutton)
9. Carolina In The Morning (Danny Winchell)
10. Midnight Sleighride (Sauter-Finegan)

Earle Pudney

WGY—Schenectady, N. Y.

1. The Ruby And The Pearl (Nat "King" Cole)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. The Glow Worm (Mills Bros.)
5. Outside Of Heaven (Fisher)
6. Squeeze Me (Four Aces)
7. Lady Of Spain (Eddie Fisher)
8. I Should Care (R. Flanagan)
9. Sleepy Time Gal (T. Martin)
10. My Favorite Song (Ames Bros.)

Starting in 1949—to quote The Trade Press...

"The Biggest Christmas Novelty of all time"

"RUDOLPH
THE RED-NOSED REINDEER"

BY JOHNNY MARKS

★ 38 GREAT RECORDINGS

★ 3 YEARS ON YOUR HIT PARADE

★ FEATURED IN A MAX FLEISCHER TECHNICOLOR SHORT

★ BEING SHOWN IN GOOD LEADING THEATERS

and NOW!

1952 we proudly present a song picked by all:—

Cash Box, Billboard, Variety, Radio Daily,

Walter Winchell

The Night Before
Christmas Song

ADAPTED BY JOHNNY MARKS

ROSEMARY CLOONEY & GENE AUTRY (Columbia)

EILEEN BARTON (Coral)

RUSS MORGAN (Decca)

BIG JON ARTHUR (Decca)

DOLLY DAWN (RCA Thesaurus)

More To Follow

ST. NICHOLAS MUSIC, INC.

1619 Broadway

JERRY LEWIN

Prof. Mgr.


New York

JOE WHELAN

Chicago

RALPH SMITMAN

Hollywood



Another
SMASH
for...

GUY MITCHELL
singing...

"WHY SHOULD I GO HOME"

b/w
"DON'T ROB ANOTHER MAN'S CASTLE"
Columbia 39886

COLUMBIA RECORDS
for music that sends them... to you!

THE CASH BOX DISC HITS BOX SCORE

The Nation's **TOP 50**

- Comprising
100
Selections
- AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral
- DA—Dana
DE—Decca
DN—Devon
DY—Derby
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
- JU—Jubilee
KI—King
LO—London
MA—Mars
ME—Mercury
MG—MGM
MO—Modern
NA—National
- OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
SA—Savoy
SE—Seger
SIT—Sittin' In
- SP—Specialty
SW—Swingtime
TE—Tempe
TN—Tennessee
UN—United
VI—Victor

	Nov. 15	Nov. 8		Nov. 15	Nov. 8		Nov. 15	Nov. 8
1—I Went To Your Wedding			6—The Glow-Worm	54.1	57.9	★CR-60846 (9-60846)—		
107.9 114.1			CA-2248 (F-2248)—			AMES BROTHERS		
CO-39856 (4-39856)—			JOHNNY MERCER			Al-Lee-Ol Al-Lee-Ayl		
SAMMY KAYE O.			CO-39840 (4-39840)—			DE-28433 (9-28433)—		
It Wasn't God Who			PAULETTE SISTERS			ELLA FITZGERALD		
Made Honky Tonk			Sui Sin Fa			Walkin' By The River		
Angels			★DE-28384 (9-28384)—			DN-101—MARION CARUSO		
CR-60847 (9-60847)—			MILLS BROS.			Balboa		
KENNY BASS O.			7—It's In The Book	47.9	50.8	JU-6019—EDNA MCGRIFF		
The Hokey Song			★CA-2249 (F-2249)—			My Baby's Comin'		
DE-28388 (9-28388)—			JOHNNY STANDLEY			Home		
GRADY MARTIN			ME-5911 (45x5911)—AL BERNIE			★ME-5912 (45x5912)—		
You Belong To Me						GEORGIA GIBBS		
DE-28411 (9-28411)—			8—Meet Mister Callaghan	45.5	61.2	Sinner Or Saint		
GUY LOMBARDO O.			★CA-2193 (F-2193)—LES PAUL			MG-11350 (K-11350)—		
Somewhere Along The Way			Take Me In Your Arms			CINDY LORD		
JU-5093—LITTLE SYLVIA			CO-39851 (4-39851)—			My Baby's Comin'		
Drive Daddy Drive			MITCH MILLER O.			Home		
★ME-5899 (45x5899)—			How Strange			VI-20-4985 (47-4985)—		
PATTI PAGE			CR-60828 (9-60828)—			LILY ANN CAROL		
You Belong To Me			LAWRENCE WELK O.			It Wouldn't Be The Same Without You		
VI-20-4835 (47-4835)—			DE-28456 (9-28456)—			13—Half As Much	32.4	45.5
STEVE GIBSON			GUY LOMBARDO O.			★CO-39710 (4-39710)—		
2—You Belong To Me			Congratulations To You			ROSEMARY Clooney		
104.7 100.5			DE-28373 (9-28373)—			Poor Whelp-Poor-Will		
CA-2165 (F-2165)—			CARMEN CAVALLARO O.			CO-20879 (4-20879)—		
DEAN MARTIN			Runnin' Wild Boogie			CURLEY WILLIAMS		
CA-2198 (F-2198)—			LO-1248 (45x1248)—			CO-39809 (4-39809)—		
JAN GARBER O.			HARRY GROVE TRIO			KEN GRIFFIN		
Tossin' and Turnin'			Intermezzo			Auf Wiederseh'n		
★CO-39811 (4-39811)—			ME-5900 (45x5900)—			Sweetheart		
JO STAFFORD			HARMONICATS & AUGUST			DE-28271 (9-28171)—		
CO-39857 (4-39857)—			Wish You Were Here			GUY LOMBARDO O.		
KEN GRIFFIN			MG-30640 (K-30640)—			Auf Wiederseh'n		
Walkin' To Missouri			PETER TODD O.			Sweetheart		
CR-60845 (9-60845)—			Whistlewood			ME-6366 (6366x45)—		
GEORGIA AULD			VI-20-4891 (47-4891)—			MARVIN		
Early Autumn			MELACHRINO STRINGS			ME-8294 (45x8294)—		
DE-28388 (9-28388)—			La Rosita			DINAH WASHINGTON		
GRADY MARTIN			9—Because You're Mine	39.8	23.7	My Song		
I Went To Your Wedding			★CA-2212 (F-2212)—			MG-11202 (K-11202)—		
ME-5899 (45x5899)—			NAT "KING" COLE			HANK WILLIAMS		
PATTI PAGE			I'm Never Satisfied			14—High Noon	31.3	54.3
I Went To Your Wedding			DE-28337 (9-28337)—			★CA-2120 (F-2120)—		
ME-6407 (45x6407)—			JOHN RAJIT			TEX RITTER		
SUE THOMPSON			The Song Angels Sing			Go On! Get Out!		
MG-11295 (K-11295)—			ME-5897 (45x5897)—			CA-2284 (F-2284)—		
JONI JAMES			BOBBY WAYNE			BILLY MAY		
VI-20-4893 (47-4893)—			Madonna Of The Rosary			Do You Ever Think Of Me?		
FREDDY MARTIN O.			MG-11301 (K-11301)—			★CO-39770 (4-39770)—		
Ain't It Grand To Be Dead			BILLY ECKSTINE			FRANKIE LAINE		
3—Jambalaya	65.4	66.7	Early Autumn			Rock Of Gibraltar		
★CO-39838 (4-39838)—			★VI-10-3914 (47-3914)—			DE-28449 (9-28449)—		
JO STAFFORD			MARIO LANZA			FRED WARING O.		
Early Autumn			Song The Angels Sing			Outside Of Heaven		
CR-60816 (9-60816)—			10—Takes Two To Tango	35.9	16.5	LO-1232 (45-1232)—		
N. HEFTI & F. WAYNE			★CA-2222 (F-2222)—			LITA ROZA		
Two Faced Clock			JEANNE GAYLE			Love, Where Are You Now?		
DE-28341 (9-28341)—			Butterflies			MG-11266 (K-11266)—		
REX ALLEN			★CR-60817 (9-60817)—			BILL HAYES		
DE-28367 (9-28367)—			PEARL BAILEY			Padam . . . Padam . . .		
CAMARATA			Let There Be Love			15—Why Don't You Believe Me?	19.9	13.5
Mademoiselle			LOUIS ARMSTRONG			★MG-11333 (K-11333)—		
MG-11283 (K-11283)—			I Laughed At Love			JONI JAMES		
HANK WILLIAMS			ME-5903 (45x5903)—			Purple Shades		
4—Wish You Were Here	62.9	79.9	LOLA AMECHE			16—Outside Of Heaven	17.3	9.5
DE-28308 (9-28308)—			Ol' Man Mose			★CA-2217 (F-2217)—		
GUY LOMBARDO O.			11—Lady Of Spain	32.9	25.9	MARGARET WHITING		
Hony Tonk Sweetheart			★CA-2265 (F-2265)—			Alone Together		
MG-11270 (K-11270)—			LES PAUL & MARY FORD			DE-28449 (9-28449)—		
FRAN WARREN			My Baby's Coming Home			FRED WARING O.		
What Is This Thing Called Love?			CA-2288 (F-2288)—			High Noon		
★VI-20-4830 (47-4830)—			BEN LIGHT			★VI-20-4953 (47-4953)—		
EDDIE FISHER			Whispering			EDDIE FISHER		
The Hand Of Fate			★VI-20-4953 (47-4953)—			Lady Of Spain		
5—Trying	61.3	49.3	EDDIE FISHER			17—Walkin' To Missouri	16.4	5.1
CR-60823 (9-60823)—			Outside Of Heaven			★CO-39769 (4-39769)—		
JOHNNY DESMOND			12—My Favorite Song	32.7	17.9	SAMMY KAYE O.		
Wild Guitars			★CA-2264 (F-2264)—			One For The Wonder		
DE-28375 (9-28375)—			JAN GARBER O.			CO-39857 (4-39857)—		
ELLA FITZGERALD			Things That Might Have Been			KEN GRIFFIN		
My Bonnie Lies Over The Ocean			CA-2256 (F-2256)—			You Belong To Me		
DE-28322 (9-28322)—			GISELE MacKENZIE			DE-28351 (9-28351)—		
GRADY MARTIN			Don't Let The Stars			RUSS MORGAN O.		
Sweet Jennie Lee			13—Yours	16.2	14.9	Absence Makes The Heart Grow Fonder		
★DOT-15018—			★LO-1261 (45x1261)—			18—Yours		
THE HILLTOPPERS			VERA LYNN					
ME-5904 (45x5904)—			The Love Of My Life					
JIMMY PALMER O.			VAUGHN MONROE					
Down By The O-Hi-O								

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Nov. 15	Nov. 8	Nov. 15	Nov. 8	Nov. 15	Nov. 8
19—Somewhere Along The Way 16.1 12.5 ★CA-2069 (F-2069)—NAT "KING" COLE What Does It Take? CO-39695 (4-39695)—TONY BENNETT Sleepless DE-28141 (9-28141)—JERRY GRAY O. Pittsburgh, Pa. DE-28222 (9-28222)—GENE AMMONS O. Boozy DE-28411 (9-28411)—GUY LOMBARDO I Went To Your Wedding ME-89001 (45x89001)—ILLINOIS JACQUET Port Of Rico VI-20-4691 (47-4691)—HUGO WINTERHALTER Vanessa		MG-11300 (K-11300)—FOUR HORSEMEN San Antonio Rose VI-10-3786—ROBERTA PETERS & R. MERRILL So In Love		34—Feet Up (Pat Him On The Po-Po) 3.5 5.3 ★CO-39822 (4-39822)—GUY MITCHELL Jenny Kissed Me	
20—Auf Wiederseh'n Sweetheart 15.8 22.5 CA-2143 (F-2143)—LES BAXTER Padam ... Padam ... CA-2166 (F-2166)—SHARKEY CO-39776 (4-39776)—CHAMP BUTLER Padam, Padam CO-39809 (4-39809)—KEN GRIFFIN Half As Much CR-60773 (9-60773)—AMES BROTHERS Break The Bands That Bind Me DE-28271 (9-28271)—GUY LOMBARDO O. Half As Much ★LO-1227 (45-1227)—VERA LYNN Parting Song ME-5871 (5871x45)—EDDY HOWARD I Don't Want To Take A Chance MG-11278 (K-11278)—DE MARCO SISTERS Watermelon Weather VI-20-4777 (47-4777)—BILLY SHEPARD O. The Mask Is Off		26—I 8.6 — ★CR-60860 (9-60860)—DON CORNELL Be Fair VI-20-5030 (47-5030)—VAUGHN MONROE Yours		35—My Tormented Heart 3.3 1.0 ★CO-39839 (4-39839)—SARAH VAUGHAN Say You'll Wait For Me	
21—You'll Never Get Away 13.9 11.8 CO-39872 (4-39872)—PAULETTE SIS. & HANLEY ★CR-60829 (9-60829)—DON CORNELL & TERESA BREWER		27—Blues In The Night 7.3 6.6 CA-1608 (F-1608)—MERCER & STAFFORD ★CO-39813 (4-39813)—ROSEMARY CLOONEY Who Kissed Me Last Night? DE-28441 (9-28441)—JIMMIE LUNCEFORD O. LO-1210 (45x1210)—CHIS HAMALTON Temptation Rag VI-42-0150—DINAH SHORE Yes, My Darling Daughter		36—Blue Violins 3.2 — ★VI-20-4997 (47-4997)—HUGO WINTERHALTER O. Fandango	
22—Blues In Advance 11.8 11.9 MA-100—WOODY HERMAN Terriffic ★VI-20-4926 (47-4926)—DINAH SHORE Bella Musica		28—The Ruby And The Pearl 5.8 8.7 ★CA-2230 (F-2230)—NAT "KING" COLE Faith Can Move Mountains CO-39862 (4-39862)—FRANKIE LAINE The Mermaid MG-11331 (K-11331)—LEROY HOLMES O. Idaho		37—Now 3.1 — ★CA-2260 (F-2260)—AL MARTINO In All This World	
23—Comes A-Long A-Love 11.6 12.4 ★CA-2213 (F-2213)—KAY STARR Three Letters		29—Be Fair 5.7 — ★CR-60860 (9-60860)—DON CORNELL I MG-11351 (K-11351)—BILLY ECKSTINE Come To The Mardi Gras		38—Have A Good Time 2.9 4.2 ★CO-39764 (4-39764)—TONY BENNETT Please My Love MG-11291 (K-11291)—BILLY ECKSTINE Strange Sensation	
24—Dance Of Destiny 9.4 4.9 ★VI-20-5008 (47-5008)—TONY MARTIN Sleepy Time Gal		30—Faith Can Move Mountains 5.6 11.7 CA-2230 (F-2230)—NAT "KING" COLE The Ruby And The Pearl ★CO-39837 (4-39837)—JOHNNIE RAY Love Me LO-1255 (45x1255)—JIMMY YOUNG I'll Never Be The Same		39—To Know You 2.7 2.7 ★VI-20-4959 (47-4959)—COMO & FONTANE SIS. My Lady Loves To Dance	
25—Indian Love Call 8.9 12.7 CO-39245 (4-39245)—FRED LOWERY DE-27955 (9-27955)—FRIML DE-28076 (9-28076)—ARMSTRONG & JENKINS O. Jeannine ★IM-8156 (45-8156)—SLIM WHITMAN China Doll		31—Heart And Soul 4.3 9.3 ★DE-28390 (9-28390)—FOUR ACES Just Squeeze Me		40—I Laughed At Love 2.4 1.7 DE-28394 (9-28394)—LOUIS ARMSTRONG Takes Two To Tango MG-11343 (K-11343)—BILL FARRELL Walkin' By The River ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
		32—String Along 3.9 6.2 ★CR-60804 (9-60804)—AMES BROTHERS Absence Makes The Heart Grow Fonder		41—I'm Never Satisfied 2.2 5.4 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
		33—My Love And Devotion 3.7 1.1 ★CO-39817 (4-39817)—DORIS DAY Make It Soon DE-28364 (9-28364)—GORDON JENKINS O. Just Say The Word VI-20-4877 (47-4877)—PERRY COMO Sweethearts Holiday		42—April In Paris 2.1 — ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				43—We're Setting The Woods On Fire 1.9 6.7 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				44—Three Letters 1.8 4.0 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				45—Who Kissed Me Last Night? 1.7 2.3 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				46—Walkin' My Baby Back Home 1.6 1.6 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				47—I Should Care 1.5 1.3 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				48—Sinner Or Saint 1.4 2.6 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				49—Piece A-Puddin' 1.3 2.4 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	
				50—Should I 1.1 1.4 ★VI-20-4789 (47-4789)—SUNNY GALE Father Time VI-20-4987 (47-4987)—ROSALIE ALLEN I Gotta Have You	

THE CHOICE OF THE TRADE PRESS...



THE CASH BOX

BULLSEYE of the WEEK



THE BILLBOARD PICK OF THE WEEK



1st Returns on THE CASH BOX Operator Poll
(Nov. 8th) "SLOW POKE" by Pee Wee King,
#5 as Best Record of 1952

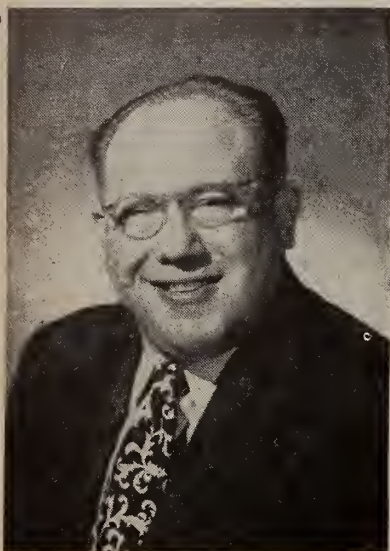


PEE WEE
"SLOW POKE"
KING and his band
featuring REDD STEWART
TENNESSEE
TANGO b/w
"CRAZY WALTZ"
RCA VICTOR
47/20-5009

Representative
ASSOCIATED BOOKING CORP.
JOE GLASER (Pres.)
New York City, N. Y.

Charlie Adams
RIDGEWAY MUSIC, INC.
6087 Sunset Blvd. Hollywood

Nathan Finds American Music Creates European Goodwill



SYDNEY NATHAN

CINCINNATI, OHIO — Syd Nathan, president of King Records, who just returned from a six weeks tour of Europe, reported that American music is doing as much goodwillwise as all other aid we may be sending to the continent. Nathan based this opinion on talking to hundreds of people in England, France, Belgium, Holland, Denmark and Sweden.

While in Europe, Nathan set up a deal with BMI for world-wide distribution of his King and Federal catalogue and also arranged with the Peter Maurice firm of England to distribute all his published works in England and its territories. In the Benelux countries, Edicon Tropical will handle the publishing end.

Nathan reported that as a result of his trip, his record and music catalogues now have complete world wide distribution.

MILLER RIDES AGAIN!

Buys "Oh Happy Day" Master From 17 Year Old Boy

PHILADELPHIA—Dave Miller has done it again.

This time he has acquired a master which is causing a sensation wherever it has been exposed to the public. And although Miller says he can't understand why, he nevertheless expects to sell several hundred thousand copies of the disk.

The record is "Oh Happy Day" record by Don Howard on the Triple A label. Miller is releasing it on his Essex label.

Don Howard is a seventeen-year-old Cleveland boy, who also wrote "Oh Happy Day," a sort of campfire spiritual melody. With his savings of \$8 he went to a local studio and recorded it with a guitar. Then at one of Phil McClain's Teen Age Parties at Station WERE, he asked the disk jockey to play it and he did. The response was immediate and overwhelming. A friend of Howard's then sent a dub to Bob Clayton in Boston and he, too, played it and received the same reaction.

It's reported that Bregman, Vocco and Conn have just completed a deal to acquire the song.

This disk makes another bullseye for Miller who in recent months has acquired several outstanding masters which he developed into nationwide hits, such disks as "Sin" by the Four Aces and "Here In My Heart" by Al Martino.

Walker Visits Distribs

NEW YORK—Frank Walker, general manager of MGM Records, left last Thursday on a two week trip to visit distribs in the South and Southwest. MGM is currently hot with several hits including Joni James' "Why Don't You Believe Me," which seems headed for the top of the lists.

CHICAGO MUSIC OPS CALL FOR MORE 45s FROM INDIES

Rate Most Majors At 80% But State Will Drop Indies Entirely Unless They Press More 45s. Ops Report Waiting 3 Weeks To Get Some Indie 45s. Forced To Pull Phonos To Placate Store Keepers

Mercury Starts New Promotion Plan

CHICAGO—Mercury Records has just instituted a new public relations plan using newly appointed men in key cities. The entire program is being set up and supervised by Arnold Silverman.

The promotion men will aid the distributor in his relations with coin machine operators, one-stops, dealers and jockies—and they will act strictly as promotion men, not as salesmen. It will be their job to see that the foregoing groups are promptly advised of the newest Mercury releases and aid them in every possible way with promotional material.

It is Mercury's contention that with the record business as competitive as it is today, it is impossible for salesmen to take sufficient time from their selling to engage in this type of activity. Therefore the diskery has taken this step which it believes will benefit not only its own firm, but the record business in general.

The plan is being started on a small scale with the intention of expanding it throughout Mercury's entire distributorship. At present public relations men have been appointed in Boston, Pittsburgh, Cleveland and Detroit with other key cities scheduled shortly.

CHICAGO—Music operators throughout this area, led by Robert E. Gnarro of A.B.C. Music Service Corp., are complaining that the independent record manufacturers are causing them to lose locations, forcing them to pull machines from good spots, and generally creating one headache after another for the operators because the indies are not pressing 45rpm disks as they should be doing.

Gnarro, and the operators who are associated with him in this complaint, claim that the average major record manufacturer is about 80% up to par as far as 45s are concerned.

"But," Gnarro states, "that doesn't mean any loss to us. The average major record manufacturer has been supplying us with 45rpm records at about an 80% clip.

"We do have some trouble with Columbia which we rate at about 70%. With Capitol Records we have the problem of clearing out the center, which isn't a very easy job, considering that we buy in lots of 50 or 60 records at a time.

"But, regardless of this, Capitol at least supplies us with what we need, as far as 45rpm disks are concerned.

"Our big problem everywhere here in town is to get the indies, especially those who suddenly develop a hit record, to press 45s. Here we have our hands full."

Gnarro and the others associated with him in A. B. C. Music Service Corp. stated this past week:

"Unless we can get better cooperation from the independent record manufacturers we are going to cut them out entirely.

"We are prepared to send letters to all of our locations advising them that we shall discontinue to feature any indie labels because of the fact that they cannot and will not, in most instances, press 45rpm records.

"We just won't sit back and wait three to four weeks to get a record, and find that after that period of time, the record is absolutely dead as far as the public is concerned.

"Why should we lose spots if these indies won't cooperate with us?"

Wings



NEW YORK—MGM recording artist Tony Alamo is pictured here autographing his latest release for American Airlines stewardesses Betty Buie and Elaine Richards. Disk is titled, appropriately enough, "If I Had Wings."

Bill Hill Named Manager Of Buffalo Record Biz

BUFFALO, N. Y. — Bill Hill, former regional manager of Capitol Records, has just been appointed manager of the record division of Bernie Simon's Music House in this city.

The firm runs five retail shops in the area plus a one-stop service and Hill will be in charge of all personnel dealing with records, buying, etc.

Next week Bernie Simon will hold a luncheon meeting of all distribs in Buffalo to introduce Hill.

s-s-s-H! Listen To

**"I Don't Care
IF YOU GO A
LITTLE FURTHER"**

Records by
KEN MARVIN
RCA-VICTOR 20-5002
KERAY REGAN
ARAGON 204

On The Way!

**THIRTY-TWO FEET
and
EIGHT LITTLE TAILS**



MILLER MUSIC CORPORATION

Tuneful Teamwork



HOLLYWOOD—Peggy Lee and Sonny Burke have become a potent combination in the music world. A “triple-threat” duo, Peggy and Sonny have pooled their talents on the Peggy Lee Airshow over CBS twice weekly—she as star, he as musical director. They are also busy composing the score for an upcoming Walt Disney cartoon feature, “The Lady and the Tramp,” a tale about a cocker spaniel. Finally, Peggy and Sonny composed “Sans Souci,” one of her current recordings.

The HALE You Say

by natt hale

Suffice it to say that there is probably many a faction of the record manufacturing industry whose significance might escape us. This has produced much pondering and puzzlement on our own personal part, to say naught of being confronted by the layman outside the business who frequently plagues our existence with queries about this-a and that-a. To all of which we falteringly and ashamedly reply that we have no data.

Among the most irritating elements to which we have fallen heir is this matter of coordination—or, rather, the lack of same.

For some hitherto unexplained reason, the various departments comprising our major record manufacturers seem to regard each other with something approaching distrust when something is in the wind.

Take the A. & R. Department. . . .

Naturally, there is so much that is secretive that ensues within the sacred confines of Artists & Repertoire. Quite often, some special piece of material is scheduled for a session by some special piece of artist, causing the A. & R. Director and his staff to go about for days looking like “Wild Bill” Donovan and his O.S.S. boys. What with the furtive glances here ‘n’ there, the hushed mumblings behind locked doors and the surreptitious carrying-on, the office resembles nothing so much as the hideout for an international group of notorious jewel thieves. When suddenly, one day, all Hades explodes with all the cataclysmic roar of an atom bomb. Wilden Wooley has recorded that great old standard, “Izzy Isn’t Busy, Is ‘E?”—and it behooves the promotional and exploitation department, the sales department, the merchandising division, the distributor sales manager and all concerned to get on the ball immediately. Because the record is being given a SPECIAL IMMEDIATE RELEASE on the following day! Which plunges all these departments, divisions and all concerned into a veritable maelstrom of activity.

From this point on, the lack of coordination becomes more and more evident. The sales department believes that the merchandising division is out to set some sort of record and proceeds to veil itself in much the same cloak of secrecy as the A. & R. chaps had before them, and their fathers before them. The promotional wizards are careful to see to it that the advertising highbrows are completely in the dark as regards their forthcoming plans to popularize “Izzy” and make him a household word. It’s all one great big nothing.

So, as a happenstance, we’ll draw another one of our hypothetical word pictures, envisioning the ideal situation in the case of the fine recording of “Izzy Isn’t Busy, Is ‘E?” by Wilden Wooley, and how simple it would be to have a meeting of the minds to put the disc across:

1.—Once the A. & R. captains decide that Wilden is going to cut that great old standard, “Izzy —,” they should call a special grand session of all department heads to discuss the ways and means to assure its success. It would be best to hold this grand session at either 10:00 A.M. or at 2:30 P.M.—so that they could serve tea and cookies, sweetmeats and tea, tea and French toast, and/or English muffins and tea. In any event, it’s important to have tea—lots of tea. Because, according to the ads, the “brisk” flavor of tea is good for what ails you. This would put everyone in a happy and friendly state of mind, willing to accept the startling announcement of the next release with due enthusiasm.

2.—The startling announcement having been delivered, the big process of coordination moves into high gear. The Promotion bigwigs hold a special grand conclave with the bigwigs of advertising to discuss: A) “Timing” of the general trade announcement; B) Employment of gimmicks; C) Division of the promotional and advertising funds; D) Tie-ins with various local disc jockeys throughout the nation to find all the boys named “Izzy” in their towns. . . . (This is important.) Almost every deejay conducts a contest to find all the people named “Clara” or “Phoebe” or “Stanislaus” or some such. Nobody ever knows what happens after these characters have been found, but they are interesting contests . . . (?) ; and E) Isn’t that a cute chick they just hired in the accounting department?

3.—The Merchandising Division and the Sales Manager get together in a special command session to set up a huge dealer and distributor series of sales meetings for dealers, juke box operators, one-stop managers and deejays. At these meetings, everyone will address each other as “Izzy.” Clever?

Of course, these are but a few random thoughts compiled at our leisure.

Because of harboring such thoughts, that’s why we are at leisure.

Before long, maybe it’ll be “at liberty.”

That’s how it goes.



NATT HALE

Southard Named National Sales Mgr of Columbia



TERRY SOUTHARD

NEW YORK—The appointment of Terry Southard as National Sales Manager for Columbia Records was announced this week by Paul Wexler, Vice-President and Director of Sales and Merchandising.

Southard, formerly Division Manager for Columbia’s East Coast territory, becomes the first National Sales Manager to be appointed by the company in three years.

He graduated from the Wharton School of Business of the University of Pennsylvania and served as a Lieutenant in the U. S. Navy for 3½ years before joining the record company.

Como’s “One Little Candle” Adopted As Xmas Seal Tune

NEW YORK—The three thousand tuberculosis associations throughout the nation have adopted as their Christmas Seal Sale campaign song for 1952 “One Little Candle” recorded by Perry Como for RCA Victor and published by Leeds.

Choice was based on the design of this year’s Christmas Seal, a little candle in an old fashioned candlestick, plus Perry’s pleasing way with the tune. As a special stint for radio, Perry cut a voice track on behalf of Christmas Seals which is dubbed into the original recording as a spoken introduction. The record, together with tie-in copy, is being shipped to disk jockeys on a national basis as a public service announcement with high entertainment appeal.

RCA Victor has distributed 15,000 fliers to record dealers across the country as window and counter displays. Juke box operators have been contacted to program the song, and a similar approach has been made to the chain stores.

As an added impetus, the 3,000 tuberculosis associations are requesting their local radio stations and disk jockeys to spin “One Little Candle” for Christmas Seals.

“Sugarbush” Halts Work

LONDON—The British Broadcasting Corporation has ordered disk jockeys on its “Music While You Work” program for factory workers to stop playing the top-hit tune—Columbia Records’ “Sugarbush” by Frankie Laine and Doris Day.

Said the BBC: “Sugarbush” features intricate handclapping as a part of its rhythm and some machine-shop workers reportedly have been hitting machinery with their tools in time with the handclaps.”

“There have been some disastrous results,” admitted the BBC ruefully.

Essex RECORDS
The Label With A Future

Manufactured & Distributed by
PALDA RECORD CO.
8406 LYONS AVE., PHILADELPHIA 42, PA. • BELGRADE 2-6250

Biggest Hit of 1952!

“TRYING”
by
The Hilltoppers
Dot Record 15018 (45 x 15018)

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

“SINNIN’ AGAIN”
DOROTHY LOUDON—RCA Victor

“COOL WATER”
BING CROSBY-ANDREWS SISTERS—Decca

AMERICAN MUSIC, INC.
1576 Broadway, N. Y. • 9109 Sunset Blvd. Hollywood
CO 5-7880 CR 1-5254

New Low Prices!
PERMO-POINTS

PART NUMBER	NEEDLE	
PP-1	ROUND STANDARD	
PP-2	ASTATIC GC-45	Metal Tip
PP-12	ASTATIC GC-78	“ “
PP-8	SHURE MUTED-78	“ “
PP-3	SHURE MUTED-45	“ “
PP-1694	*ELECTRO-VOICE-45	“ “
PP-1426	*ELECTRO-VOICE-45	“ “
PRICE PER NEEDLE		
	1-10	33c
	11-99	32c
	100-499	30c
	500 or more	28c
PP-5	NYLON Loud-Tone	
PP-4	NYLON Regular	
PRICE PER NEEDLE		
	1-10	37c
	11-99	32c
	100-499	33c
	500 or more	29c
PP-10	SEEBURG-45	Jewel Tip
PP-7	SEEBURG-78	“ “
PP-9	ASTATIC GC-45	“ “
PP-1475	*ASTATIC GC-78	“ “
PP-1488	*SHURE MUTED-45	“ “
PP-1540	*SHURE MUTED-78	“ “
PP-1518	*ELECTRO-VOICE-45	“ “
PP-1522	*ASTATIC Q-45	“ “
PP-1547	*ASTATIC Q-78	“ “
PRICE PER NEEDLE		
	1-10	60c
	11-99	58c
	100-499	53c
	500 or more	48c
PP-13	SEEBURG-45	Metal Tip
PP-6	SEEBURG-78	“ “
PP-1606	*ASTATIC Q-45	“ “
PP-1487	*ASTATIC Q-78	“ “
PRICE PER NEEDLE		
	1-10	46c
	11-99	44c
	100-499	40c
	500 or more	36c
PP-1560	*RCA-45	Jewel Tip
PRICE PER NEEDLE		
	1-10	80c
	11-99	75c
	100-499	70c
	500 or more	64c

* Not carded, supplied in individual envelopes.

ASSORTMENT PURCHASES
The total number of needles purchased at one time determines the price of each type purchased.

PERMO, INC. CHICAGO 26, ILLINOIS
MANUFACTURERS OF “FIDELITONE”,
“PERMO-POINTS” AND “PERMO” PRODUCTS



The Big 3

1. ROCK ME ALL NIGHT LONG

THE RAVENS 8291

2. THE CANDLE'S BURNING LOW

JOHNNY OTIS-MEL WALKER 8295

3. MAKE BELIEVE DREAMS

DINAH WASHINGTON 5906

THE CASH BOX Rhythm & Blues Ramblings

With the 1952 presidential election now history, as has been the custom in America in past elections, the country will close ranks and the bitter campaigning will be forgotten. People's interests will again revert to the lighter phases of life, and in the entertainment field, records will again play a big part in stay at home life. Among the disappointed were Sylvia Syms and Ruth Brown, Atlantic artists, who appeared at several Stevenson Rallies in an all out endeavor to help their choice. . . Bobby Shad, Mercury Records A & R man, still on the road searching for talent and visiting Mercury distrib.

Blues singer Billy Ford, packaged with Charles Brown for their current southern swing, narrowly missed serious injury for the second time within a month. Ford and his fellow blues singer Sonny "Sad Head" Thurmon were shaken up when Ford's suburban was rammed by a cattle truck while enroute to Lubbock, Texas, to fill an engagement. Both escaped with only minor scratches. Only last month the pair also had a narrow escape traveling near Corpus Christi when the car went out of control. . . Francine Masia, Atlantic's Keeper Of The Books, is back from a week's holiday. . . The Do Ray Me Trio find things looking up. Their "I'm Used To You" on Rainbow label is starting to show up in the sales column.

The Dominoes have purchased the contract that existed between themselves and Universal Attraction for an undisclosed amount. When pressed as to the approximate amount, Ben Bart refused to divulge it, but stated that it was commensurate with the earnings of the group. . . William Greenblatt, record distributor with a complete rhythm and blues line, has found expansion necessary, and as a result has moved to larger and more centrally located quarters at 1128 Tremont St., Boston. Bill says thanks to "The Cash Box which has been a wonderful guide in so many respects." . . Apollo Record artists Five Royals leaving town for an extended tour. The group's latest "You Know I Know" is showing up in the charts in numerous spots.

The Joe Morris-Lowell Fulson package, hailed by many blues fans as the "wildest entourage on the road today," heads into the plush Sportsman's Club for a week beginning November 10. The hot blues package, fronted by the Lionel Hampton alumnus, Joe Morris and his trumpet, includes Laurie Tate, blues stylist and Wild Man Billy Clark on the tenor sax. . . The Clovers, whose West Coast tour was an unbroken string of packed houses are relaxing this week. They'll recommence their personal appearance tour with a week at The Trocadero Club in Columbus, O., starting next week.

THE CASH BOX in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 ROCK ME ALL NIGHT LONG The Ravens (Mercury 8291)	FIVE LONG YEARS Eddie Boyd (J.O.B. 1007)	I'M GONE Shirley & Lee (Aladdin 3153)
2 MY SONG Johnny Ace (Duke 102)	ROCK ME ALL NIGHT LONG The Ravens (Mercury 8291)	HOW LONG Fats Damina (Imperial 5209)
3 PORT OF RICO Illinois Jacquet (Mercury 89001)	JUKE Little Walter (Checker 758)	FIVE LONG YEARS Eddie Boyd (J.O.B. 1007)
4 YOU KNOW I LOVE YOU B. B. King (R.P.M. 363)	PORT OF RICO Illinois Jacquet (Mercury 89001)	MY STORY Chuck Willis (Okeh 6905)
5 FAITH CAN MOVE MOUNTAINS Nat "King" Cole (Capitol 2230)	DADDY DADDY Ruth Brown (Atlantic 973)	SNUFF DIPPER Tadd Rhodes (King 4556)
6 OOOH-OOOH-OOOH Lloyd Price (Specialty 440)	I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock 1583)	JAMBALAYA Hank Williams (MGM 11283)
7 YOU'RE MY INSPIRATION The Five Crowns (Rainbow 179)	YOU KNOW I LOVE YOU B. B. King (R.P.M. 363)	MY DAYS ARE LIMITED Jimmy McCracklin (Peacock 1605)
8 YOU KNOW I KNOW The Five Royals (Apolla 441)	YOU KNOW I KNOW The Five Royals (Apolla 441)	JUKE Little Walter (Checker 758)
9 I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock 1583)	MY SONG Johnny Ace (Duke 102)	SECURITY BLUES Roosevelt Sykes (United 129)
10 MAKE BELIEVE DREAMS Dinah Washington (Mercury 5906)	EVERY DAY I HAVE THE BLUES Joe Williams (Checker 762)	I'D BE SATISFIED The Daminoes (Federal 12105)

in PHILADELPHIA	in FT. WORTH	in MEMPHIS
1 MOONRISE The Royals (Federal 12088)	ROCK ME ALL NIGHT LONG The Ravens (Mercury 8291)	FIVE LONG YEARS Eddie Boyd (J.O.B. 1007)
2 GOODBYE BABY Little Caesar (Recorded In Hollywood 235)	YOU KNOW I LOVE YOU B. B. King (R. P. M. 363)	ROCK ME ALL NIGHT LONG The Ravens (Mercury 8291)
3 YOU KNOW I LOVE YOU B. B. King (R.P.M. 363)	THE CANDLE'S BURNING LOW Mel Walker & Johnny Otis (Mercury 8295)	CAN'T HOLD ON MUCH LONGER Little Walter (Checker 758)
4 PORT OF RICO Illinois Jacquet (Mercury 89001)	HEY, MISS FANNIE The Clovers (Atlantic 997)	YOU KNOW I LOVE YOU B. B. King (R.P.M. 363)
5 MY HEART BELONGS TO ONLY YOU Bette McLaurin (Derby 804)	JUKE Little Walter (Checker 758)	JUKE Little Walter (Checker 758)
6 YOU'RE MY INSPIRATION The Five Crowns (Rainbow 179)	MY SONG Johnny Ace (Duke 102)	SECURITY BLUES Roosevelt Sykes (United 129)
7 MAKE BELIEVE DREAMS Dinah Washington (Mercury 5906)	DADDY DADDY Ruth Brown (Atlantic 973)	HEY, MISS FANNIE The Clovers (Atlantic 997)
8 SEE SEE RIDER The Orioles (Jubilee 5092)	MAKE BELIEVE DREAMS Dinah Washington (Mercury 5906)	NELSON ST. BLUES Willie Love (Trumpet)
9 MY SONG Johnny Ace (Duke 102)	LAWDY, MISS CLAWDY Lloyd Price (Specialty 428)	I'D BE SATISFIED The Daminoes (Federal 12105)
10 MOVE IT Lynn Hope (Aladdin 3155)	OOOH-OOOH-OOOH Lloyd Price (Specialty 440)	MY STORY Chuck Willis (Okeh 6905)

THE CASH BOX

in
DALLASin
LOS
ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)
- 2 JUKE
Little Walter
(Checker 758)
- 3 I'LL DROWN
IN MY TEARS
Sonny Thompson
(King 4527)
- 1 YOU KNOW I KNOW
The Five Royals
(Apollo 441)
- 5 YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363)
- 6 THE CANDLE'S
BURNING LOW
Johnny Otis & Mel Walker
(Mercury 8295)
- 7 COME BACK, BABY
Floyd Dixon
(Aladdin 3151)
- 8 LET'S CALL IT A DAY
Sonny Thompson
(King 4541)
- 9 ROCKIN' AND
ROLLIN' # 2
Little Son Jackson
(Imperial)
- 10 I'D BE SATISFIED
The Dominoes
(Federal 12105)

JUKE
Little Walter
(Checker 758)

MY SONG
Johnny Ace
(Duke 102)

FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)

OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)

YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363)

HEY, MRS. JONES
Jimmy Forrest
(United 130)

SECURITY BLUES
Roosevelt Sykes
(United 129)

GOODBYE, BABY
Little Caesar
(Recorded in Hollywood 235)

LOOPED
Tommy Ridgley
(Imperial 5203)

HEY, MISS FANNIE
The Clovers
(Atlantic 997)

YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363)

FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)

ROCK ME
ALL NIGHT LONG
The Ravens
(Mercury 8291)

GOODBYE BABY
Little Caesar
(Recorded in Hollywood 235)

HEY, MISS FANNIE
The Clovers
(Atlantic 997)

MY TORMENTED
HEART
Sarah Vaughan
(Columbia 39839)

MY HEART BELONGS
TO ONLY YOU
Bette McLaurin
(Derby 804)

MAKE BELIEVE
DREAMS
Dinah Washington
(Mercury 5906)

LORD, YOU KNOW
I TRIED
Lucky Millinder
(King 4557)

HEY, MRS. JONES
Jimmy Forrest
(United 130)

in
SAN
FRANCISCOin
NEWARKin
SHOALS IND.

- 1 FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)
- 2 MY SONG
Johnny Ace
(Duke 102)
- 3 OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)
- 1 THE CANDLE'S
BURNING LOW
Johnny Otis & Mel Walker
(Mercury 8295)
- 5 SITTING HERE
DRINKIN'
Christine Kittrell
(Tennessee 128)
- 6 YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363)
- 7 I'M GONNA PLAY
THE HONKY TONKS
Marie Adams
(Peacock 1583)
- 8 JUKE
Little Walter
(Checker 758)
- 9 I WENT TO YOUR
WEDDING
Patti Page
(Mercury 5899)
- 10 MY DAYS ARE
LIMITED
Jimmy McCracklin
(Peacock 1605)

OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)

JUKE
Little Walter
(Checker 758)

YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363)

MY SONG
Johnny Ace
(Duke 102)

I PLAYED THE FOOL
The Clovers
(Atlantic 997)

YOU KNOW I KNOW
The Five Royals
(Apollo 441)

GREYHOUND
Amos Milburn
(Aladdin 3150)

THEM THERE EYES
Varetta Dillard
(Savoy 859)

GOIN' HOME
Fats Domino
(Imperial 5180)

BACK BITER
T. J. Fowler
(Savoy 857)

JUKE
Little Walter
(Checker 758)

YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363)

MY SONG
Johnny Ace
(Duke 102)

HAVE A GOOD TIME
Ruth Brown
(Atlantic 973)

OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)

MY STORY
Chuck Willis
(Okeh 6905)

DADDY DADDY
Ruth Brown
(Atlantic 973)

NIGHT AND DAY
Roy Milton
(Specialty 438)

HEY, MISS FANNIE
The Clovers
(Atlantic 997)

EVERYDAY
I HAVE THE BLUES
Joe Williams
(Checker 762)

BEST SELLING
THE CASH BOX
SPIRITUAL
RECORDS
Listed Alphabetically

- Blessed Be Thy Name
PILGRIM TRAVELLERS
(Specialty)
- Every Day Will Be Sunday
ORIGINAL GOSPEL
HARMONETTES
(Specialty)
- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- In The Upper Room
MAHALIA JACKSON
(Apollo)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- This Little Light Of Mine
WARD SINGERS
(Savoy)
- Trouble In My Way
DIXIE HUMMING BIRDS
(Peacock)
- Will He Welcome Me There
SENSATIONAL
NIGHTINGALES
(Peacock)

Little Walter
SINGING

"JUST KEEP
LOVING HER"

B/W "THAT'S ALL RIGHT"
CHANCE # 1116

CHANCE RECORDS 1151 E. 47th ST.
CHICAGO, ILL.



8508 Sunset Blvd., Hollywood 46, Calif.

Watch It Climb!

"I'M GONE"
SHIRLEY & LEE

Aladdin # 3153



WALTER
DAVIS

Singing
TEARS YOU
CAME MAKE
and MY
ROLLIN' WORLD
DOWN SO
BRIGHT

RCA VICTOR
20/47-5012

HOT

RHYTHM AND BLUES

1. 20-5037 (47-5037) SINCE
YOU WENT AWAY FROM
ME/I'M THE FAT MAN
John Greer
2. 20-5013 (47-5013) WHY
DON'T YOU LOVE ME/
TRUTHFULLY
Steve Gibson & The Red Caps
3. 20-5012 (47-5012) TEARS
CAME ROLLIN' DOWN/
YOU MAKE MY WORLD SO
BRIGHT Walter Davis
4. 20-4933 (47-4933) DO IT IF
YOU WANT TO/SECOND
MAN BLUES Big Boy Crudup
5. 20-5004 (47-5004) WE'RE
GONNA ROCK THIS JOINT/
I'M THE BIGGEST FOOL
Jackson Bros. Orch.
6. 20-4348 (47-4348) GOT YOU
ON MY MIND/WOMAN IS
A FIVE LETTER WORD
John Greer
7. 20-4951 (47-4951) MY
HEART BELONGS TO YOU/
I FOUND IT OUT MYSELF
Arbee Stidham
8. 20-5005 (47-5005) YOU
BELONG TO ME/WANNA
GO HOME
Benny Carter & Orch.
9. 20-4835 (47-4835) I WENT
TO YOUR WEDDING/WAIT
Steve Gibson & The Red Caps
10. 20-4938 (47-4938) MUMBLES
BLUES/BUTCHER BOY
Mr. Sad Head

BREAKING BIG:

"WHY DON'T YOU LOVE ME"

"TRUTHFULLY"

Steve Gibson

and

The Original Red Caps

20/47-5013

RCA VICTOR
Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓑ VERY GOOD	ⓑ MEDIOCRE

RED RODNEY SEXTET (Okeh 6922)

- ⓐ "HONEY SUCKLE ROSE" (2:39) The Red Rodney Sextet belts out a wild beat arrangement of the oldie. Red Rodney and Morty Perry pair off on the vocal and Buddy Savitt goes crazy on the sax.
- ⓑ "BUCKLE MY SHOE" (2:34) Another spirited side dished up with the same kind of treatment.

LARRY DARNELL (Okeh 6919)

- ⓑ "I'LL GET ALONG SOMEHOW" (2:41) The soft voice of Larry Darnell treats the easy tune tenderly.
- ⓑ "I'LL GET ALONG SOMEHOW" (2:39) Part Two: Larry recites on this end. Darnell did this two sided release several years back.

THE SWALLOWS (King 4579)

- ⓑ "WHERE DO I GO FROM HERE" (2:12) The Swallows wax a mellow ballad with tenderness. "Junior" Denby does a great job on the lead and the record comes off a winner.
- ⓑ "PLEASE BABY PLEASE" (2:12) Flipside is a rhythmic number of moderate tempo and the quintet chants the romantic lyrics dramatically. Another good side.

JOE HILL LOUIS (Checker 763)

- ⓑ "WHEN I AM GONE" (2:39) A slow down country blues is sung in sock style by Joe Hill Lewis. The dramatic arrangement and the terrific eerie sounding guitar backing helps no end in making this a solid side.
- ⓐ "DOROTHY MAE" (2:42) The under portion is a moderate quick bounce belted out forcefully by Louis.

JO LOCO (Tico 404)

- ⓐ "DARKTOWN STRUTTERS BALL" (2:41) The old standard is set to mambo tempo and Jo Loco and his Trio wax an easy on the ears item.
- ⓐ "OVER THE RAINBOW" (2:39) Another pleasant side is presented by Loco and his group. Material is a rhythmic slow mambo featuring some sparkling piano.

DANNY "RUN JOE" TAYLOR (Coral 65101)

- ⓑ "SWEET LOVIN' DADDY" (2:42) Danny "Run Joe" Taylor does a rhythmic moderate tempo blues with feeling.
- ⓐ "WALKIN' IN MY SLEEP" (2:42) Another emotional portrayal by Taylor as he sings a slow blues.

THE CASE BOX

★ AWARD O' THE WEEK ★

"SECURITY BLUES" (2:42)

"WALKIN' THIS BOOGIE" (2:25)

ROOSEVELT SYKES

(United 129)

- A heartfelt vocal that comes from the roots is projected by Roosevelt Sykes as he sings "Security Blues" on the topside of the plate. The slow beat blues is presented with a rhythm arrangement by the able instrumental group who provide an in the mood backdrop for the talented singer. Sykes appealing treatment of the light bounce is enhanced by the chorus backing and the general effect is one of money making potential. The lower lid, "Walkin' This Boogie," is a driving boogie beat with a sparkling arrangement that shows Sykes off at his best. The item is a food tapper and an appropriate coupling for the slow top deck. Ops, look for definite action from the "Security Blues," as this one can't miss.

ZILLA MAYS (Coral 65102)

- ⓐ "PICK-A-DILLY" (2:39) A wide awake novelty bounce is dued by Zilla Mays and John Peek in strong style. The Blues Caravan backs the artists fetchingly.
- ⓑ "I'LL KEEP SINGING MY SONG" (2:41) Zilla Mays pipes a soft and tearful of slow tempo movingly. Orking soft and in the mood.

TINY BRADSHAW (King 4577)

- ⓐ "SOFT" (2:33) The Tiny Bradshaw group spins a quick beat hop with gusto. Featured instrument is a high riding sax.
- ⓑ "STRANGE" (2:21) Bradshaw sings on this end. His soft and tender vocal reading of a slow romantic item makes this a contender.

THE CASE BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"STAND AROUND CRYING" (2:41)

"GONE TO MAIN STREET" (2:39)

MUDDY WATERS

(Chess 1526)

- Muddy Waters employs his guitar in dramatic fashion as he brings forth weird and wailing sounds to accompany his sock vocalizing. Waters' guitar strumming is an incalculable assist in his effective rendition of the slow blues on the upper deck "Stand Around Crying." About half a dozen months ago Muddy Waters had a tune "Country Boy" that was strong in the charts, but it is our opinion that this dishing will go even beyond that one. The under portion is a fast tempo bounce, rhythmically sung by the shouter. Waters colorful vocal reading, in the Waters individual styling, makes this a potent platter. We look for the upper deck to break out a clatter of coins for the boxes.

BOBBY HARRIS (Par 1304)

- ⓐ "TOTAL STRANGER" (2:41) Bobby Harris chants a slow low down blues effectively against a guitar background.
- ⓐ "HEAVYWEIGHT MAMA" (2:40) Harris presents a quick rhumba beat for a lively etching.

MARI JONES with JOHNNY MOORE (Modern 888)

- ⓐ "LONESOME TRAIN" (2:38) Mari Jones sings a haunting vocal romantic lament. Soft blues orking backs up the thrush.
- ⓐ "JOHNNY JOHNNY" (2:39) The fem chantress belts out a moving rhumba with force. Johnny Moore's Three Blazers provide a strong musical backdrop.

DANNY COBB (Savoy 869)

- ⓑ "DON'T MESS WITH MY WOMAN" (2:42) A slow blues is forcefully sung by Danny Cobb who throws the notes from his heart. Singer conveys a wildish tormented feeling. The arrangement is dynamic and the sum total is a really good recording.
- ⓑ "FAREWELL BABY" (2:38) Cobb does a slow number in much the same fashion, but slightly more subdued.

BILLY WRIGHT (Savoy 870)

- ⓑ "IF I DIDN'T LOVE YOU" (2:41) Strong voiced shouter Billy Wright sings a quick Latin tempo bounce excitingly arranged.
- ⓑ "GOIN' DOWN SLOW" (2:39) A change of pace is material for Wright as he sings the slow blues in solid manner. Instrumentation sets up the proper mood for the artist.

JIMMY McPHAIL (RCA Victor 20-5026)

- ⓑ "I COULD LOVE YOU MORE" (2:28) Jimmy McPhail warbles a slow melodic tune with emotion. Support is soft and in the background.
- ⓑ "SUGAR LUMP" (2:40) McPhail sings a moderate foot tapper in happy fashion. The bouncer is a light and winning side.

ROSCOE GORDON (RPM 383)

- ⓑ "LUCILLE" (2:40) Gordon goes all out as he delivers a driving vocal of a moderate jump. Lyrics tell of the woes of being in love with "Lucille."
- ⓑ "BLUES FOR MY BABY" (2:41) A slow blues presents Gordon at his best. This one could also happen.

Kickin' The Blues Around

with Sam Evans

Lionel Hampton and his show hitting the midwest territory the latter part of November, with engagements set for St. Louis, Milwaukee and Purdue University. The College hop will be on 11/28. . . . Lola Ameche, the Mercury thrush, and a pretty one at that, playing the Four Dukes in Detroit. . . . Herbie Fields celebrating a new Coral recording contract with two weeks at the Frolics Club in Columbus, Ohio. . . . Billie Holiday set for the holidays at the Blue Mirror in Washington, D. C. . . . "Blues In Advance" predicted by this column to become a hit, is moving forward in steady strides with a good assist from Manny Kline blowing some wicked trumpet; to say nothing of the deep, warm handling of the lyrics by Dinah Shore. 25% of entire sales on this record are coming in the Chicago area, where tune has been aired like mad.



Sue Evans, on Cadillac label, has the new tune from Mellow Music Publishers, "I Wish," orchestral backing by the Graham Prince band. . . . Larry Fotine into Claridge's in Memphis for three weeks beginning 11/24. . . . Benny Benjamin and Georgie Weiss, two of the greatest song writers in the biz, have June Valli handling their latest "A Shoulder To Cry On." . . . Stellar acts already inked by the Blue Note are as follows: Delta Rhythm Boys along with the Terry Gibbs sextet for 12/5; the great Mr. Duke Ellington for 12/19; Dave Brubeck, the west coast modernist, coming in on 1/2 and then to top off current bookings the Count of Basie on 1/30. . . . Lou Simpkins, of United Records happy at the reception given the recording efforts of The Blazes. The boys are holding forth at the Golden Rail in Hamilton, Ont.

"My Darlin' Aida" opened on Broadway with critics giving reviews ranging from fair to not so hot. . . . Snub Mosley, Bass Pruitt, Alberta Hunter and Burnie Peacock entertaining GIs in the Far East on a USO Camp Show tour. Group moving fast from one island to another to make the full swing of all outposts and be home for the holidays. . . . The big concert, to be held 11/14, at Carnegie Hall, honoring Duke Ellington's 25 years in the business, will feature, in addition to the Duke and his great band: Billie Holiday, Charley Parker and Strings, Dizzy Gillespie, Stan Getz and the Ahmad Jamal Trio. . . . Lloyd Price, Phyllis Branch and the Earl Bostic band have just closed a successful week at Harlem's Apollo Theater. . . . Earl and his band begin moving westward, with dates already inked, so as to make a big dance in Milwaukee, at the Riverview Ballroom, on 12/6. . . . Jimmy Rogers, long time Muddy Waters sideman, pulled out this week to set up his own group. From the original foursome, organized some three years ago, two of the old standbys have moved out to try it on their own. Little Walter left first and is having good luck with his first group of bookings. If, and he should, Jimmy Rogers does as well in club dates, one-niters, locations and recordings, as has both Muddy and Walters, then we can expect three top Blues groups where formerly only one existed.

Roy Kral, remembered from Charley Ventura and Jackie Caine days, is doing a single at the Casbah, Chicago nite-spot in which John Carlo, of the MCA office seems to have a hefty slice. . . . Al Miller runs the biggest record shop in South Bend, Ind., and carries a complete line of all types of discs. . . . Duke Groner and his trio featured at the new Hi-Note on the far north side of the Windy City. . . . Dave Garroway's radio sponsor may soon be shopping for an afternoon availability on the same net. Plan is to keep the Tiger in same general format but with a lower budgeted show. . . . A tip to deejays looking for sponsors: latch onto those big employers in your area who are having difficulty in filling job requirements. The medium of radio might easily supplement their newspaper classified ads. . . . Soon the time will be here for getting out the Xmas records, the date usually is 11/15, this year a new one by Calvin Bostic will get a big play as will the standards—"The Night Before Xmas" by Gene Autry and Rosemary Clooney, and "Rudolph The Red-Nosed Reindeer" by Gene Autry.

Harry Ranch, of MGM records, holding forth at Iroquois Gardens in Louisville, Ky., for 4 weeks. . . . Ken Griffith, the wizard of the organ, taking to the road with 12 pieces around the middle of December. . . . Sonny Thompson, with 5 pieces and Lula Reed to do the chirping, played Minneapolis last week to a packed house. Group is working coastward. . . . Ruth Brown into Chicago's Pershing Ballroom, for McKie Fitzhugh, who announces a dollar-smart list of bookings as follows: Louis Jordan on 11/22; Sonny Stitt for two dates, 11/26 and 27; and Lester Young 12/31. . . . Eddie Boyd the hottest thing today in the R & B field and a solid showman with danceable music plus some ticket selling down home blues singing. His "Cool Kind Treatment" will move the man into the better brackets. . . . Gene Nobles, deejay on WLAC Nashville, reports business good and blues selling better than ever before.

Sammy Kaye, with his Swing and Sway, are finding November their busiest month. With 22 nites set, they are now in the south-east coast area, working Virginia and the Carolinas, and will end this tour on 11/29 with a dance at Sunnybrook Ballroom, in Pottstown, Pa. This banner tour had its kickoff at the Crystal Palace in Coloma, Mich. . . . Lubbock, Tex., reports the auto accident of blues singer Billy Ford, who was badly shaken, along with Mr. Sad Head Thurmon, when the boys were rammed by a Texas cattle truck. And since it was a Texas cattle truck, you know it was the world's biggest cattle truck. In the near future our steaks may be a bit scarred, but the two blues singers escaped with only minor bruises, and not of the vocal chords. . . . Myrna Granat off to the hills of Tenn. so as to better plug one of her tunes that will soon be released by Dot Record Co., of Gallatin, and recorded by the Hilltoppers.

Arnett Cobb and the Ink Spots teamed to make one of the best box office attractions. . . . If Linda Hayes, of Recorded In Hollywood label, is just half as good looking and attractive as the recent ad in The Cash Box showed her to be, then she's long gone and real cool. . . . The Glass Bar, 314 8th St., Benton Harbor, Mich., is now using R & B talent for Sunday nites only. Address all offers to Ralph Carnegie. . . . Buddy Basch doing promotion work on several labels and artists in the eastern field. . . . Last week a Manhattan jury, perhaps, put a stop to the old practice of account executives walking out of their old advertising agencies with pet accounts tucked away in their pockets. Duane Jones received a \$300,000 settlement on a \$2 million suit against some of his former employees who ankled his shop and set up for business with his former plustiest accounts.

Here Comes That "JUKE" Man...



Little Walter

WITH AN EVEN GREATER HIT THAN HIS FAMOUS "JUKE"

"MEAN OLD WORLD"

BACKED WITH-

"SAD HOURS"

CHECKER # 764

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

JUBILEE'S
3
FOR THE MONEY

The Great Combination of
Edna McGriff &
Sonny Til
"GOOD" b/w
"PICK-A-DILLY"
JUBILEE # 5099 and 45 x 5099

The Ray-O-Vacs
"START LOVIN' ME"
b/w
"WHAT CAN I SAY"
JUBILEE # 5098 and 45 x 5098

Little Sylvia
"DRIVE DADDY DRIVE"
and a New Backing
"I FOUND SOMEBODY
TO LOVE"
JUBILEE # 5093 and 45 x 5093

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

★
IT'S NEW!
IT'S DIFFERENT!
★
Savoy #870

"GOING DOWN
SLOW" B/W
"IF I DIDN'T
LOVE YOU SO"
By Billy Wright

IT'S BIG COAST TO COAST
Savoy #857

"BACK
BITER"
By T. J. FOWLER

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.


Another GREAT Spiritual Hit!
The Stars Of Hope
sing
"MORE AND MORE
LIKE JESUS"
b/w
"JUST CAN'T KEEP
FROM CRYING"
Now Watch This One!
Peacock #1703

Peacock
RECORDS, INC.
4104 Lyons
Houston, Texas

THEIR 5th
STRAIGHT HIT!
THE CLOVERS
"HEY, MISS
FANNIE"
Atlantic 977

Atlantic
RECORDING
CORP.
234 WEST 56th STREET
NEW YORK 19, N. Y.

An Evening of Mambo



NEW YORK—The beaming faces on the folks in the above photo are the result of a sensational exhibition of mambo music at the New York Palladium by Tito Puente (Tito Records) and his orchestra. Standing: Harry Siskind and Stan Feldman, prominent Brooklyn juke box operators; Bob Austin of The Cash Box; George Goldner, A&R head of Ticq. Seated on the left: Mr. and Mrs. Marty Oostrow (he's of The Cash Box), Mrs. Harry Siskind, Mrs. Stan Feldman, and Mrs. George Goldner. Seated on the right: Mrs. Bob Austin, Harry Apostilaris of Alpha Distributors and his friend Pat, and "Killer" Joe, mambo dance instructor and M. C. at the Palladium.

Discovery Records Launches New
International Jazz Series

NEW YORK—Saul Bolton, President of Discovery Records, this week announced the acquisition of the American rights to a large number of European jazz recordings, which will be released under Discovery's new "International Jazz Series".

The records, which will be released both on LP and as singles, all feature poll-winning musicians in various countries as selected by music magazines—Melody Maker All-Stars from Britain, Estrad winners from Sweden and Podium poll toppers from Germany. Last-named were recorded in Munich, featuring Hans Koller, "cool" German tenor man, and great girl pianist, Jutta Hipp.

Rolf Ericson, Swedish trumpet star who spent three years over here with Woody Herman, Elliot Lawrence and other top bands and was due to return here this week as an immigrant, will be heard leading his own group featuring Reinhold Svensson, blind Swedish pianist; Arne Domnerus, alto sax, and others who have acquired some following here as part of the Swedish jazz cult.

Ronnie Ball, British pianist who is also currently working in this country, will be heard in several sides made prior to his arrival, here. Vic Lewis, the "British Stan Kenton", will be heard on his first American releases.

Discovery will make the initial releases, comprising two German, two Swedish and two English sides, within the next three weeks.

The issuing of these first International Jazz series records is, according to Bolton, the beginning of a large expansion program now being started by Discovery Records.

Future releases will include records by other Discovery artists, such as Art Pepper, Hampton Hawes, Eddie Bert, as well as many heretofore unreleased sides by Red Norvo, Roger Eldridge, Zoot Sims, Jerry Wiggins and Paul Smith.

Keys For All Five Keys

HOLLYWOOD, CAL.—Eddie Messner, prexy of Aladdin Records announced this week that The Five Keys would be presented with gold keys and key chains to match "... as a token of gratitude for your outstanding record work during 1952".

The Keys, one of the new vocal groups, jumped into the fameligh last year with their sensational recording of "Glory of Love" which stayed in the "Hot" charts for several months.

Following their hit disk with a personal appearance tour under direction of Shaw Artists, the Keys drew record breaking crowds throughout the circuit.

Freckle - Faced Singer



NEW YORK—"I Saw Mommy Kissing Santa Claus" draws a toothsome smile from 12 year old singer, Jimmy Boyd. The novel Christmas tune was waxed by the freckle-faced youngster for Columbia and early reaction marks it as one of the likliest Yuletide offerings of the year.

HOT AND AVAILABLE

"JINGLE JANGLE JUMP"
"TH" RUBAIYAT"
DEXTER GORDON #321

"XMAS PARTY SHUFFLE"
"RIDE UNTIL THE SUN
GOES DOWN"
LOWELL FULSON #320

R & B XMAS FAVORITES

"MERRY XMAS BABY"
Johnny Moore's 3 Blazers #238

"BOOGIE WOOGIE
SANTA CLAUS"
MABEL SCOTT #239

"LONESOME CHRISTMAS"
LOWELL FULSON #242

"HOW I HATE TO SEE
XMAS COME AROUND"
JIMMY WITHERSPOON #244

"CHRISTMAS DATE"
JOE TURNER #269

"CHRISTMAS SLEIGH RIDE"
LLOYD GLENN #271

"BEST WISHES"
LOWELL FULSON #289

Available On Both
78 & 45 RPM
The Hottest label in R & B

Swingtime Record Co.

3427 So. San Pedro St.
Los Angeles 11, Cal.

From The Company That Gave You
MOODY MOOD FOR LOVE—
Breaking In The East
"ANNIE'S LAMENT"
b/w "TWISTED"
by ANNIE ROSS
Prestige 794 and 45x794

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

78's 45's
TICO's
Hit of the Week...

2 Great Instrumentals
by The King of the Mambo
TITO PUENTE & ORK.
"TITORO" #10-110
and
"MAMBIANDO" #10-114

TICO
RECORDING CO.,
143 W. 41st St.
NEW YORK
(LA 4-0357)

OPERATORS, DEALERS—If you need polkas, waltzes or records in foreign languages write to us. We are the only record company in the world specializing in language records. Ask for our general catalog with records in 21 different nationalities in 78, 45, 33 1/3 RPM. New releases every 6 weeks. STANDARD PHONO CO., 163 West 23rd St., N. Y. C.

DEALERS & OPERATORS
We Supply Records—All Speeds, all labels at wholesale cost plus small service charge. Speediest service guaranteed. Complete stock of 45 RPM records. TOWN HALL RADIO, 188 Riverdale Ave., Brooklyn 12, N. Y. Dickens 6-2735

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1 JAMBALAYA**
Hank Williams
(MGM 11283; K-11283)
- 2 INDIAN LOVE CALL**
Slim Whitman
(Imperial 8156)
- 3 BACK STREET AFFAIR**
Webb Pierce
(Decca 28369; 9-28369)
- 4 FORTUNES IN MEMORIES**
Ernest Tubb
(Decca 28310; 9-28310)
- 5 I WENT TO YOUR WEDDING**
Hank Snow
(RCA Victor 20-4909; 47-4909)
- 6 OLDER AND BOLDER**
Eddy Arnold
(RCA Victor 20-4954; 47-4954)
- 7 SETTIN' THE WOODS ON FIRE**
Hank Williams
(MGM 11318; K-11318)
- 8 OUR HONEYMOON**
Carl Smith
(Columbia 21008; 4-21008)
- 9 IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**
Kitty Wells
(Decca 28232; 9-28232)
- 10 DON'T LET THE STARS GET IN YOUR EYES**
Skeets McDonald
(Capitol 2216; F-2216)

Double Interview



WASHINGTON, D. C.—Eddie Gallaher on his "Moondial Matinee" show of Friday, October 29, interviewed two of America's top Composer-Conductors. Percy Faith (standing), and Hugo Winterhalter. Both Percy and Hugo were in town for the opening of a new music store and dropped in to see Eddie after the ceremonies.

Paul Weston Makes 1000th Recording

LOS ANGELES — Paul Weston, the composer, conductor and arranger, and Columbia Records West Coast Musical Director, this week cut his one-thousandth side, an average of 100 for each of the ten years he's been in the business.

Columbia and Capitol Records estimate that 50,000,000 disks have been sold with Weston's name on the labels. Paul, one of the few pop musicians who sports a Phi Beta Kappa key, modestly gives most of the credit to Mrs. Weston, otherwise known as Jo Stafford.

The Weston-Stafford combination has accounted for many millions of records. They currently have two of the leaders on best-seller lists in "You Belong To Me" and "Jambalaya", with their very recent, "Once To Every Heart" and "Keep It A Secret" moving up strongly.

Jil George Made Partner In Frank Hennigs Music

NEW YORK—Regional promotion man, Jil George, covering the New England Area for the Frank Hennigs Music Publishing Company has been brought to New York permanently as a fifty percent owner in the firm. At present the firm is busy with exploitation plans for its latest record release by Sandy Solo.

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. JAMBALAYA
Hank Williams
(MGM)
2. I WENT TO YOUR WEDDING
Hank Snow
(RCA Victor)
3. INDIAN LOVE CALL
Slim Whitman
(Imperial)
4. IT WASN'T GOD WHO MADE HONKY TONK ANGELS
Kitty Wells
(Decca)
5. I LOVE MY ROOSTER
Hillbilly Jewels
(Biltmor)
6. A MIGHTY PRETTY WALTZ
Pee Wee King
(RCA Victor)
7. WAITRESS WAITRESS
Little Jimmy Dickens
(Columbia)
8. ARE YOU TEASING ME?
Carl Smith
(Columbia)
9. BLACKBERRY BOOGIE
Tennessee Ernie
(Capitol)
10. BLUE JEANS AND COWBOY BOOTS
Home Towners
(Aragan)

Meeting Dates Of Music Operators' Associations

- Nov. 12—New York State Operators' Guild, Inc.
Place: Hotel Newburgh, Newburgh, N. Y.
- 12—Music Operators Of Northern Illinois
Place: To Be Announced.
- 13—Passaic-Bergen County Music Assn.
Place: Donahue's Restaurant, Mt. View, N. J.
- Dec. 8—Wisconsin Phonograph Operators' Assn.
Place: To Be Announced.
- 16—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.
- 17—New York State Operators' Guild, Inc.
Place: Mitchell Inn, Middletown, N. Y.

LADDER OF Best Sellers FROM King AND Federal RECORDS Popular

THE DOMINOES
I'M LONELY
YOURS FOREVER
Federal 12106 and 45-12106

HOMER & JETHRO
GLOW WORM
OVER THE RAINBOW
15203 and 45-15203

RUBY WRIGHT
HONEY BABY
HE'S SUCH A QUIET MAN
15205 and 45-15205

Folk/Western

YORK BROTHERS
TENNESSEE TANGO
RIVER OF TEARS
1135 and 45-1135

MOON MULLICAN
SUGAR BEET
PIPELINER BLUES
1137 and 45-1137

COWBOY COPAS
I'VE GROWN SO USED TO YOU
IT'S NO SIN TO LOVE YOU
1136 and 45-1136

HAWKSHAW
HAWKINS
I HOPE YOU'RE CRYING TOO
I'M A LONE WOLF
1134 and 45-1134

Rhythm/Blues

EARL BOSTIC
FOR YOU
SMOKE GETS IN YOUR EYES
4570 and 45-4570

SONNY THOMPSON
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541
I'LL DROWN IN MY TEARS
CLANG-CLANG-CLANG
4527 and 45-4527

LULA REED
MY STORY
LET ME BE YOUR LOVE
4578 and 45-4578

Federal

THE DOMINOES
I'D BE SATISFIED
NO ROOM
12105 and 45-12105

THE ROYALS
MOONRISE
FIFTH STREET BLUES
12088 and 45-12088

FOUR INTERNES
COUNT YOUR MANY
BLESSINGS
GOING BACK TO JESUS
12097 and 45-12097

DISTRIBUTED BY

King
RECORDS
INC.
1540
Brewster Ave.
Cincinnati 14,
Ohio

FOLK and WESTERN ROUNDUP

WJJD's "Supertime Frolic" with Randy Blake is now in its 18th year with one of the biggest recognized audiences in the country music field. Show started using live talent exclusively in 1935 and gradually changed to complete use of records during recent years. Blake is recognized as one of the nation's top country jockeys having held leadership of the show during its entire existence.

Elton Britt (RCA Victor) headlining the bill at Detroit's Roosevelt Lounge for first two weeks of November.

"Uncle Tom" George now set at WJBK in Detroit with big stacks of country records. This is something new for the downtown Detroit broadcasters.

Red Foley (Decca) was host to Tex Ritter (Capitol) on his Nov. 1st "Grand Ole Opry" Prince Albert network show. It was Tex's first network rendition of "High Noon" since returning from his 9-week London stand where the song went to the top of English hit lists. Jimmy Dickens (Columbia) holds the guest spot Nov. 8th with Martha Carson (Capitol) doing the honors Nov. 15th.

Eddy Arnold (RCA Victor) has been set by manager, Col. Tom Parker, to headline the entertainment at the 1953 Fat Stock Show in Houston, Texas.

Cleveland is listening to its first big country platter hour on Saturday mornings from WERE with Tom Edwards at the mike.

Radiozark Enterprises in Springfield, Mo., setting plans for a series of TV films headlining Smiley Burnette for coast-to-coast release. Firm also handles all of Burnette's radio and transcription work.

Recent deaths include "Uncle Tom" Corwine of the WLS (Chicago) staff Oct. 23 at the age of 83 and the wife of Bill Thall who m. c's the WLW (Cincinnati) live country shows.

Nelson Bragg, who does Boston's top country show from WCOP, also running a "Hayloft Jamboree" from local Mechanics Hall every Friday night with top names being featured in person.

Smilin' Max Henderson doing the m. c. honors when Jimmy Dickens (Columbia) appears in Saginaw and Flint, Mich., on Nov. 9th and 14th. Henderson has been associated with Flint's WTAC for six years doing both live and record shows.

With the increased interest in sacred style records in the country field, WANN in Annapolis, Md., is beginning a separate segment for the hymns. Show is run by personality, Elder Henry, and features selections read from the Bible between records. Show was begun from statistics gathered from WANN's country show run by "Uncle Maxwell."

Johnnie Arizona doing two hours each day on KXOC in Chico, California. Johnnie carries experience from WLW, WWVA, and WSM and has built to a top spot on the west coast in record time with the California audiences.

Canadian audiences have just given Stoney Cooper & Wilma Lee two capacity weeks on their tour through the north. Cowboy Phil and the Golden West Girls with Big Slim completed the show's billings and added many listeners to their WWYA broadcasts.

HANK SNOW

Singing...

THE GAL WHO INVENTED KISSIN'

and

"A Fool Such As I"

RCA VICTOR RECORD 20-47-5034

Going Strong...

FOLK-WESTERN

- 20-5009 (47-5009) TENNESSEE TANGO/ THE CRAZY WALTZ ... Pee Wee King
- 20-4954 (47-4954) OLDER AND BOLDER/ I'D TRADE ALL OF MY TOMORROWS ... Eddy Arnold
- 20-5034 (47-5034) THE GAL WHO INVENTED KISSIN'/ A FOOL SUCH AS I ... Hank Snow
- 20-4909 (47-4909) I WENT TO YOUR WEDDING/ THE BOOGIE WOOGIE FLYING CLOUD ... Hank Snow
- 20-5024 (47-5024) I GET THE BIGGEST THRILL/ LET ME LOVE YOU ... Lee Bell
- 20-4733 (47-4733) LADY'S MAN / MARRIED BY THE BIBLE, DIVORCED BY THE LAW ... Hank Snow
- 20-5010 (47-5010) MIDNIGHT / RUSTIC DANCE ... Chet Atkins
- 20-4847 (47-4847) A FULL TIME JOB/ SHEPHERD OF MY HEART ... Eddy Arnold
- 20-5040 (47-5040) DON'T LET THE STARS GET IN YOUR EYES / THE ONLY ONE I EVER LOVED, I LOST ... Johnnie & Jack
- 20-5023 (47-5023) MAKIN' LOVE TENNESSEE STYLE/ SWEET MAMA PUT HIM LOW ... Hank Penny

TIP — DON'T LET THE STARS GET IN YOUR EYES
THE ONLY ONE I EVER LOVED I LOST
 Johnnie & Jack — 20-/47-5040


RCA VICTOR Records
 RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"KEEP IT A SECRET" (2:45)
"MY HEART IS BROKEN IN THREE" (2:45)
SLIM WHITMAN
 (Imperial 8169)



country market with his "Indian Love Call," releases his latest "Keep It A Secret," one of the current big plug tunes, and presents it in a manner that will add one more laurel to his already crowned brow. Whitman sings this lovely tender ballad with passion and warmth. His treatment is straight, with a toning down of his yodel arrangement of the "Indian Love Call," and it will help this disk go. The flip is a moderate quick beat bounce with Slim telling the story of the girl with three loves. It is a lively item, sung by the artist with zest and is good material for the juke boxes. Ops are aware of the warblers pulling power and should get with this disk now.

SLIM WHITMAN

● Slim Whitman, the western artist who won himself national renown in the pop field as well as the

DELMORE BROTHERS

(King 1141)

B "I NEED YOU" (2:26) The Delmore Brothers collaborate in the writing and singing of the slow beaty item and, cushioned by a string background, the boys wax a delectable piece. We think the tune could make good pop material.

B "THAT OLD TRAIN" (2:32) The duo harmonize on a fast train tempo in exciting fashion.

JIMMY BALLARD

(King 1143)

C+ "TILL THE END" (2:21) A slow tender item is appealingly sung by Jimmy Ballard. The artist's soft treatment sells the tune convincingly.

C+ "THE CREEK'S GONE MUDDY (AND THE FISH WON'T BITE)" (2:31) Jimmy belts out a fast moving novelty with a fetching presentation.

YORK BROTHERS

(King 1135)

B+ "TENNESSEE TANGO" (2:37) The York Brothers blend voices on the middle tempo tango that is becoming popular in all fields. The boys wax the bouncy ditty with joy against an excellent musical cushion.

B "RIVER OF TEARS" (2:31) Leslie York does a solo vocal on this slow, lovely ballad. Leslie gives the tune a heartfelt reading as a choral assist helps round out the side.

JIMMIE DAVIS

(Decca 28438)

C+ "TALKIN' TO THE WALL" (2:22) Jimmie Davis sings a moderate tempo romantic item in effortless fashion.

C+ "PLEASE PLEASE" (2:22) An ultra-soft treatment is afforded a slow tender item by the artist. Strings back Davis on both decks.

JOHNNIE AND JACK

(RCA Victor 20-5040)

B "THE ONLY ONE I EVER LOVED I LOST" (2:52) That ever popular duo, Johnnie and Jack get together on a moderate bounce of the weeper variety and as usual present a polished bit of harmony.

B "DON'T LET THE STARS GET IN YOUR EYES" (2:30) Flip is a fast Latin tempo ditty zestfully dished up by Johnnie and Jack. The pair carol the romantic lyrics against a background of strings.

HARRY HOUSTON

(RCA Victor 20-5035)

B+ "I MAY BE SORRY TOMORROW" (2:20) Harry Houston warbles a quick beat bounce with an effortless presentation. His handling of the lyrics and the very catchy melody combine to send off a strong disk.

C+ "I WANT GOLD IN MY POCKETS" (2:12) A similar tempo item tells the story of the power of gold in cute manner. Houston's easy delivery is again evident and again pleasing on this end.

HANK PENNY

(RCA Victor 20-5023)

B "MAKIN' LOVE TENNESSEE STYLE" (2:42) Hank Penny teams up with Jaye P. Morgan on a quick rhythmic bounce and the pair sing the romantic lyrics in light hearted fashion.

B "SWEET MAMA PUT HIM IN LOW" (2:13) The under portion is another fast beat foot tapper. Hank Penny delivers in smooth and happy fashion.

LEE BELL

(RCA Victor 20-5023)

C+ "I GET THE BIGGEST THRILL" (2:02) Lee Bell warbles energetically a moderate romantic bounce. Strings provide the musical backing.

C+ "LET ME LOVE YOU" (2:20) Bell chants a similar piece of material in lively and pleasurable manner.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

November 15, 1952

New York, N. Y.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. THE GLOW WORM (The Mills Bros.)
5. TRYING (The Hilltoppers)
6. JAMBALAYA (Jo Stafford)
7. WHY DON'T YOU BELIEVE ME? (Joni James)
8. BECAUSE YOU'RE MINE (Cole-Lonzo)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. LADY OF SPAIN (Eddie Fisher)

Chicago, Ill.

1. WHY DON'T YOU BELIEVE ME? (Joni James)
2. THE GLOW WORM (The Mills Bros.)
3. TRYING (The Hilltoppers)
4. I WENT TO YOUR WEDDING (Patti Page)
5. YOU BELONG TO ME (Jo Stafford)
6. WALKIN' TO MISSOURI (Sammy Koye)
7. LADY OF SPAIN (Eddie Fisher)
8. OUTSIDE OF HEAVEN (Eddie Fisher)
9. TAKES TWO TO TANGO (Pearl Bailey)
10. WISH YOU WERE HERE (Eddie Fisher)

Philadelphia, Pa.

1. WHY DON'T YOU BELIEVE ME? (Joni James)
2. OUTSIDE OF HEAVEN (Eddie Fisher)
3. I WENT TO YOUR WEDDING (Patti Page)
4. THE GLOW WORM (The Mills Bros.)
5. YOU BELONG TO ME (Jo Stafford)
6. I (Don Cornell)
7. YOURS (Vero Lynn)
8. JAMBALAYA (Jo Stafford)
9. TRYING (The Hilltoppers)
10. TAKES TWO TO TANGO (Pearl Bailey)

St. Louis, Mo.

1. TRYING (The Hilltoppers)
2. YOURS (Vera Lynn)
3. THE GLOW WORM (The Mills Bros.)
4. OUTSIDE OF HEAVEN (Eddie Fisher)
5. I WENT TO YOUR WEDDING (Patti Page)
6. YOU BELONG TO ME (Jo Stafford)
7. LADY OF SPAIN (Eddie Fisher)
8. JAMBALAYA (Jo Stafford)
9. WISH YOU WERE HERE (Eddie Fisher)
10. MY FAVORITE SONG (Ella Fitzgerald)

Los Angeles, Calif.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Patti Page)
3. HOLD ME, THRILL ME (Koren Chondler)
4. WISH YOU WERE HERE (Eddie Fisher)
5. LADY OF SPAIN (Eddie Fisher)
6. THE GLOW WORM (The Mills Bros.)
7. JAMBALAYA (Jo Stafford)
8. LAZY RIVER (Art Mooney)
9. HALF AS MUCH (Rosemary Clooney)
10. MY BABY'S COMING HOME (Paul-Ford)

Denver, Colo.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. THE GLOW WORM (The Mills Bros.)
5. JAMBALAYA (Jo Stafford)
6. TRYING (The Hilltoppers)
7. HIGH NOON (Frankie Laine)
8. LADY OF SPAIN (Eddie Fisher)
9. BECAUSE YOU'RE MINE (Morio Lanzo)
10. MEET MR. CALLAGHAN (Poul-Ford)

Miami, Fla.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. WISH YOU WERE HERE (Eddie Fisher)
4. THE GLOW WORM (The Mills Bros.)
5. TRYING (The Hilltoppers)
6. JAMBALAYA (Jo Stafford)
7. YOURS (Vero Lynn)
8. TAKES TWO TO TANGO (Pearl Bailey)
9. OUTSIDE OF HEAVEN (Eddie Fisher)
10. WHY DON'T YOU BELIEVE ME? (Joni James)

Houston, Tex.

1. YOU BELONG TO ME (Jo Stafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. THE GLOW WORM (The Mills Bros.)
4. I WENT TO YOUR WEDDING (Patti Page)
5. MEET MR. CALLAGHAN (Poul-Ford)
6. JAMBALAYA (Jo Stafford)
7. TRYING (The Hilltoppers)
8. LADY OF SPAIN (Eddie Fisher)
9. HIGH NOON (Frankie Laine)
10. TAKES TWO TO TANGO (Pearl Bailey)

Omaha, Neb.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. THE GLOW WORM (The Mills Bros.)
4. LADY OF SPAIN (Eddie Fisher)
5. WISH YOU WERE HERE (Eddie Fisher)
6. TRYING (The Hilltoppers)
7. MEET MR. CALLAGHAN (Paul-Ford)
8. JAMBALAYA (Jo Stafford)
9. HALF AS MUCH (Rosemary Clooney)
10. HIGH NOON (Frankie Laine)

Newark, N. J.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. THE GLOW WORM (The Mills Bros.)
5. TRYING (The Hilltoppers)
6. MEET MR. CALLAGHAN (Poul-Ford)
7. TAKES TWO TO TANGO (Pearl Bailey)
8. LADY OF SPAIN (Eddie Fisher)
9. JAMBALAYA (Jo Stafford)
10. HIGH NOON (Frankie Laine)

Cleveland, Ohio

1. WHY DON'T YOU BELIEVE ME? (Joni James)
2. THE GLOW WORM (The Mills Bros.)
3. I WENT TO YOUR WEDDING (Patti Page)
4. JAMBALAYA (Jo Stafford)
5. YOU BELONG TO ME (Jo Stafford)
6. YOURS (Vera Lynn)
7. BECAUSE YOU'RE MINE (Morio Lanzo)
8. LADY OF SPAIN (Eddie Fisher)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. TRYING (The Hilltoppers)

Boston, Mass.

1. THE GLOW WORM (The Mills Bros.)
2. WHY DON'T YOU BELIEVE ME? (Joni James)
3. YOU BELONG TO ME (Jo Stafford)
4. YOURS (Vero Lynn)
5. TENNESSEE TANGO (Molly Bee)
6. TRYING (The Hilltoppers)
7. JAMBALAYA (Jo Stafford)
8. OUTSIDE OF HEAVEN (Eddie Fisher)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. WISH YOU WERE HERE (Eddie Fisher)

Cincinnati, Ohio

1. I WENT TO YOUR WEDDING (Patti Page)
2. THE GLOW WORM (The Mills Bros.)
3. HALF AS MUCH (Rosemary Clooney)
4. YOU BELONG TO ME (Jo Stafford)
5. JAMBALAYA (Jo Stafford)
6. CINCINNATI DING DONG (Art Lund)
7. LADY OF SPAIN (Eddie Fisher)
8. BECAUSE YOU'RE MINE (Morio Lanzo)
9. TRYING (The Hilltoppers)
10. MEET MR. CALLAGHAN (Paul-Ford)

Seattle, Wash.

1. YOU BELONG TO ME (Jo Stafford)
2. THE GLOW WORM (The Mills Bros.)
3. I WENT TO YOUR WEDDING (Patti Page)
4. JAMBALAYA (Jo Stafford)
5. LADY OF SPAIN (Eddie Fisher)
6. WISH YOU WERE HERE (Eddie Fisher)
7. MEET MR. CALLAGHAN (Poul-Ford)
8. TRYING (The Hilltoppers)
9. TAKES TWO TO TANGO (Louis Armstrong)
10. HALF AS MUCH (Rosemary Clooney)

Indianapolis, Ind.

1. I WENT TO YOUR WEDDING (Patti Page)
2. THE GLOW WORM (The Mills Bros.)
3. YOU BELONG TO ME (Jo Stafford)
4. OUTSIDE OF HEAVEN (Eddie Fisher)
5. HALF AS MUCH (Rosemary Clooney)
6. TRYING (The Hilltoppers)
7. TAKES TWO TO TANGO (Pearl Bailey)
8. HIGH NOON (Frankie Laine)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. WISH YOU WERE HERE (Eddie Fisher)

Minneapolis, Minn.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. TRYING (The Hilltoppers)
4. THE GLOW WORM (The Mills Bros.)
5. WISH YOU WERE HERE (Eddie Fisher)
6. MEET MR. CALLAGHAN (Poul-Ford)
7. HIGH NOON (Frankie Laine)
8. LADY OF SPAIN (Eddie Fisher)
9. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
10. HALF AS MUCH (Rosemary Clooney)

San Antonio, Tex.

1. YOU BELONG TO ME (Jo Stafford)
2. HIGH NOON (Frankie Laine)
3. OUTSIDE OF HEAVEN (Eddie Fisher)
4. THE GLOW WORM (The Mills Bros.)
5. I WENT TO YOUR WEDDING (Patti Page)
6. BECAUSE YOU'RE MINE (Morio Lanza)
7. JAMBALAYA (Jo Stafford)
8. TRYING (The Hilltoppers)
9. WISH YOU WERE HERE (Eddie Fisher)
10. YOURS (Vero Lynn)

Detroit, Mich.

1. I WENT TO YOUR WEDDING (Patti Page)
2. LADY OF SPAIN (Eddie Fisher)
3. YOU BELONG TO ME (Jo Stafford)
4. THE GLOW WORM (The Mills Bros.)
5. WHY DON'T YOU BELIEVE ME? (Joni James)
6. I (Don Cornell)
7. JAMBALAYA (Jo Stafford)
8. YOURS (Vero Lynn)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. WISH YOU WERE HERE (Eddie Fisher)

Louisville, Ky.

1. TRYING (The Hilltoppers)
2. WISH YOU WERE HERE (Eddie Fisher)
3. WHY DON'T YOU BELIEVE ME? (Joni James)
4. I WENT TO YOUR WEDDING (Patti Page)
5. THE GLOW WORM (The Mills Bros.)
6. YOU BELONG TO ME (Jo Stafford)
7. YOURS (Vero Lynn)
8. LADY OF SPAIN (Eddie Fisher)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. MY FAVORITE SONG (Ames Bros.)

Milwaukee, Wisc.

1. THE GLOW WORM (The Mills Bros.)
2. I (Don Cornell)
3. I WENT TO YOUR WEDDING (Patti Page)
4. YOU BELONG TO ME (Jo Stafford)
5. TAKES TWO TO TANGO (Pearl Bailey)
6. YOURS (Vera Lynn)
7. WISH YOU WERE HERE (Eddie Fisher)
8. MEET MR. CALLAGHAN (Poul-Ford)
9. TRYING (The Hilltoppers)
10. LADY OF SPAIN (Eddie Fisher)

Memphis, Tenn.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. OUTSIDE OF HEAVEN (Eddie Fisher)
4. WHY DON'T YOU BELIEVE ME? (Joni James)
5. TRYING (The Hilltoppers)
6. MEET MR. CALLAGHAN (Poul-Ford)
7. WISH YOU WERE HERE (Eddie Fisher)
8. LADY OF SPAIN (Eddie Fisher)
9. THE GLOW WORM (The Mills Bros.)
10. BECAUSE YOU'RE MINE (Nat "King" Cole)

Birmingham, Ala.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. JAMBALAYA (Jo Stafford)
4. WISH YOU WERE HERE (Eddie Fisher)
5. MEET MR. CALLAGHAN (Poul-Ford)
6. I (Don Cornell)
7. THE GLOW WORM (The Mills Bros.)
8. SWING ALONG (Ames Bros.)
9. YOU'LL NEVER GET AWAY (Cornell-Brewer)
10. IT'S IN THE BOOK (Johnny Standley)

Pittsburgh, Pa.

1. JAMBALAYA (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. YOU BELONG TO ME (Jo Stafford)
4. THE GLOW WORM (The Mills Bros.)
5. LADY OF SPAIN (Eddie Fisher)
6. TRYING (The Hilltoppers)
7. HIGH NOON (Frankie Laine)
8. OUTSIDE OF HEAVEN (Eddie Fisher)
9. MEET MR. CALLAGHAN (Poul-Ford)
10. HALF AS MUCH (Rosemary Clooney)

Des Moines, Iowa

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. JAMBALAYA (Jo Stafford)
4. THE GLOW WORM (The Mills Bros.)
5. MEET MR. CALLAGHAN (Poul-Ford)
6. TRYING (The Hilltoppers)
7. BECAUSE YOU'RE MINE (Morio Lanzo)
8. TAKES TWO TO TANGO (Pearl Bailey)
9. WISH YOU WERE HERE (Eddie Fisher)
10. IT'S IN THE BOOK (Johnny Standley)

AND PLAYING
RECORDS IN THE
VERTICAL POSITION

100
Select-o-matic
Mechanism

THE
Select-o-matic
100

THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC




Select-o-matic

THE
Selectomatic
1000

**THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC**

150th ANNIVERSARY



Seeburg
 50th ANNIVERSARY
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

SALES CONTINUE BIG

Phonos, Vendors, Kiddie Rides, Shuffles and Pins Continue Sales Spurt that Started Last Summer. Biggest Post-War Backlog on Hand at Mfrs and Distribs. Phonos Hold No. 1 Sales Spot. Vendors Second. New Kiddie Rides Hot. No End to Sales Boom in Sight, Leaders Claim.

TRADE CALLS FOR UNIFORM TRUCK AND FREIGHT RATES

Ops, Jobbers, Distribs Ask For Leadership In Concerted Drive To Get Uniform Rates For All "Coin Operated Equipment"

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, is to be credited with sounding the clarion call for all the trade to get back on a concerted effort to obtain uniform truck and freight rates for "coin operated equipment".

This story appeared some weeks ago in *The Cash Box* and stirred up tremendous approval thruout the trade.

Many stated that the wide divergences as reported by Gil Kitt regarding truck rates on equipment were nothing new to them.

Others claimed that they were paying even wider and greater differences on shipments, "all depending on how the shipper labels the machines".

Kitt stated that his firm was arguing why they should pay as little as \$2.95 per 100 lbs. on certain equipment labeled one way, and then be asked to pay as high as \$6.50 per 100 lbs. on practically the same equipment, because it was labeled another way.

A consensus among operators, jobbers and distributors, who have already called attention to these glaring differences of charges from truck and freight lines, is that leadership is needed to bring about a concerted effort to drive for a complete change of rates.

Operators are most interested for, as they state, they are the ones who will wind up paying the charges, and they believe that these must be lowered.

Jobbers and distributors are just as anxious to bring about a uniform truck and freight rate for they, too, are forced to suffer because of the wide differences in present charges.

For example, as one distributor pointed out, a shipment labeled: 'games', came to him from one trucking firm at \$6.50 per 100 pounds.

That very same type of machine, he reports, labeled 'coin operated equipment', was then sent to him and received by him at \$2.95 per 100 lbs.

In short, there must be some method adopted by the truck and freight lines to get shipments properly labeled so that the industry will pay the lowest possible minimum.

What is more, as one distrib out west said, present rates are completely out of line for coin operated equipment, and should be adjusted downward.

One of the most enthusiastic boosters for a concerted program to bring about more uniform truck and freight rates is Lyn Brown of Los Angeles.

In fact, almost everyone of the California jobbers and distributors are planning to get behind this move. They pay a state tax on shipping.

(Editor's Note: Those interested in bringing about a concerted drive to obtain uniform truck and freight rates should immediately contact: The Cash Box, 26 West 47th Street, New York 36, N. Y.)

CHICAGO—Most fascinating is the continuing sales boom that is prevalent in every division of the industry.

"And", according to leaders here, "there's no end in sight."

To make doubly sure of this fact *The Cash Box* phoned twenty of the nation's leading distributors at twenty widely separated areas via long distance telephone to hear directly from them as to just how they figured sales at this time.

Without a single dissent, everyone of these leading distributors stated that they were backlogged with orders on new equipment.

It was learned that the majority were far behind on phonograph deliveries and were falling further behind each day.

Next in line, according to the distributors, came all types of vending machines. The greater majority were behind in orders on drink dispensers and other of the larger units.

The smaller vendors were meeting orders, according to most of the distributors who handle these.

All games were grouped into one class with orders far behind for the new hit pins and shuffles as well as other types amusement games.

Kiddie rides are hot, according to the distributors. The demand for the space ships is so great at this time that few believe they will ever get what they need to take care of immediate demand.

Interesting in this regard is the fact that many of the distribs are waiting for leading manufacturers to introduce space ships and even other kiddie rides.

They believe that these have opened a tremendous new field which ranges from leading department stores down to small supermarkets.

The manufacturers, most of whom are centered in this area, all report being behind in deliveries. And this regardless of what they are manufacturing at this time.

It is believed, after these long distance phone calls and close contact with the manufacturers, that the backlog will continue on for some many months yet to come, unless materials sufficiently loosen up and war production space is cut down before any let-up can be noted.

The big demand for the new phonos is absolutely unprecedented. They take a very great lead into first place.

Distributors for all the leading manufacturers of phonos report that they can use many, many times what they are now receiving.

They have been on long distance phones with their factories constantly in an effort to get more phonos shipped to them.

This tremendous sales spurt continues since the Summer of '52.

What Your Vote Means

CHICAGO—Just the other day this office of *The Cash Box* had a phone call from a very well known juke box op who stated:

"Say, that's one of the things I never, never forget about 'The Cash Box'—the fact that the juke box operator's vote means something to you people."

"And what's more," he added, "your magazine is the only one that ever sends us cards, not only in each week's issue, but also separately in the mail, so that we can register our votes, and tell the recording business just what we think are the outstanding records and artists of the year."

This, the members of *The Cash Box* believe is the 'answer' to why *The Cash Box* ranks No. 1 with every operator in America.

Because this is the manner in which *The Cash Box* has always conducted its polls, its surveys, and everything else it has ever done in the coin operated machines industry.

By going right to the man who is on 'the front line' of the industry—the operator—and has always asked him exactly what he thought—and then has taken his opinion and published it openly and fearlessly for all to read.

That's the one and only way everyone in the industry will know just exactly what's what!

They listen to men who have to make a living from the equipment that they buy and place on location.

(And that's why, Mr. Operator, YOUR VOTE COUNTS in "The Cash Box" 7th Annual Poll.)

N. Y. Music Ops Hold Terrific Party

930 Guests At 15th Annual Banquet

Denver And Levine Cut Birthday Cake. Top Recording Artists Entertain Coinmen.

NEW YORK—Each year, the annual banquet held by the Automatic Music Operators Association has been called the "best," and rightly so. However, the 15th Annual Banquet, held at the Commodore Hotel, Saturday night, November 1, was "bigger and better" than the previous fourteen.

Not only was the main ballroom crowded to capacity with over 930 guests attending, the entertainment of the highest calibre possible, but a special ceremony in celebration of the organization's 15th year brought this year's party to its greatest achievement.

Over the years, it has been the policy of the New York group to dispense with any speeches at this affair. For the first time in its history, this policy was broken—and only because the organization was so proud of its fifteenth birthday. A tremendous cake was brought up to the stage. Headed by president Albert Denver and attorney Sidney Levine, officials of the association and the board of directors lined up behind the cake. Denver made a very short talk in which he spoke proudly of the progress of the organization over the fifteen years. Then the officers and board members were introduced, each taking a bow. The short ceremony was brought to a close with Levine addressing the gathering for a few moments, then he and Denver joined hands while the cake was cut.

One of the reasons for the happy outcome of the banquet was that it

wasn't overburdened with recording talent. In previous years, recording stars would appear on the stage early in the evening and continue in to the early hours of the next day. No matter how outstanding the talent would be, guests would become quite tired. This year, the dinner was served, and not until it was over did the show begin. Talent was limited to one recording star from each record company, and these artists, interspersed with a paid show, ended their presentations a little after 1 P.M., which was just right. (For report on the appearance of record artists, see music section of this issue.)

To help further the good time of the guests, manufacturers of the automatic music machines contributed liquor and souvenirs. The liquor was supplied by The Rudolph Wurlitzer Company, who placed a bottle on every table. (Prior to the opening of the banquet, Wurlitzer in conjunction with its local distributor Young Distributing, entertained the members of the industry in a private suite.) Seacoast Distributors and Rock-Ola Manufacturing Company presented every lady with a "scatter pin" and the men received novelty key chains. The Atlantic-New York Corporation and J. P. Seeburg Corporation handed out a beautiful mechanical ball point pen. Runyon Sales Company and AMI, Inc., gave the ladies a stunning accordion gold filled picture frame.

A number of out-of-town coinmen

were present to join in the fun. From the Rudolph Wurlitzer Company were: Robert (Bob) Bear, sales manager; A. D. Palmer, Jr., advertising and sales promotion manager; Joe Hrdlicka, head field engineer; Max Waters, regional representative and "Hank" Barber of Landsheft & Barber, Wurlitzer advertising agency head. Jack Gordon, regional representative for J. P. Seeburg Corporation, was at the Atlantic table. Jack Mitnick, regional representative for AMI, Inc., flew in from the south to be present. J. Raymond Bacon, executive from the Rock-Ola Manufacturing Corporation, who was expected, was delayed en route.

Large groups representing music associations joined the festivities. On hand were executives from the Westchester Music Guild, Connecticut State Coin Association and the New York State Operators Guild.

Others from out of town, whom we noticed were: Sol Gottlieb of D. Gottlieb & Company; and Ed Ravreby and Charlie Suesens of the Harry Poole Distributors, Boston, Mass.

Picture on the bottom of the page shows a general view of the main ballroom, altho some of the tables were not caught in the lens of the camera.

Games Operators Ready Plans For Annual Dinner

NEW YORK—Officers and committees of the New York Operators Association (games operators) are now in the midst of their preparations for the forthcoming annual dinner and dance, scheduled for the Allan Dale's Celebrity Club (West 57th Street) on Sunday night, December 21.

Originally planned for the Copa night club, plans were re-arranged as members of the committee found seating arrangements, wouldn't work out.

Teddy Blatt, attorney, states that its organization is concentrating at this time on the preparation of its souvenir journal. He states that they have had considerable success up to date, and indications are that the association will turn out a very impressive publication.

Bill Parker, chairman of arrangements, reports that tickets are now being printed and members of the industry will soon be contacted.

"We are limiting the attendance to 350, altho the Club holds 400," stated Blatt. "300 tickets have already been allocated, and 50 are being held out for out-of-town coinmen, whom we expect to be on hand. The show at the Celebrity Club is one of the finest in the city, and the food is of the best. Dancing will be possible for those who wish to dance to one of the finest dance organizations around."

Officers of the association are: Barnett Tannenbaum, president; Louis Rosenberg, vice president; Lucky Skolnick, treasurer; Murray Wohlman, financial secy.; Jerry Folkart, secy.; and Willie Aronson, sgt.-at-arms.



Fast 1-button play

Easy

Understood by young and old alike. No wasting location's time for instructions.

Positive




Avoids confusion, complaint and patron embarrassment.

Convenient

Just read the title and press the button. Nothing to remember.

Fast

Cuts browsing time. Next patron moves up to the box faster. Sells more music, makes more money.

	Every Title
	Alongside its
	Playing Button

Checkerboard buttons further simplify and speed the play

AMi Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Last chance for big prizes in AMI's "Write-an-Ad" Contest!

Rush your ads to us NOW! Entries must be postmarked not later than November 15, 1952

Please mention THE CASH BOX when answering ads



The Kiddies Are Lining Up To Thrill to Space Ship Flights

It's the thrill of the 21st Century.

It's flying away into space. To land on an as yet unexplored, unknown, dark, and mysterious continent.

Jet lights flash. Grinding noises of the new super spinner jet action flights.

Lights flicker on and off.

Bells ring indicating go-ahead signals.

Torches seem to flare right up.

The ship trembles.

Then zooms on ahead.

It rocks and rolls with the super-sonic speed necessary to clear the earth's heavy atmospheric pull.

The skies are wide and blue.

And cold.

And colder.

Helmets are rightened and tightened.

Breathing of oxygen becomes more difficult.

Suddenly there looms up ahead a new meteor.

Will the ship miss it?

The stick is spun here, there, and all about. And the ship goes clear of this tremendous danger.

Wowie. Up ahead's a new, unknown, uncharted, unexplored planet.

Should we land?

Should we take a chance?

This may be the land of the zoom-men.

Let's keep on going.

We're on our way to Jupiter.

And that's a zillion-billion-zillion miles from earth.

There's the sun.

Look out.

Pull the stick. Whoosh. Whizz. Brrrrr. Bomb. Bang. Clear at last.

Look out.

Here comes a shooting star.

It's gone crazy wild. It's turning. Twisting. It's unpredictable.

Look out. We may crash.

Whew—that was close.

Let's get more speed from the jet tubes.

Let's keep this ship from rocking so much.

Watch those red and yellow lights.

Here come the blue lights.

Listen to that grinding. We're getting short of fuel.

Whang—did we hit something?

Hold tight to your seat.

Looks like the whole outer-space is rocketing to nothing.

Better grab tight onto the stick.

This may be it.

Yep, there it is ahead.

Let's land.

Zoom, down, dash, crash, smash.

And that costs ten cents.

The most thrilling flight into space any kid ever enjoyed.

Or ever imagined he would enjoy.

And the kiddies are lining up to ride 'em again and again and once again . . . the space ships the manufacturers are now building . . . that are giving the kiddies the biggest thrill of their lives.

And all for 10c.

(But, brother, dimes become dollars, very, very, very fast.)



ROCK-OLA
Carrousel
Line-O-Selector

Push one button
under number selected...
and out comes your
tune!

ROCK-OLA

Fire Ball
120
SELECTIONS

One Button Choice
for 120 Selections

Multiplies Plays over
and over again!

Discover the Rock-Ola
Fire Ball for Yourself at
any of these showrooms



Model 1436

EASTERN

MUSIC & TELEVISION CORP.
1119 Commonwealth Avenue
Boston 15, Massachusetts

S & K DISTRIBUTING CO.
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

SOUTHERN

A. M. & F. DISTRIBUTING CO.
3118 Tulane Ave., New Orleans, Louisiana

COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama

ROBINSON DISTRIBUTING CO.
301 Edgewood Ave., S. E. Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 So. Blvd., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Florida

WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond 20, Virginia

MIDWEST

BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detroit 21, Mich.

CALDERON DISTRIBUTING

450 Massachusetts Ave., Indianapolis, Ind.

DIXON DISTRIBUTORS

3808 Southern Blvd., Youngstown, Ohio

IDEAL NOVELTY COMPANY

2823 Lacust Street, St. Louis 3, Missouri

LA BEAU NOVELTY SALES CO.

1946 University Ave., St. Paul 4, Minn.

LAKE CITY AMUSEMENT CO.

4533 Poyne Avenue, Cleveland, Ohio

B. D. LAZAR COMPANY

1635 Fifth Avenue, Pittsburgh 19, Penn.

UNI-CON DISTRIBUTING CO.

3410 Main Street, Kansas City 2, Missouri

WORLD WIDE DISTRIBUTORS, INC.

2330 N. Western Ave., Chicago 47, Ill.

SOUTHWEST

BOYLE AMUSEMENT COMPANY

522 North West Third
Oklahoma City, Oklahoma

AUTOMATIC MUSIC CO.

1401 E. First Street, Tulsa, Oklahoma

PAUL W. HAWKINS

329 East 7th Street, Tucson, Arizona

MODERN DISTRIBUTING CO.

3222 Tejan Street, Denver 11, Colorado

DAN STEWART COMPANY, INC.

140 E. Second, South, Salt Lake City, Utah

UNITED AMUSEMENT CO.

446 N. Main St., San Antonio, Texas

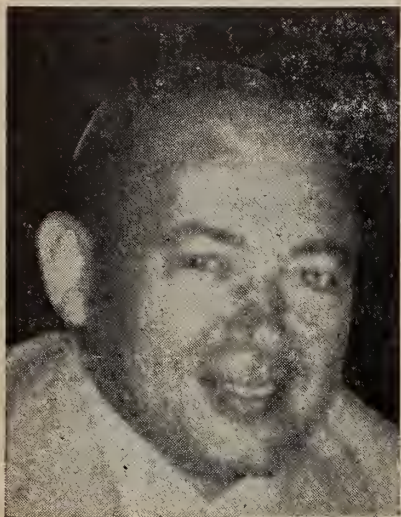


**120
SELECTIONS
120**

ROCK-OLA MANUFACTURING CORP. 800 NORTH KEDZIE AVENUE
CHICAGO 51, ILLINOIS

Miami Music Ops Invite All Mfrs And Record Stars To Second Annual Banquet

MAMOA Hopes Mfrs And Disk Stars Will Attend Banquet At Saxony Hotel, Miami Beach, Sat. Eve. November 29



W. M. BLATT

MIAMI, FLA. — William Blatt, president of MAMOA (Miami Automatic Music Operators Association) announced this past week that he was, with this public notice, inviting everyone of the manufacturers to attend their second annual banquet at the Saxony Hotel in Miami Beach on Saturday evening, November 29, 1952.

"At the same time," Blatt stated, "we are also issuing an open invitation to every recording artist who has been cutting recordings for the juke box fraternity and we hope that they, too, will attend our second annual banquet."

Blatt also stated that every operator in Dade County was a member of the organization and that juke box ops from Broward and other counties were also joining the organization.

"We have a 100 per cent membership," Blatt said, "and everyone of the operators is planning to attend our second annual banquet."

"Our first gala affair was a very great success, but," Blatt continued, "we didn't try to make it too big."

"Now," he says, "we are going all out and believe that many of the people from New York, Chicago, Detroit, Cleveland, and all other cities who will be in Miami Beach, or who plan to be here, should let us know in plenty of time so that we can help them to obtain reservations."

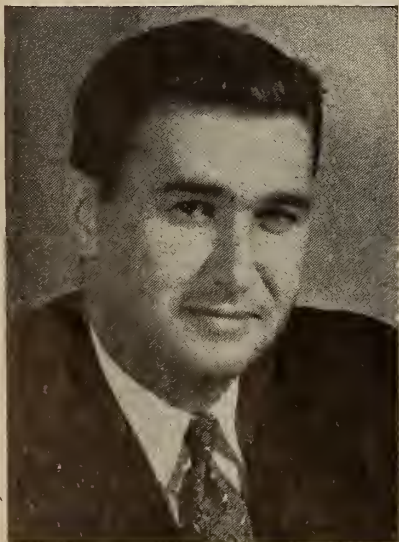
"The hotels are booked far in advance and this is one time when we want everyone to have a very grand time."

"If out of town people who plan to attend will write us we shall immediately help them to get reservations."

"We also know," Blatt said, "that many of Chicago's noted manufacturers will be down here in Miami sunshine during the winter. We certainly do hope that they will come down in time to attend our second annual affair on November 29 at the Saxony Hotel."

(EDITOR'S NOTE: Blatt suggests that all who desire to attend and will need hotel reservations send their letters directly to Joe Orleck c/o The Cash Box, 26 West 47th Street, New York 36, N. Y.)

Keeny Puts On Night Shift For "Team Bowler"



PAUL HUEBSCH

CHICAGO — Paul Huebsch, sales manager for J. H. Keeney & Company, Inc., this city, reported this past week:

"We have been forced to put on a night shift in an attempt to take care of the many orders which have backlogged us and which we are receiving each day on our new 'Team Bowler'."

The night shift goes on at 4:30 P.M. and works up to 11:30 P.M. each day, from Monday thru Fridays, when extra double time is also paid for all who care to come in to work on Saturdays.

"We never expected anything like the demand which we are enjoying for our 'Team Bowler' at this time," Paul stated.

"There is no longer any doubt that the players wanted a real ten player team bowler and they sure have it in our 'Team Bowler' game."

"What's more," Paul continued, "from everywhere in the country we are getting reports from our distributors and operators that collections continue to go up higher each week and that there seems to be no end in sight."

"In fact," he said, "some operators report that 'Team Bowler' has set an entirely new collection record for them."

Employment At Record Peak And Still Expanding

WASHINGTON, D. C.—U. S. Department of Labor's Bureau of Employment Security issued a statement this week in which it calls attention to the high mark of employment in the country.

In September, total placements made by State employment services rose to a new post-World War II high of 2.5 million. Unemployment of 35 million workers covered by State unemployment insurance laws have dropped to a 7-year low during the week ending October 18. During that time less than 2 per cent of the workers were unemployed and claiming benefits.

Occupational shortages have increased substantially in recent weeks, State employment security agencies reported. There are heavy demands for engineers, chemists, draftsmen, and other professional occupations, and for such skilled occupations as machinists, tool makers, die setters and sinkers, and machine shop occupations.

In September, non-farm employment rose by 520,000 to an all-time high for that month, the Bureau re-

ported. Continued expansion in manufacturing, plus season gains in retail trade and public schools, accounts for the half million increase in this month. At 47.6 million, non-farm employment was 600,000 above the level of a year earlier.

Employment in manufacturing establishments rose by 300,000 between mid-August and mid-September, to 16.3 million, the highest level since the end of World War II.

Factory employment increased by a quarter of a million over the year, with most of the expansion reported in plants producing military goods, such as ordnance, aircraft and ships.

Employment in contract construction declined slightly in September, but at 2.7 million was about equal to the all-time record for the month reached a year ago.

Employment in the machine tool industry was at a post-World War II high in July and was still expanding.

Industry employment was 12 per cent greater in the corresponding month in 1951, and an increase of 14 per cent is anticipated by January 15, 1953, Bureau officials reported.

NY Ops Host Navy Vets At Banquet

NEW YORK—At the annual banquet of the New York State Music Operators Association, held on Saturday evening, November 1, the organization was host to a number of veterans now patients at the U. S. Naval Hospital in St. Albans, L. I. The guests enjoyed themselves and appreciation was expressed by Lt. Charles T. Taylor who wrote the following letter to Al Denver, president.

"I wish to take this opportunity on behalf of the patients of this Naval Hospital, to thank you very much for the splendid time our patients had at your Annual Banquet and Show, at the Commodore Hotel this past Saturday evening.

"All of those fortunate enough to attend, were very enthusiastic in their report of the event, and expressed the

"Photomatic" On TV

LONG ISLAND CITY, N. Y.—Bill Rabkin, president of International Mutoscope Corporation, this city, and Herb Klein, sales manager, were thrilled to observe their "Photomatic" machine on TV this past Thursday.

The "Martin Kane, Private Eye" program on station NBT, 10 P.M., Thursday, featured a set revolving around an arcade. The "Photomatic" not only was displayed prominently among the arcade machines, but one of the players dropped in a coin and had his picture taken as part of the plot.

desire to be in attendance once again in the future.

"Your sincere interest in the welfare and recreation of our patients is greatly appreciated."

Southern Music Shows "Fireball"



JACKSONVILLE, FLA.—Ron Rood and Bill Whitcomb of Southern Music Distributing Company, with offices in this city and Orlando, greeted many of the South's music operators at the Jacksonville office when they introduced the Rock-Ola "Fireball 120" phono on October 12.

Pictured above, left to right: Ron Rood, Horace Trippe, Bud Shields, Bill Whitcomb, Ralph Petri and J. T. Elkins.

Be sure to see the

Bally[®] SPACE-SHIP

new exclusive DIVE - DIP - ROLL - SWING action
built right and rugged for long-distance operation

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS





IT'S THE
BIG NEWS
FROM KEENEY!
SEE YOUR KEENEY
DISTRIBUTOR

IT'S
HERE!

**TEN
PLAYER BOWLER**

2 FIVE-MAN TEAMS

A REAL Surprise!

KEENEY'S TEAM BOWLER

- ★ The only bowler that truly incorporates the two full five-man team feature as in regulation bowling.
- ★ Player's name and high score may be chalked in square area under each score.
- ★ JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollovers.

1 extra shot
for "Spare" and
2 extra shots
for "Strike" on
10th frame!

Keeney
Ever-Slick
Silent
layfield

J. H. **Keeney** & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



SHOOT THE MOON!



STRIKE IT RICH!



YOUR DREAM COME TRUE!



GREATER CASH BOX EARNINGS!

**MUSIC
IS OUR BUSINESS!**

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG 1-48 HIDEAWAY	195
SEEBURG M-100A	695
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1100	325
WURLITZER 1250	475
WURLITZER 1017 HIDEAWAY	150
WURLITZER W.O.M. #3020	30
A.M.I. MODEL A	350
A.M.I. MODEL B	450
A.M.I. MODEL C	475
A.M.I. MODEL D	Write

Reconditioned—Refinished

Exclusive Distributors for
SEEBURG PRODUCTS

ATLAS MUSIC CO.

2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: ARmitage 6-5005

Special Sale!

Buckley Boxes	\$ 5.00
Unedda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Conn. Ops Change Plan

HARTFORD, CONN. — Abe Fish, Connecticut State Operators Association, advises that the plan calling for the division of the state group into four regional areas, as reported in the November 8 issue of *The Cash Box*, has been changed to five regions. The central points will be Hartford, New Britain, Waterbury, New London and New Haven.

“High Noon” Promotion



MINNEAPOLIS, MINN. — An excellent example of promotional tie-in with an automatic phonograph was recently accomplished by Lieberman Music Company, Minneapolis, Minn. The picture, “High Noon”, was playing at the State Theater. The Hit tune, “High Noon”, was used as a tie-in with the picture production. A Wurlitzer 1500 was put in the lobby of the theatre and the first five numbers were all available on free play, each with the tune, “High Noon”, performed by a different artist. With this tie-in, the theater got a good plug

through the use of free music. The song, performed by Lita Roza for London records; Tex Ritter for Capitol; Frankie Laine for Columbia; Bill Hayes for MGM; and Billy Keith for King was programmed on the phonograph. The rest of the programming space was used to advertise the song and picture.

Lieberman Music Company reported a great deal of favorable comment, both on the appearance of the new Wurlitzer 1500 and on the fine rendition of the various records placed on it.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a “specialist” in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that “specializes” in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn’t stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box*—your magazine!

Write For Rates—

THE CASH BOX
26 W. 47th St., New York, N. Y.



**YES, IT'S TRUE! PLAYERS FIND APPEAL —
EXCITING ACTION — STIMULATING PLAY IN
GOTTLIEB'S NEW**

CHINATOWN

**FLASHING FEATURES THAT PRODUCE
TOP PLAY AND EARNINGS!**

**9 BALL-TRAP
HOLES!**
**TRAPPED BALLS
SCORE
100,000
to
900,000
And POINTS from
1 to 9**



**HE WHO ACTS SOONEST
PROFITS MOST!
ORDER TODAY
FROM YOUR
DISTRIBUTOR**

**REPLAYS for
TRAP HOLES 1 to 5... TRAP HOLES 5 to 9...
ANY COMBINATION OF HOLES TOTAL-
LING 21... SPECIAL TOP ROLL-OVER,
WHEN LIT BY MAKING BOTH
C and A SLIDE ROLL-OVERS...
BOTTOM ROLL-OVER BUTTON,
WHEN LIT BY C-H-I-N-A-T-O-W-N
SPELLED OUT (NON-SEQUENCE) and
HIGH SCORE.
C or A SIDE ROLL-OVER Lights 2
"POP" BUMPERS, Increasing Values
to 100,000 Each.**

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

AMI Shows Net Income Of \$234,120 For First 9 Months

**Creates Record
Of Increased Sales
Volume and Gross
Earnings.**



JOHN HADDOCK

GRAND RAPIDS, MICH.—AMI, Incorporated, showed a net income of \$234,120 for the nine months ending Sept. 30, 1952, according to John Haddock, president. He stated this is equivalent to \$1.06 per share on the 220,870 shares of common stock out-

standing, after provision for Federal income and excess profits taxes. No comparison with 1951 is available.

The nine-month showing which reflects increased sales volume and record gross earnings also highlights the tax burden, provision for which totaled \$546,380, stated Haddock. This tax is substantially more than double the company's net earnings. Net income before taxes amounted to \$780,500 or \$3.53 per share.

AMI's progress this fiscal year, Haddock declared, can be measured by the fact that net income for both the second and third quarters shows an appreciable increase over first quarter earnings.

A third dividend of 15 cents per share on the 220,870 shares of common stock outstanding was declared at the November 1st meeting of the Board of Directors, payable December 5 to stockholders of record on November 18. Two dividends of 15 cents each were paid previously, the first on May 9 and the second on August 22.

In spite of its increased sales volume, the firm has faced the problem of trying to satisfy the ever present backlog of orders and distributors are constantly pressing for more frequent and larger deliveries.

The firm hopes that the erection of its new plant (reported in The Cash Box, Sept. 27 issue), which should be completed by June 1953, will make it possible to satisfy operator demand for its products, and at the same time increase its volume of sales.

Montreal Ops Meet To Form Assn.

MONTREAL, ONT., CANADA—A representative number of operators from this area met on Thursday, October 30, at the Sharon Mount Royal Hotel, this city, for the purpose of forming an association.

Sponsors of the meet, headed by Sam Solway, were pleased with the fact that about forty firms were represented at this first meeting, and expect the number to be greatly increased when the group meets once again in about a month.

A committee was formed to make the arrangements for the next gathering. These men will be headed by Mr. Cardinal of Cardinal Amusement, Montreal. They will arrange for the location, contact all the operating firms in the area, and set up a program.

Solway, as well as Paul Lafontaine, attorney, addressed the operators, pointing out their problems and difficulties, and urged that they form an association.

Leaders of this movement acknowledge that operators here must be educated to the importance and value of forming an association, and agree that it will take time, patience and hard work. "We have been watching the formation of associations in the United States," stated Solway, "and note that a great deal of effort and time is spent before they attain their goals. We expect to work diligently to get an organization together in this territory."

**WATCH FOR...
The Greatest
Bally's
"SPACE
SHIP"**

**RUNYON
SALES COMPANY**

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

**INVENTORY SALE!
CLOSE-OUT PRICES!**

8 Pre-war 5/10/25¢ and 5/10¢ See-
burg Boxes
Large quantity of Wurlitzer 5¢ and
5/10/25¢ Pre-war Boxes
1 Seeburg H-146 Cellar Job
All in good condition.

MAKE AN OFFER-PRICES ARE RIGHT

HAL L. MARCH

138 ELLIOT STREET
BRATTLEBORO VERMONT

YOUR PROFITS
JUMP
with
GENCO'S Sensational NEW
'JUMPIN JACKS'
UPRIGHT BALL GAME

JAM-
PACKED
with
ACTION,
THRILLS,
Excitement!

GET THE "JUMP" ON BIGGER PROFITS
WRITE WIRE, CR PHONE your GENCO
Distributor—today!

GENCO
2621 N. Ashland Ave., Chicago 14, Illinois



• Special "JACK-IN-THE-BOX" Replays
Put Extra "Jack" in your Cash Box!

• Exclusive "Skill Control" Feature adds
to the Play—Adds to your Pay!

• Compact, Tested, Trouble-Free Action!

• 200 Replays for Lighting up
complete "JACK-IN-THE-BOX".

• 100 Replays if "JACK IN"
or "THE BOX" are lit on
first coin

• Up to 20 Replays for 3-
to-6 letter combinations

UP TO 12 BALLS
PER GAME!
6 Balls on First Coin
—6 Extra Balls for 6
Extra Coins.

ULTRA-MODERN
DESIGN SAVES
SPACE!
Takes only 1/3 the
space of conven-
tional game, 24" wide,
17" deep, 64" high.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

SAN FRANCISCO

It wasn't the fog in San Jose the other day that kept Bob Meyers from flying his own plane—it was a dental appointment. . . . Frank Marty, Jr., another of San Jose's solid citizens who owns his own plane explains that San Jose's Chamber of Commerce is gettin' worried whether or not LA is sending that smog all the way to San Jose. . . . An orchid to Bill Morgan and his whole crew for the marvellous public relations work they've done and are still doing aiding the Red Feather Drive. Bill and his boys are helping tremendously to put the Community Chest fund over the top. . . . John Moncovich pounding the pavements in Watsonville selling ducats for the big Lions Club shindig. "Monk," like all coinmen, sells in lots of 5 or more. . . . Ever count three before taking a shot at a buck? Just ask Sam Miano of Santa Cruz Sales about this. He tells it on his manager, Charley Carrier, regarding a recent duck shooting trip to Tule Lake, where they got some deer hunting in at the same time. Fr'm what we gather trigger-happy Charley just couldn't wait for "3." He did count to "1" anyway. Sure the deer got away. Whaddayouthink?

Two grandpas all over again . . . and who will, at the drop of a hat, give you the most detailed and complete lowdown on the sizes of their families. . . . Harold Zimmerman of Ukiah talking about his 3rd grandchild. . . . Tommy Turner of Monterey with his No. 1 grandson . . . oh, man, don't get too close to these boys. . . . Art Moratta's new (but deluxe) apartments, and right in the heart of Monterey, are in terrific demand. But no one, yes, sir, but no one, is gonna get that one with 'the big view.' Not as long as Mrs. Moratta's around, believe you me. That's reserved. . . . Lotsa guys up in the great northwest could probably give us more of the inside dope on Dale Grimes' (who now hangs his hat at the San Jose Novelty Co.) cannery. But, until you hear this fabulous tale from Dale, himself, you ain't never heard a really grand story. . . . As we start to press we hear that Ben Sarkisian (Elbee Co., Fresno) resting up under doctor's orders. Take it easy, Ben. . . . The kids in Salinas are never gonna forget that swell Halloween party they had at the Oco Rodgers' residence. Oco and his very darling wife decorated all the windows with lighted pumpkins. The whole house had a come-to-our-party atmosphere. And the luscious treats they prepared brought just about every kid in Salinas to their door with "trick or treat" and, believe me, it was "treat" all the way. (In fact, even the Rodgers kids called around three times.)

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

Local ops getting a big play out of coin operated television again, with the election fever on. One op is reported to have rented space right smack in the heart of Hollywood and installed a flock of sets. It'll be interesting to know how the experiment works out. . . . Mort and Paul Lehman, Rocket Rides Inc., doing a big job with Deco's Space Ranger. We got a kick out of the little tot who just wouldn't get out of his jet (on Hollywood Blvd.) until his mother had gone through what appeared to be a roll of dimes. . . . Chicago Coin's Phil Robinson prepping for a trip east—first stop Chicago. Meanwhile the firm's production of its line of bowling games should be on the increase, what with the ops keen interest. Yours truly rung up a score of 245 just the other day. . . . Local coin men send their best wishes to the Automatic Music Operator Association of New York, marking their 15th annual dinner and banquet.

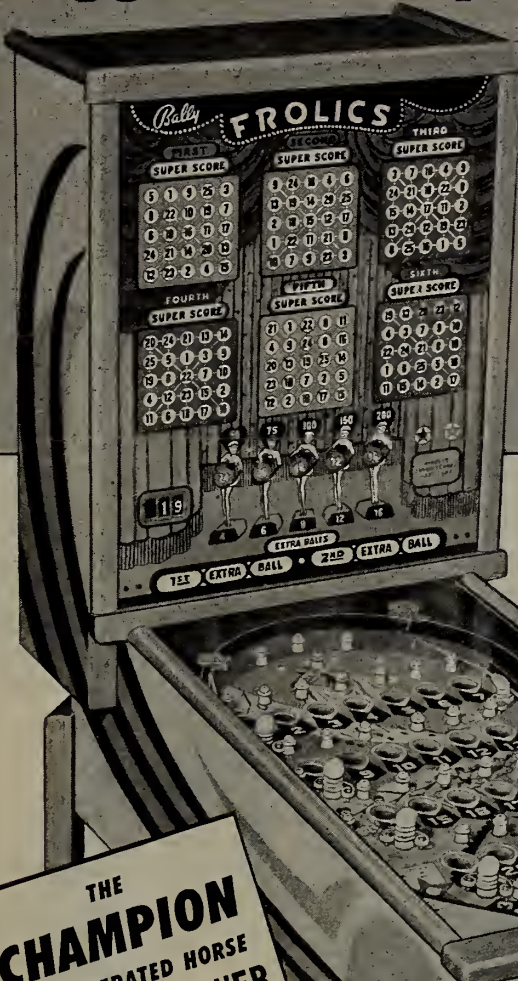
Why one of the local phono distributors doesn't make a tie-in with that widely heralded "Juke Box Jury" show with Peter Potter, KLAC, is beyond us. Wouldn't take much to do a good turn public relations wise for the industry, and public service wise for Angeleno youngsters if a high school or church were the recipient of a decent phono. We haven't met the coinman yet who doesn't watch the show. Whatta audience. . . . Gil Kitt, Empire Coin Machine Co., Chicago, in town for a few days, seen making the rounds on Pico. Weather out these parts was "slightly" warmer than that of Chi. . . . and lots 'n lots of ops applaud Gil for his excellent stand concerning freight rates. . . . Business at Badger Sales reaching peak proportions, with execs Bill Happel, Al Silberman and Ray Powers really swamped. Among the firm's many products currently in big demand are the new Keeney 10 player bowler and that new Royal jet, latter piece recently introduced to ops. Ditto the interest in the firm's fine line of automatic merchandise vendors. . . . Many coin-men mourn the passing of Carl Zirbel, well known music and games op, who died this past week at Veteran's Hospital.

Jack Simon, Simon Sales Co., hustling like mad, with phone calls to the truckers for pick ups coming at a fast pace. Jack, an oldtimer in the coin biz, reminiscing about days gone by. Cohort Abe Chapman out on business, although we thought it was kinda chilly for the golf course. . . . Look for a new kiddie ride to invade the ever-growing field. A coin operated merry-go-round, to be followed by an automatic gorilla. What will they think of next. . . . A pleasure to meet up with Dolores Minthorne who recently returned from Phoenix with hubby Jean. Reports of the exceptionally successful service school hosted by Minthorne Music while in Arizona continue to reach us. Dan Donahue, Seeburg regional representative in town this week too. . . . Lyn Brown, really doing a whale of a job with the Exhibit line. Kids are a cinch to go for that Reindeer, with a nose that lights up yet. We spotted Lyn in windbreaker and panel truck making his way up Pico in the early hours.

Lou Wolcher, well known San Francisco coin man in town this week. . . . Business at the friendly Laymon showrooms continues along at a brisk pace. "Sure is a big demand for Wurlitzer 1500's," sez Ed Wilkes, while Charlie Daniels adds, "Things keep up the way they're going, we'll make Blaze a mechanic." Blaze, by the way, is a canine that'd make an excellent collection man we think. . . . Remodeling job continues at Dan Stewart Co., with prexy Dan paying the Los Angeles office a visit. Showrooms are to get a dash of fresh paint too, we hear. Jack Dolan, and gal Friday Jo Ann Lewis continue to fill their many orders post haste meanwhile. . . . Al Miller made the long trek from Blythe this week—only 210 miles. . . . Columbia Records hypoing music ops with their two for one promotion . . . and speaking of records 'n such, we never heard such universal discontent expressed by operators with the service of one local major plattery. The ops have passed the stages of being mad—they just ain't gonna buy.

Mary & Kay Solle doing a land-office biz at Bill Leuenhagen's Record Bar, with Mary touting that new Les Paul platter as a hot one. The lass by the way, is still looking for a sharp record man to join the firm. Anybody need a job? . . . Bill toying with a promotion along similar lines as that he promoted with Chi Coin's Bandbox not so long ago. . . . Fred Gaunt and Phil Robinson having a merry time with United "Circus" going great for them. Fred never seems to fail—always a twinkle in his eye. . . . Earle E. Wilson, well known Las Vegas operator in town, but not to see what this smog is all about . . . that TV antenna sticking way out on top of a lofty palm tree sure attracts attention. . . . Local op dickering for a coin operated refreshment biz on the new Hollywood Freeway. . . . Ops up at Bakersfield had another scare this past week, with a tremor causing the anxiety. . . . Roy Barton, Coalinga, and Jack Arnold of Barstow visiting coin row. . . . The c'amor for Bally "Atlantic City's" and "Spotlight's" continues . . . ditto Seeburg Ray guns . . . Bert Poland of San Luis Obispo winding his way up Pico. . . . And the boys at Nick Carter's Nickabob Company report activity of the AMI Model "D" on the incline. Major domo Nick wuz out when we called, but the place sure was poppin'.

Biggest Money-Maker Ever Built in "in-line" Class



Bally

FROLIC'S

6-CARD 5-BALL REPLAY GAME

NEW SUPER-SCORE
MYSTERY FLASH
Sensational
EXTRA-COINS Attraction

REGULAR
"IN-LINE" SCORES
PLUS
ADVANCING
SUPER-SCORES

POPULAR
EXTRA-
BALLS
FEATURE
More Fun!
More Profits!

THE
CHAMPION
COIN-OPERATED HORSE
SEE BACK COVER

NEXT GAME
SUPER-SCORES
START AT TOP
WHEN ROLL-OVER HIT
Greatest GAME-TO-GAME Carry-over
Feature ever Created
Positive REPEAT-PLAY Stimulator

Bally **MANUFACTURING COMPANY**
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Chicago Music Ops Give First Public School Phonos

Other Chi Ops Have Donated Many Phonos To Charitable Organizations

CHICAGO — After their regular weekly meeting, leading Chicago juke box operators agreed to donate free juke boxes and records to Chicago's Board of Education.

Ray Cunliffe agreed to place a juke box in "The Home For Destitute Children" which is affiliated with the University of Chicago, in addition to the Board of Education's Felsenthal Grammar School, as well as the Carver Elementary School. Cunliffe is now cleaning and reconditioning juke boxes for these three spots.

Jack Paschke of Paschke Phonograph Service will donate a juke box to the Kershaw Elementary School here.

Mary Gillette of Gillette Distributors is donating juke boxes to the Hayes Elementary School and the Grant Elementary School.

Andy Oomens of Walter Oomens Sons is donating a juke box with records to the Waller High School.

Other Board of Education grammar, elementary and high schools, will be taken care of as they come into the offices of Bill Gersh, Publisher of The

Cash Box, who was chosen by the city's juke box ops to help make these donations.

Interesting is the fact that Robert E. (Bob) Gnarro of A.B.C. Music Service Corp. wasn't able to make a donation to any one of these schools at this time.

Bob Gnarro has already donated 23 juke boxes to extremely worthwhile institutions here.

His latest donation (and this was his last machine) went to the Cord-Marian Settlement where the nuns were extremely profuse in their thanks.

This brought Bob one of the finest and most praiseworthy letters yet received by any coinman in the nation.

"But," Bob stated, "I'm pulling some boxes off my route and will soon have some more to donate to worthwhile institutions here."

In the meantime, Robert Lindelof of General Music Corp., Skokie, Ill., president of the Music Operators of Northern Illinois, is going ahead with donations of juke boxes as well as old shuffle games.

Belief is that at his present pace Lindelof will exceed donations of all other operators in the State.

WILL SELL COMPLETE ROUTE

of Machines—Post War Phonographs and 5-Balls. Located in and around large Army Camp in the South. PX contract goes with this deal. 2 Pick-up Trucks. THIS IS AN EXTRA GOOD ROUTE DOING BUSINESS IN EXCESS OF \$50,000 PER YEAR. PLEASE DO NOT WASTE YOUR TIME AS WELL AS OURS UNLESS YOU HAVE \$55,000 TO INVEST.

WRITE—WIRE

BOX 44, c/o THE CASH BOX 26 West 47th Street
New York 36, N. Y.

OPS!

**Don't Forget
To Vote In
The Cash Box
7th Music Poll**

★ Unexcelled
Portrait Quality
★ High Profit
The *Amazing*
PHOTOMAT*
delivers a 3" x 5" set of two fine
portraits in less than a minute

Write for Details
*Trade Mark
**INTERNATIONAL
MUTOSCOPE CORPORATION**
Wm. Rabkin, Pres.
44-06 11th St., Long Island City 1, N. Y.
(Phone: STillwell 4-3800)

IT'S NEWS...

IT'S NEW! IT'S THE
GAME OF THE YEAR!

chicago coin's SIX PLAYER BOWL-A-BALL

It's Realistic! It's Natural!

* LOCATION TESTED with SENSATIONAL EARNINGS

It's 9 Ft. 11 inches x 2 Ft.

PLAYERS ACTUALLY
BOWL WITH A BALL—not a Puck!BALL REBOUNDS
FOR FASTER PLAY!ADDED NEW FEATURE!
THE BEER FRAME—SCORES MADE IN
FIFTH FRAME DOUBLED!

- EASY TO READ INDIVIDUAL SCORE DIALS
- 10th FRAME FEATURE
- JUMBO "FLY-AWAY" PINS
- HIGH SCORE OF THE WEEK
- NEW! 45 SECOND SCORING
- FORMICA PLAYFIELD
- 7-10 SPLIT PICK-UP
- REBOUND ACTION 20-30 SCORING

**chicago
coin**
MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

*Write Us For Complete Details On Information
of Tested Cities!



- PLAYERS BOWL WITH EASE FROM A NATURAL BOWLING POSITION!
- PLAYER CAN EITHER "HOOK" THE BALL OR TWIST IT FOR EXTRA "ENGLISH"!

WE'VE GOT IT!!

EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953

"fireball"

120 Selections

C'MON IN AND SEE IT!!

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE.,
CLEVELAND, OHIO
(Tel.: HE 1-7577)

SPECIALS!!

SUPER WORLD SERIES, ea.\$239.50
FOUR HORSEMEN, ea. 138.50
TURF KING, ea. 138.50
DREAMY, ea. 95.50
KNOCKOUT, ea. 82.00
SLUG FEST, ea. 147.50

BINGO GAMES Every kind on hand.
Write Immediately!

**Bally FROLICS
CHAMPION**

Genco Releases New "Jumpin' Jacks" After Longest Test Period

CHICAGO—After the longest and most intense test period in its history, according to Lou Gensburg of Genco Manufacturing and Sales Company, this city, the firm decided to release its newest upright game, "Jumpin' Jacks", to the trade.

"In fact", Lou stated, "we wanted to be more than sure of 'Jumpin' Jacks' and, even tho many of our distributors kept calling us for shipments, we continued to hold back until the tests we were conducting everywhere in the country had been accounted for, and we knew exactly what had happened on each test location.

"The 'Jumpin' Jacks'", Lou continued, "has a brand new 'spottem' feature, as well as the fastest play

action yet built into any game.

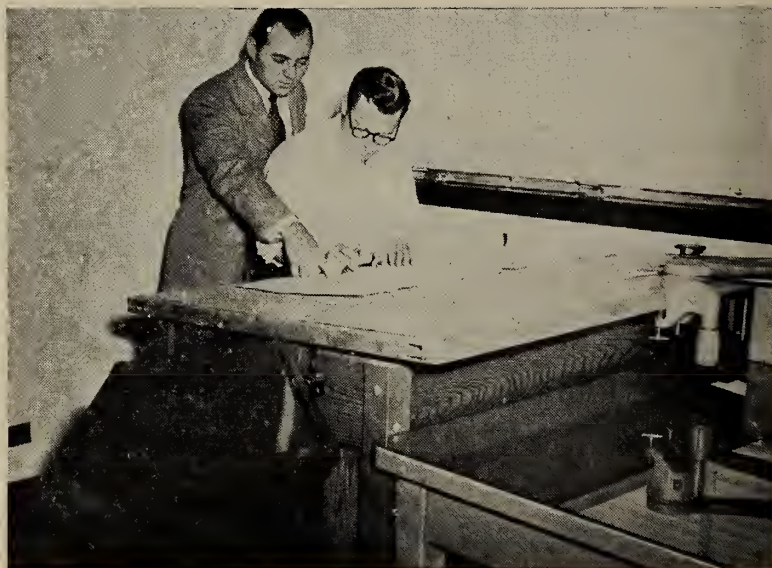
"Collections have increased from week to week on almost every single test location. To this day we are getting reports that collections still are going up. We believe that they will continue to go up until they set a new record high for many of these locations.

"There were over 25 games in this test. The minimum test period was for 30 days.

"This, we believe," he concluded, "is the most intensive test that has ever been arranged by any manufacturer.

"That's why we say that any operator can purchase 'Jumpin' Jacks' with complete confidence."

Black Visits Casola At United



Passaic-Ops Meet

PASSAIC, N. J.—The Passaic-Bergen County Music Association announced that it is holding its regular monthly meeting on Thursday, November 13, at Donahue's Restaurant, Newark Pompton Turnpike, Mt. View, N. J.

This new group has made giant strides since its formation a few months ago. Not only does it have 100% membership of operators in these counties, but practically every one of them attends their meetings.

CHICAGO — John Casola, United Manufacturing Company, this city, and Bob Black of David Simon, Inc., New York, look over a Schematic of United's 8 foot "Star Shuffle Alley" at the United plant.

Black will represent the Simon firm on the road, covering the territory handled by this distributor. His visit to the United plant was to become fully acquainted with the manufacturing company's products so that he can serve his customers with the utmost efficiency.

"It's What's in THE CASH BOX That Counts"

Williams **HONG KONG** **NEW!**

NEW! Fast! EXOTIC! NEW!

COMBINING POPULAR IN-LINE PLAY WITH HIGH NUMBER SCORING! 3-4 or 5 in Line Score Replays

Yes! 29 DIFFERENT WAYS TO SCORE REPLAYS!

IMAGINE!

- ANY THREE IN LINE lite up both top side rollovers for replays!
- MAKING BUMPERS 1 to 8 scores replay and lites both side bottom rollovers for replays!

NO ALLEE SAMEE!

Fast and Furious THUMPER BUMPER AND FLIPPER ACTION!

ORDER Williams HONG KONG

CREATORS OF DEPENDABLE PLAY APPEAL! 4242 W. FILMORE ST. CHICAGO 24, ILL.

George Miller Leaves For Washington To Confer With O. P. S. Officials



GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president and business manager of M.O.A., (Music Operators of America, Inc.) having completed plans for his meeting with O.P.S. officials in Washington, D. C., left for the capital city on November 4. Before returning Miller will make many other stops in behalf of the organization.

The main purpose of this trip is to appear before the Office of Price Stabilization in Washington, D. C., to obtain decontrol for the music operators of automatic phonographs on a na-

tional basis. Tighe Woods of O.P.S. has made it quite clear that decontrol cannot be extended on a sectional or state-wide basis, but must be applied for nationally.

Recently the music operators of the nation were asked to send petitions from all parts of the United States to the Office of Price Stabilization in Washington requesting decontrol for the industry, and the trip that Mr. Miller is making at the present time is a follow-up on these petitions. In a recent letter from Tighe Woods to George Miller, Woods stated that the O.P.S. would be glad to discuss the problem with representatives of the industry who could assist O.P.S. in reaching a decision for the industry on a nation-wide basis.

As reported in the November 8 issue of The Cash Box, George Miller said: "We just can't see how a music machine, located in the dim recesses of a tavern, can in any fashion whatsoever, cause inflation or, in any way, affect war production.

"We do not believe that automatic music instruments were ever intended to be placed under control of O.P.S. because of the above which is the actual reason for the creation of the great Office of Price Stabilization."

Miller says he is very hopeful that this trip will climax the long fight for decontrol that has cost the operators in the State of California as well as

other states a lot of money and hardship. Hirsh de La Viez, third vice-president of M.O.A., will assist Miller while he is in Washington.

From Washington Miller will go to New York to meet with Al Denver, who is second vice-president of Music Operators of America and Sidney Levine, the legal counsellor of M.O.A. He will also hold a conference with John W. Griffin, executive secretary of the Record Industry Association, to discuss future coordination and cooperation of the two organizations.

From there he will go back to Chicago to confer with members of the Manufacturers Association to discuss congressional legislation thought to be detrimental to the phonograph industry. He will again discuss the possibility of a national public relations program sponsored by all segments of the industry.

Ray Cunliffe, national treasurer, Clinton Pierce, first vice-president, and Les Montooth, national secretary, will join Miller in Chicago to assist in the future activities of M.O.A.

From Chicago he will go to Omaha, Nebraska, to confer with one of the new national directors, Jerry Witt, who is also an officer of the Nebraska Music Operators Association. Miller will meet with as many of his executive officers as possible as all of these men will play a leading role in the future activities of M.O.A.

WANT TO BUY Large Quantities

MUSIC

WURLITZER 1015 WURLITZER 1100
WURLITZER 1250 WURLITZER 1400
EVANS CONSTELLATION

TARGET MACHINES

Exhibit SIX SHOOTER
Exhibit GUN PATROL
Mutoscope SKYFIGHTER

Also All the Latest GOTTIEB and WILLIAMS 5 BALL GAMES

Highest Prices Paid
WIRE—PHONE—WRITE TODAY

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Special!

WURLITZER WALL BOXES

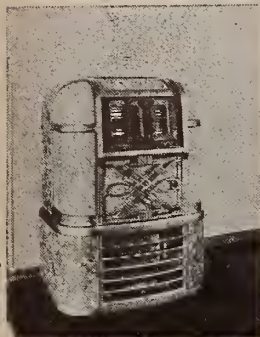
3020—5c, 10c, 25c

Like New **\$29.50** Ed.
Write — Wire — Phone

DAVID ROSEN

Exclusive A.M.I. Dist. Ea. Pa.
855 W. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2902

DID YOU CORRECTLY NAME THESE 16 PRE-WAR JUKE BOXES?



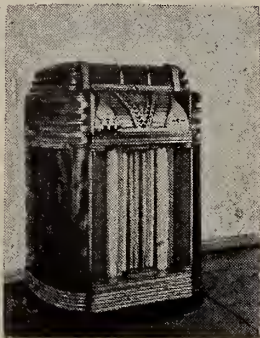
ROCK-OLA
'39 DeLuxe



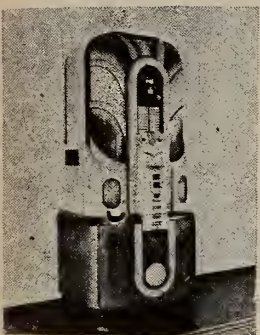
SEEBURG
Classic



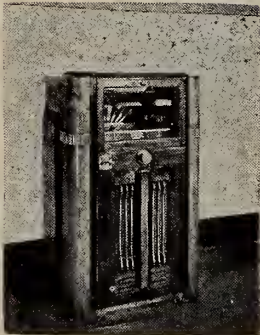
ROCK-OLA
Spectravox



SEEBURG
Mayfair



ROCK-OLA
Commando



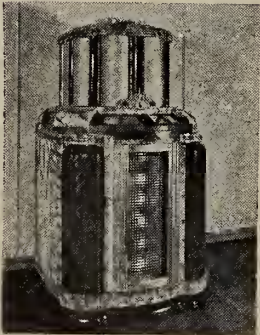
SEEBURG
Model A



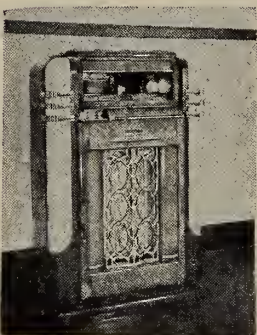
WURLITZER
P-12



ROCK-OLA
Dial-A-Tone



SEEBURG
8800



WURLITZER
500



SEEBURG
Colonel



SEEBURG
K-20



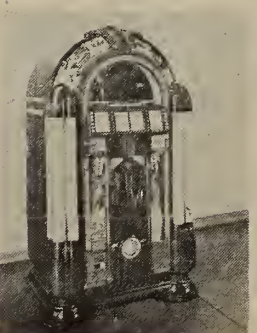
WURLITZER
616



SEEBURG
Concert Master



WURLITZER
Victory Cabinet



WURLITZER
950

CHICAGO—Many letters have been received from all over the country naming the 16 prewar juke boxes which appeared in the November 8, 1952 issue of *The Cash Box* (Page 30).

This is an opportunity for all to check against the list of names which they sent in. The correct names of these 16 prewar juke boxes are listed here.

(Editor's Note: If the trade feels we should continue with pictures and listings of older model juke boxes, up to the present postwar phantas, would appreciate hearing from all in the field.)

These were published because of demand from distributors everywhere in the country who claimed that many music operators were reporting erroneously on the models they had for trade-in purposes.

This was also attributed to the fact that many of the older music ops had sold out to new men who didn't actually know the models they had.

THRU THE COIN CHUTE EASTERN FLASHES

What a party! We're talking about the 15th Annual Banquet of the Automatic Music Operators Association. Official attendance figures disclosed that 930 guests ate, drank and were merry. Officials of the association state they had to turn down requests for more than 100 tickets. While the association dislikes heartily turning aside many of its friends, it's a fine commentary on the wonderful progress made by this organization. Each year the banquets are conducted more efficiently, and the attendance gets larger. What are we gonna do in '53, Al? . . . The officers and board of directors made a pretty picture when they lined up on the stage to participate in the cutting of the 15th Birthday cake. In addition to president Al Denver and attorney Sidney Levine (who addressed the gathering briefly) there were: Charley Bernoff, Harry Wasserman, Sal Trella, "Senator" Al Bodkin, Charley Aronson, Lou Hirsch, Arthur Herman, and Joe Connors. . . . Every distributor of automatic music machines, manufacturer of records, as well as record distributor-outlets and one-stops were in attendance. . . . Six of the city's foremost disk jockeys were introduced from the floor. . . . And as usual, a top show, featuring some of the greatest recording artists in the world.

* * * * *

In our visits to the many tables throughout the ballroom, our coinmen friends seemed more interested in talking about their children and grandchildren than about the juke box business. . . . Dave Stern, head of Seacoast Distributors, raved about his granddaughter, Nancy (daughter of his son Irwin). He produced a colored photo of this beautiful baby, telling us that she's already been screen-tested for a movie. . . . Babe Kaufman, Atlantic Highlands, N. J. (who is in a large measure responsible for the modern box business—and about which we could write a book) showed us a book written by her son Bill (10 Best TV Plays of '50-'51). Bill is one of the top execs at NBC-TV. . . . Marty Sonin, music op, showed us a pic of his six foot, handsome son, Gilbert, who is now in Korea. The boy has been honored with the Bronze Star. . . . Barney (Shugy) Sugerman's son, Nathan, tapped for a fraternity at Bucknell, although he's only a freshman. Barney and Mollie, attended the ceremonies. . . . Although not present at the banquet, the gorgeous daughters of Harry and Hymie Koepfel assigned them the task of acquiring the autographs of recording artists. We understand they came up with signatures of all. . . . The son and daughter of Joe and Molly Fishman, whom we hadn't seen for a number of years, were on hand, and they haven't changed a bit, the girl as young looking and beautiful as ever.

* * * * *

Joe Darwin's (territory representative for Wurlitzer when Capehart was sales head) friends shocked to hear of his illness. . . . If you see Al Denver sporting a spiffy red tie, just say "Thanks Perry." . . . Jack Mitnick, regional representative for AMI, flies up to Buffalo to see Al Bergman. Expects to be back home for the week-end, and then onto the mid-west. . . . Buddy Fox, a six-foot-two handsome giant, joins the sales staff of Runyon Sales. . . . Al Simon, Albert Simon Co., puts the new ChiCoin "Bowl-A-Ball" on display, and ops form a line to test its action. . . . Mike Munves, serving the arcade business for almost a half century, gets quite a snicker from the story in the Nov. 1 issue of *The Cash Box* "How To Get Into The Arcade Biz With Practically No Money." Mike relates that he's had several people come into his office in the last week, explaining that they have a thousand dollars or so, and want him to "give" them equipment to open an arcade. . . . With the bars closed during polling time on Election day, operators had the opportunity to use the time to clean up office matters. Joe Young, Young Distributors, taking this into consideration, spent the day visiting Brooklyn music ops. . . . Bob Bear, Wurlitzer sales manager, tells us he hopes he can get away to attend the Miami Music Ops Association banquet at the Saxony Hotel, Miami Beach, on Nov. 29. . . . Mac Pollay, the handsomest and most eligible bachelor in the biz, once again brings to the banquet, a most sensational looker.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

John Galep of Menomonie, Wisc., is a regular visitor to the Twin Cities and when in town he always makes sure that he gets the latest in hit tunes. John says by keeping the latest hit tunes on the phonographs and not letting the records get stale that a steady high level of income can be maintained on the phonographs. . . . Fred Kirschman of St. Cloud, Minn., who sold his route a short time ago, stopped in to say hello to some of the boys and to see if anything new had come out in the line of coin machines. . . . George Harrison of the Howard Sales Company is passing out cigars since his wife presented him with a baby boy a week ago. . . . One recent route change is a sale of a route by Ernie Klicker of Park Rapids, Minn., to Mike Illies, formerly of Long Prairie. Mike states that he intends to headquarter at Park Rapids now that he has bought Ernie Klicker out.

In town from the South Dakota area were Henry Aesoph of Orient, and Eugene Hoerth of Herried. . . . Elgin McDaniel of Wadena, Minn., reports that pleasant hunting in the northern part of the state is kind of bad and it seems that all the hunters are going to the southern part of the state, where most of the birds seem to be. . . . Ed and Millie Birkemeyer, of the Automatic Sales Company, Litchfield, Minn., decided on the spur of the moment to take a trip to Florida for a couple of weeks. We hope that you have a nice rest. . . . In town picking up supplies and records for their routes were: George Atol of the Zenith Sales Co., Duluth, Minn.; Cecil Terveer of Winona, Minn.; Charley Sersen of St. Cloud, Minn.; Dick Grant of Seaton, Minn.; Glen Rackliff of Superior, Wisc.; Kaiser Savard of Red Lake Falls, Minn.; John McMahon of Eau Claire, Wisc.; George Plummer of St. Ansgar, Iowa; Frank Ponterio of Worthington, Minn.; and Lyle Hartin of Austin, Minn. . . . Leon Harris of Enderlin, N. D., beside taking care of his route is being kept quite busy these days looking after his oil interest in Montana. Last reports are that they have struck oil in one of the sections of land and are drilling for more.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

CHICAGO CHATTER

Why dime play? Well, that's easy. Just take the change out of your pocket right now. Count it. How many quarters and dimes against pennies and nickels? ... Uniformity in truck and freight rates now getting attention everywhere, since publication of first item here, telling experiences of Gil Kitt of Empire C. M. Exchange. ... Art Weinand of Exhibit on his way to New York City to see what's what and why. ... Harry Katz and Frank Roelke plagued by lotsa problems. They have many orders on hand. But, how to get going?? ... Which reminds us—has Frank Mencuri become a daddy yet for the 4th time? The guy'll crack from the suspense of waitin' for that phono to ring to advise him 'things and stuff have started.'

Bob Gnarro of A. B. C. Music Service Corp. has already donated 23 juke boxes to worthy institutions here. An orchid of the biggest and most beautiful variety to Bob his charitableness and the grand work he has done to help the entire juke box biz here in Chi by these donations. ... Orchids for this same grand effort to: Jack Paschke for his donation of a juke box to the Kershaw Elementary School, 64th and S. Union Ave. ... to Mary Gillette for two donations: Grant Elementary School, 2400 West Wilcox and Hayes Elementary School, 258 N. Leavitt ... to Andy Oomens for his donation of a juke box to Waller High School, 2039 N. Orchard. D'you know any grander people than these in all the industry? ... Nice note from Dom Pigati of Highwood who tells us that his ads are stirring plenty of attention in his community. The kid's writing great advertising.

Bright and early Wednesday morning we phoned Paul Huebsch over at Keeney. We knew that Paul would be celebrating. For years now Paul's been voting Republican. And has always been a loser. This year he simply had to celebrate. This was his first 'win.' (Reason we phoned Paul? Because 'way back Paul's late Dad was State Senator from the 7th Senatorial District seven times running.) ... George Lewis over at A. B. T. was telling us, "This is the first time that I've ever voted for a winner." And George is real happy about it, too. ... Jack Nelson was down in No'th Cahlina while the votin' was on. ... Harry Sanders pulled into town. Just lookin' fo' equip'ment. (Which ain't nothin' excitin' these days.) ... Phil Weinberg up fr'm dear old Texas. "Just lookin' 'round," he says. ... Announcement of Bally's space ship has Bill O'Donnell with a sore ear. He's been gettin' one phone call after another askin' him, "So? When?" ... Tommy Callaghan still kickin'. They say. ... George Jenkins was 'busier than all get-out.'

Was sure happy to hear this past week that Geo. George's little son (Monroe C. M. Exch., Cleveland) is comin' along very fine since his polio attack. ... Say, have you written a letter to Ben Becker lately? Ben's still in bed in his home at 169 HOOPER STREET, BROOKLYN, N. Y., with that heart attack. ... "Hock me no chynick," is the way Nate Gottlieb put it this past week. Seems that Gottlieb's latest, "Chinatown," has got Nate talkin' Chinese, too. ... Johnny Casola, Bill DeSelm, Herb Oettinger and Lyn Durant in a huddle this past week. Tryin' to figure out where they can get more employees to step up production. ... Some months ago Ben Coven bought himself the corner at Elston and Fletcher. Now he's turned it into a parking lot. But, his real reason for buying, is to build the "Coven Building."

For the first time this month we found we could afford a shave by a real barber. So we went to see one. And the barber in the other chair was tellin' how he'd been down in Hot Springs this past summer and met with a fine gentleman and, as they walked down the street one day, this man stopped to look at a coin operated weighing scale. Said he to the barber, "That's what I want." So they looked and couldn't find an address. All that appeared on the scale was a city: Chicago. So the barber said, "When I get home to Chicago I shall be very happy to phone these people and tell 'em y'wanta scale." Which he did. Then he got a letter with a check thankin' him for the business. The barber then called back to Johnny Watling and told him, "This was like 'pennies from heaven.'" ... Sam Stern claims that he's gonna step up production on "Hong Kong." ... In case y'don't know it, the new Keeney ten player 'Team Bowler' has forced this fact'ry into a night shift. ... Lou Gensburg of Genco is one guy who says that, "Fr'm now on we're gonna continue to make the most intensive and longest tests on every game. We find that this is the one and only way to really know what y'r sellin'." Lou's sellin' "Jumpin' Jacks."

Noted confidential letter claims that there'll be a drive to get uniform gambling laws in all states and that all politicos will hop on this bandwagon remembering what happened with Kefauver. (S'what happened with Kefauver?) ... Happiest guy in the automatic phono bowling league was Tony Galgano. Tony was 'way down on the bottom. But the last reports indicate that he raised himself—and almost by sheer will power. The other boys claim, "He's bowling 'way over his head.' (Is that true, Tony?) ... Johnny Oomens, who is considered one of the most outstanding bowlers in the city, is gettin' it hot and heavy from his very charmin' missus. Why? Because the guy's goin' down, instead of 'up,' on the scores. And even tho his missus, Isabel Oomens, still retains her No. 1 spot among the women bowlers, Johnny ain't doin' so good for the male half of the family. (So who wears the pants, Johnny? Or is it better some days if you just stood in bed? like they say in Brooklyn.)

Bud Breitenstein (one of the strongest and huskiest guys in the business) and a guy who shoulda been a rassler, decided that he, too, needs a 'check-up' at Mayo's. S'wha'happens? "Nothin'." ... Just to prove a point, we pulled out the change from our pocket (and what else've we got but change—we're married—y'know) and there were 9 dimes, 1 nickel, 1 quarter, and 3 pennies. (Which ain't bad these days, especially for a married man to be carryin' 'round with him.) Maybe we should battle like crazy against O. P. S. when they wanta close down on dime play? ... All we can conclude with to say now is: That after we 'shuffle' the 'space ship' and get on the 'horse' we may be able to 'bingo' only because the phono we just got is bringin' it into 'The Cash Box'!



Geo. George

THIS IS THE PLACE
TO BUY IF YOU WANT TO SAVE
MONEY AND, AT THE SAME TIME,
GET THE WORLD'S FINEST MACHINES



Roy Monroe

SHUFFLE ALLEYS

United 5 Player, Formica Top,	
Large Pins	\$235.00
United 6 Player, Formica Top,	
Large Pins	265.00
United 6 Player Deluxe	300.00
United 6 Player Super DeLuxe,	
Drum Scoring	335.00

MUSIC

AMI Wall Boxes, 5/10c Play	\$29.50
Wurlitzer Bar Box, Model 2140	19.50
Packard Wall Boxes	5.00
Seeburg Wall Box 5/10/25c Play,	
3-Wire	29.50
Seeburg Wall Box, 5c Play, 3-Wire	18.50
Wurlitzer Model 1100	325.00
AMI Model A	325.00
Seeburg '48 Hideaway	195.00
Rock-Ola Model 1422	100.00

PINBALLS

Gottlieb Hit & Run	\$175.00
Williams Slugfest	159.00
Gottlieb 4 Horsemen	110.00
Williams Control Tower	115.00
Genco Mercury	69.50
Gottlieb Niagara	185.00
Williams DeLuxe World Series	225.00
ChiCoin Big Hit, Brand New	185.00

NOTICE
We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WE'RE DELIVERING!

CHICAGO COIN'S
BOWL-A-BALL
MATCH BOWLER
10th FRAME BOWLER
SUPER MATCH BOWLER

MONROE

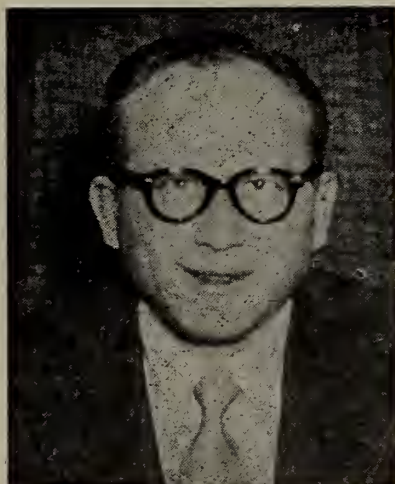
COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUPERIOR 1-4600)

COVEN

distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

Production On
"Hong Kong" To
Continue Unabated



SAM STERN

CHICAGO—"There'll be no halt in production on our 'Hong Kong' for sometime yet to come", is what Sam Stern of Williams Manufacturing Company reported this past week.

He also stated, "Demand continues unabated for our 'Hong Kong' game. It's one of the greatest hits our firm has yet introduced to the market and every operator", he said, "who has 'Hong Kong' out on location has only the highest praise for the game."

The Williams factory here has been going at top speed almost from the very first day that "Hong Kong" was announced to the trade.

The game has been acclaimed by many as one of the most intriguing as well as one of the most beautiful yet introduced, according to production executives of the Williams organization.

"In fact", Sam Stern concluded, "we are thinking of stepping up our production this coming week because the orders which we are receiving are the heaviest we've ever had since the game started down our production lines."

Coven Opens Own
Parking Lot For
His Customers



BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Company, this city, announced this week the opening of an entire parking lot for the benefit of the firm's employees and customers.

Coven purchased this lot sometime ago. It is located just a very short half block from the firm's headquarters at Elston and Fletcher.

Originally the lot was purchased for the construction of the new Coven Distributing Company building.

"While we are waiting for the plans for this building", Ben Coven reported, "and, in the meantime", he said, "waiting until the cold winter weather is over, we turned the entire lot into a parking area for our employees and all of our customers."

Coven stated that he didn't know just when construction would get under way. Probably sometime next spring.

"But, in the meantime", he said, "the operators who call on the firm will have a complete parking lot at their disposal which will be exclusively for their use."

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—45 R.P.M. records, late 15c, older 12c, we pay transportation. Selling Genco Targets \$89.50; Bally Baseball \$89.50; Chicago Derby \$219.50. Will take in trade Rockola 1422's or records. NATIONAL NOVELTY COMPANY, 183 EAST MERRICK RD., MERRICK, N. Y. Tel: FReeport 8-8320.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Mutoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

WANT—Chicago Coin Bowling Alleys green or blue cabinets. MERIT INDUSTRIES, 542 W. 63 STREET, CHICAGO 21, ILL. Tel: ENglewood 4-9240—ENglewood 4-9202.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: THlden 4-9040.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Gridders, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSOIN Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 RC Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—3020 Wurlitzer Boxes \$27.50; Hidden Units, Seeburg '46 \$75; '47 \$100; '48 \$125; Wurlitzer 1017 cobra arm \$100; Packard Boxes \$7.50; Packard Hidden Units \$37.50; Seeburg 3W2's \$12.50; Seeburg Bear Gun \$190. S. H. LYNCH & COMPANY, SEEBURG DISTRIBUTOR, 910 CALHOUN, HOUSTON, TEXAS. Tel.: CHarter 0453.

FOR SALE — Reconditioned Wurlitzers: 1250's \$425; 100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer Skee-ball \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Two hundred thousand assorted records, popular, rhythm and blues, hillbillies—Fourteen thousand dollars. Fifty thousand Spanish: Victor, Seeco. Ten Thousand Albums: Large selection. Best offer. A. EICHLER, 776-6 AVENUE, NEW YORK, NEW YORK CITY.

FOR SALE—Brand New Bally Sunshine Parks; Bally Futurities; large assortment of used One Balls. Prices slashed. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Good Clean city equipment: Cross Roads \$175; Sharpshooter \$70; King Arthur \$70; Harvest Moon \$55; Bowling Champ \$50; Eight Ball \$165; Lucky Innings \$65; Control Tower \$95; De-Icer \$70; Maryland \$55; Dreamy \$75; Oasis \$80; Red Shoes \$95; Utah \$60; Tampica \$60; Bomber \$80; Champion \$75; Thing \$55. One Third Deposit Required. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CANal 7137.

FOR SALE — Williams Hayburners \$175; Williams Jalopys \$175; Williams Spark Plugs \$195; Williams Sea Jockeys \$220. Also late model 6 Gun A.B.T. Shooting Gallery. WANT—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE — Packard Boxes \$7.50 ea.; Wurlitzer 3025 \$10 ea.; 3031 \$6 ea.; Seeburg 146 Hide-A-Ways \$95 ea.; Photo Finishes \$49.50 ea. Your choice \$25 ea. ready for location—Bally Speed Bowler; Bally Shuffle Board; C.C. Rebound; Genco Bowling League; Genco Baseball; Exhibit Strikes; C.C. Baseball; United Shuffle Alleys; Gottlieb Bowlette. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MARket 1-3967.

CLASSIFIED ADVERTISING SECTION

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aircons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: Henderson 1-7577

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Sancer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: Wheeling 5472.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottlieb's Knockout \$64.50; Gottlieb's Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE — Williams Hayburners, \$139.50; Spark Plugs \$149.50; Sea Jockeys \$149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voiceographs, write. 5 Seeburg Bear Guns \$189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Closing out our used 5-ball inventory, which includes: Old Faithful, Knockout, Basketball, Pinch-Hitter, Freshie, Tri-score, Dallas, Stop & Go, Rockette, Red Shoes, 4-Horsemen, Fighting Irish, Shoo Shoo, plus 50 other machines. Make us a reasonable offer for one or all. Genco Shuffle Targets thoroughly reconditioned, only \$50 while they last. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—1 Mills Constellation phonograph \$100; 1 Chico. Coin Baseball Shuffle Alley \$49.50; 1 Chico. Coin Basketball Champ \$195; 1 Six Shooter \$149.50; 1 Seeburg Bear Gun \$195; 1 Williams' Jalopy \$195. AUTOMATIC AMUSEMENT CO., 308 N.W. 8TH STREET, EVANSVILLE, IND.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—United: Four Players with G. Formica tops and large pins \$225; Twin Rebounds \$125; Genco Bing-a-Rolls \$65; Bear Guns \$250; C. C. Trophy Bowls \$25; Universal Super Twin Bowlers \$25. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Pin Bowler \$75; Double Action \$90; Spring Time \$100; College Daze \$75; Tri Score \$50; Canasta \$50; Rocket \$69.50; Hayburner \$179.50; Keeney 4 player formica top \$175; Knockout \$69.50; A. B. C. \$179.50; Canadian Jobbers write for prices on Multi Bells, Reserve Bell, Keeney Super Twin, DeLux Draw Bell, Keeney Bonus Bell. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA 6, PA. Tel: Market 7-6865 or 7-6391.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78"-45"—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARTFORD AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8320. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Knockout \$79.50; Chi. Coin, 4 Player Derby \$225; Rose Bowl \$175; Chi. Coin 4 Player Derby \$225; Rose Bowl \$175; Chi. Coin Big Hit \$195; Star Series \$95; Six Shooter \$175; Heavy Hitter \$65. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE — Brand New Original Crates Scientific Pokerino Jr. \$69.50; Used Williams Music Mites \$69.50; Watling Scales-Tom Thumb \$65; Rockola World Series \$75. All types Shuffle Games, Mnsic & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MULberry 2110.

FOR SALE — Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLux Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.

FOR SALE—Williams Delnxe World Series \$240; Mills Panoram \$185; Packard Manhattan \$85; Wurlitzer 1217 Hideaway \$345; Wurlitzer 1017 Hideaway \$95; Williams-Hayburner \$175; Williams Sparkplng \$195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUPERior 1-4600.

FOR SALE — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

FOR SALE—Suggesting—1 Maryland Williams, condition excellent; 1 Dreamy Williams, condition good; 1 Telecard Gottlieb, condition excellent; 1 Bally Baseball, condition excellent. Package deal only. F.O.B. Glen Falls \$189.50. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Look At These Buys: Turf Kings \$95; Champion \$65; Citation \$40; Winner \$80; Photo Finish \$60; Zingo \$275; Lite-A-Line \$175; Bright Lights \$195; United Stars \$450; Seeburg Shoot Bear Gun \$195; Exhibit Jet Gun \$240; Photomatic Pre-War \$325. Clean, Mechanically A-1 condition. One Third Deposit Required. CROWN NOVELTY COMPANY, Inc., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: Canal 7137.

FOR SALE—Bally Sunshine Parks, floor samples, never on location, \$625 ea; two or more, \$610 ea. Also United Across The Boards and United Steeplechases. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: Canal 8318.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—2 United Six-Player shuffle alleys, \$265; 5 Five Player \$245. JOHN PIPES, BIG SPRING, TEXAS.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—Futurity's \$250; Turf King \$100; Very Clean. S & A NOVELTY CO., ANTLERS HOTEL, SAN BERNARDINO, CALIF.

FOR SALE — America's finest reconditioned phonographs and mnsic accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY**, 326 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Real bargains—Seeburg Bear Gun \$265; Exhibit Silver Bullets \$125; Dale Gun \$45; Bally Hi-Rolls \$45; '46 Seeburg Hide-aways \$125; Twenty Post War Flipper Type Five Balls \$25 each. Write for other bargains. **WANTED**—Used Exhibit Pony Express Mechanical Horse. **STANLEY AMUSEMENT COMPANY**, 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. **SPARKS SPECIALTY CO.**, SOPERTON, GA.

FOR SALE — Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO.**, 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. **AMUSEMENT ARCADE CO.**, 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—Photo Finish, Citation \$35—3 for \$100; C. C. King Pin \$145; Quizzer \$75; Goalee \$89.50; Super 150 Selection Candy Bar Vendor with base \$124.50. **J. ROSENFIELD CO.**, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — AMI "A" \$325; AMI "B" \$450; AMI "C" \$500 (with latest amplifier); Evans Constellation \$375; 1015 Wurlitzer \$125; 46 Seeburg \$100; 1426 Rockola \$100; 3048 Wurlitzer boxes \$50. **CENTRAL DISTRIBUTORS**, 2315 OLIVE STREET, ST. LOUIS.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—New 5c hot nut machines, heavy steel construction. Attractively finished in white. Side cup dispenser. Capacity 6 lbs. We invite inquiries from distributors. Write for special quantity prices. **SEA-COAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, N. J. Tel: BIdelo 8-3524.

MISCELLANEOUS

NOTICE—Wire Music System—2-20 selection phono. Units modernized with Western electric equipment for plug operation. 28-location mirrors and amplifiers. Late type Garrard turn tables. 8000 record library and racks. Complete ready to set up anywhere \$4500. **TELO MUSIC**, 901 CHENERY ST., SAN FRANCISCO 12, CALIF.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Mailing List of Coin Machine Operators. 767 Arizona, California, Nevada \$11.50. 700 Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont \$10.50. 703 Alabama, Florida, Georgia, South Carolina \$10.50. 10,956 United States \$125.00. **L. W. WHIPPLE**, BOX 125, MATTHEWS, NORTH CAROLINA.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.



Did YOU Fill Out The Last "END-OF-MONTH INVENTORY ISSUE"

(OCTOBER 25th)

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!



THE CASH BOX

26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing \$15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME

ADDRESS

CITY..... ZONE.... STATE.....

Individual's Name

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
684th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
4. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
4. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	49.50	79.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	125.00	175.00
4. 1017 Hideaway	95.00	175.00
2* 1100	289.50	375.00
4* 1080	125.00	179.50
4. 1250	399.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	5.00	9.95
4. 3045 Wall Box	9.95	20.00
3* 3020 Wall Box	26.50	35.00
4. 3025	5.95	10.00
4. 2140 Wall Box	20.50	24.50
2. 219 Stepper	22.50	29.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	100.00	150.00
4* 146M	125.00	150.00
4. 147S	135.00	149.00
4. 147M	149.00	175.00
4. 148S	249.00	350.00
4. 148M	275.00	300.00
4. 148ML	250.00	275.00
4* M-100-78	675.00	719.50
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1* 3W2 Wall-a-Matic	11.95	15.00

4* WIL-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
7. 3W7-L56	39.50	42.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Snpr Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00

4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4. 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	100.00	175.00
4. 1428	250.00	325.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	4.50
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	3.95	7.50
---------------------------	------	------

2* Manhattan	79.50	125.00
1. Model 7 Phono	75.00	100.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	239.00	350.00
4* Model B '46	295.00	450.00
2* Model C	450.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	125.00
4. Ristaurat	65.00	79.50
4. Williams Music Mite	69.50	145.00




Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4* Champion (B '48)	39.50	75.00
2* A.B.C. (Un 5/51)	135.00	225.00	4. Champion (CC 6/49)	52.50	70.00
4. Ali Baba (Got 6/48)	29.50	49.50	6. Chico	39.50	69.50
4. Alice (Got 8/48)	25.00	39.50	4. Cinderella (Got 3/47)	15.00	39.50
1. Aquacade (Un 4/49)	49.50	65.00	4* Citation (B '48)	29.50	55.00
4. Arcade (Wm 11/51)	150.00	195.00	4. Cleopatra	25.00	39.50
4. Arizona (Un 5/50)	37.50	95.00	6. Club Trophy	29.50	49.50
3. Atlantic City (B 5/42)	395.00	450.00	4. College Daze (Got 8/49)	60.00	75.00
4. Baby Face (Un 1/49)	24.50	45.00	4* Coney Island (B 9/51)	245.00	390.00
4. Ballerina (B 48)	14.50	35.00	4. Contact	20.00	55.00
4. Band Leader	25.00	59.50	6. Contest	29.50	39.50
4. Banjo	20.00	39.00	1. Control Tower		
4. Bank-A-Ball (Got)	37.50	75.00	(Wm 4/51)	115.00	125.00
4. Barnacle Bill (Got 8/48)	29.50	40.00	4. County Fair (Un)	195.00	230.00
4. Basketball (Got 10/49)	95.00	149.50	6. Cover Girl	24.50	45.00
4. Be Bop (Ex)	50.00	110.00	4. Crazy Ball (CC 7/48)	29.50	45.00
4. Bermnda (CC 11/47)	20.00	34.50	4. Crossroads (Got 5/52)	175.00	210.00
6. Big Time	32.50	39.50	4. Cyclone (Got 5/51)	135.00	169.50
4. Big Top	49.50	59.00	1. Dallas (Wm 2/49)	45.00	49.50
4. Black Gold	44.50	59.50	4. De Icer (Wm 11/49)	65.00	95.00
4. Blue Skies (Un 11/48)	25.00	40.00	4. Dew Wa Ditty		
4. Bolero (Un 1/52)	275.00	295.00	(Wm 6/48)	25.00	39.50
4. Bomber (CC 5/51)	70.00	90.00	4. Domino (Wm 6/52)	185.00	225.00
4. Bonanza (Wm 11/47)	12.50	29.50	4. Double Action	80.00	90.00
4. Boston (Wm 11/47)	49.00	89.50	4. Dble. Feature		
1. Bowling Champ			(Got 12/50)	65.00	164.50
(Got 2/49)	49.50	75.00	2. Dbl. Shuffle (Got 6/49)	75.00	85.00
4. Bowl League (Got 8/47)	10.00	24.50	4. Dreamy (Wm 3/50)	80.00	96.00
1* Bright Lights (B 5/51)	205.00	325.00	6. Drum Major	25.00	34.50
3. Bright Spot (B 11/51)	285.00	300.00	4. Eight Ball	165.00	190.00
4. Broadway (B)	199.50	295.00	4. Entry (B '47)	25.00	65.00
4. Buffalo Bill (Got 5/50)	40.00	79.50	4. El Paso (Wm 11/48)	25.00	50.00
1. Buccaneer (Got 10/48)	49.50	59.00	4. Fighting Irish (CC10/50)	60.00	100.00
4. Build Up	25.00	34.50	2* Five Star (Univ 5/51)	100.00	145.00
4. Bnttons & Bows			6. Flamingo (Wm 7/47)	15.00	19.50
(Got 3/49)	49.50	69.50	4. Floating Power	32.50	49.50
4. Camel Caravan	39.50	69.50	4. Flying Saucers		
1. Caravan (Wm 7/52)	220.00	250.00	(Ge 12/50)	65.00	69.50
4. Campus	79.50	115.00	4. Football (CC 8/49)	39.50	60.00
4. Canasta (Ge 7/50)	39.50	50.00	4* Four Horsemen		
4. Carnival (B '48)	25.00	45.00	(Got 9/50)	85.00	115.00
4. Carolina (Un 3/49)	30.00	49.50	7. Four Hundred (Ge '52)	259.50	300.00
4. Carousel	15.00	29.50	4. Four Stars (Got 6/52)	210.00	260.00
4. Catalina (CC 2/48)	22.50	29.50	4. Freshie (Wm 9/49)	65.00	104.50

4. Georgia (Wm 9/50)	95.00	100.00
4. Gin Rummy	39.50	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	19.50	25.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	39.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
1* Harvest Time (Ge 9/50)	50.00	85.00
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	135.00	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
4. Hit & Runs (Ge 5/51)	75.00	85.00
2. Hit 'N' Run (Got 4/52)	180.00	190.00
4. Holiday (CC 12/48)	25.00	49.50
2. Holiday (Ke 12/51)	225.00	295.00
4. Horse Shoe (Wm)	149.50	175.00
1. Hot Rods (B '49)	60.00	69.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N' Jill (Got 4/48)	25.00	49.50
2* Jalopy (Wm 9/51)	175.00	235.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	22.50	45.00
4. Joker (Got 11/50)	115.00	160.00
4. Judy (Ex 7/50)	95.00	105.00
1. Just 21 (Got 1/50)	39.50	59.00
4. K. C. Jones	69.50	89.50
4. King Arthur (Got 10/49)	47.50	119.50
4. King Cole (Got 5/48)	28.50	72.50
4. King Pin (CC)	50.00	145.00
1* Knockout (Got 1/51)	60.00	99.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
4. Leaders (Un)	300.00	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	115.00	125.00
4. Long Beach (Wm 8/52)	385.00	400.00
1. Lucky Inning (Wm 5/50)	60.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	95.00	139.50
4. Majors '49 (CC 2/49)	35.00	55.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	180.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
1. Maryland (Wm 4/49)	49.50	65.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	69.50	80.00
4. Mermaid (Got 6/51)	110.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	95.00	175.00
4. Monterrey (Un 5/48)	29.50	40.00
2. Moon Glow (Un 12/49)	25.00	39.50
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
1. Nifty (Wm 12/50)	95.00	100.00
6. Nndgy (B 47)	25.00	39.50
4. Oasis	79.50	90.00
4. Oklahoma (Un 6/49)	45.00	60.00
4. Old Faithful (Got 1/50)	95.00	125.00
4. Olympics (Wm)	190.00	210.00
4. One Two Three	34.50	50.00
4. Palm Beach (B 7/52)	440.00	515.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	49.50
4* Photo Finish	35.00	85.00
6. Picnic	15.00	32.50
1. Pin Bowler (CC 7/50)	64.50	125.00
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	69.50	124.50
2. Playtime (Ex)	40.00	65.00
4. Puddin' Head	40.00	55.00
4. Punchy (CC 11/50)	90.00	100.00
4. Quarterback (Wm)	48.50	84.50
1. Quartet (Got 2/52)	165.00	199.50
4. Rag Mop (Wm 11/50)	79.50	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	15.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	60.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	90.00	139.50
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50
4. Round Up (Got 11/48)	29.50	64.50
4. St. Louis (Wm 2/49)	24.50	50.00
4. Sally (CC 10/48)	29.50	54.50

4. Samba	29.50	59.50
4. Saratoga (Wm 10/48)	29.50	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	220.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	40.00
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	15.00	49.50
1. Shantytown	79.50	95.00
2. Sharpshooter (Ge)	65.00	75.00
4. Shoo Shoo (Wm 2/51)	89.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	25.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	149.50	190.00
6. Slinger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	100.00
6. South Paw	15.00	19.50
4. Spark Plugs (Wm 10/51)	195.00	250.00
4. Special Entry (B '49)	17.50	35.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	35.00	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
4* Spot-Lite (B 1/52)	295.00	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
1. Springtime (Ge)	100.00	125.00
6. Stage Door Canteen	10.00	25.00
7. Stars (Un. 6/52)	450.00	500.00
6. Stardust (Un 5/48)	25.00	45.00
1. Steeplechase (Un 2/52)	225.00	295.00
6. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	69.50	90.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
1. Sweetheart (Wm 7/50)	64.50	99.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
1. Thing (CC 2/51)	39.50	79.00
4. Three Feathers	25.00	69.50
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	95.00
2. Thrill (CC 9/48)	25.00	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Tonchdown (Un)	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	29.50	44.50
4. Triplets (Got 7/50)	94.50	135.00
4* Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	100.00	165.00
1. Utah (Un 8/49)	35.00	79.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	70.00	125.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
2. Wild West	120.00	169.50
1* Winner (Univ)	89.50	125.00
4. Wisconsin (Un 3/48)	14.50	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4. Zingo (Un 10/51)	200.00	295.00

CONFIDENTIAL PRICE LIST



ROLL DOWNS

2. Bing-A-Roll	54.50	75.00	4. Genco Total Roll	39.50	69.50
6. Bonns Roll	25.00	49.50	2. Hy-Roll	45.00	65.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL

PRICE LIST

SHUFFLES

REBOUNDS

1. Bally Shuffle-Line	105.00	125.00	2. Keeney DeLuxe League Bowler	285.00	295.00
4. Bally Hook Bowler	135.00	175.00	4. Keeney Big League Bowl	155.00	225.00
4. Bally Baseball	49.50	89.50	2. Keeney 4-Way Bowl	125.00	139.50
4. Bally Shuffle Champ	45.00	65.00	4. Keeney 6-Player	225.00	275.00
2. Bally Shuffle-Bowler	24.50	29.00	4. Keeney Super Deluxe	325.00	365.00
4. Bally Speed Bowler	24.50	49.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin Bango	15.00	49.50	2. Rock-Ola Shuffle-Lane	24.50	29.00
4. ChiCoin Bowling Alley	35.00	55.00	2. Univ. Deluxe Twin	85.00	95.00
4. ChiCoin Alley w/con.	35.00	79.50	4. Un. DeLuxe 6-Player	335.00	375.00
4. ChiCoin Ace Bowl	70.00	110.00	4. Un. Dbl. Shuffle	39.50	50.00
4. ChiCoin Bowl Classic	60.00	115.00	4* United Shuffle Alley	15.00	29.00
4. ChiCoin Horseshoes	90.00	125.00	4. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Rebound	25.00	45.00	4* Un. Shuffle Alley Exp.	35.00	50.00
4. ChiCoin Pin Lite Bowler	125.00	149.50	2. Un. 2-play Express	49.50	60.00
2. ChiCoin Baseball	25.00	45.00	2. Un. Sin Rebound	50.00	70.00
4. ChiCoin Trophy	25.00	125.00	4. Un. Twin Rebound	125.00	145.00
4. ChiCoin 6 Player	250.00	285.00	4. United Slugger	65.00	79.50
7. ChiCoin 6 Player Deluxe	325.00	345.00	4* United Skee Alley	65.00	85.00
4. Exhibit Strike	25.00	89.50	4. Un. 4-Player	195.00	225.00
4. Genco Shuffle Target	90.00	125.00	4. Un. 5-Player	225.00	245.00
4. Genco Bowling League	24.50	45.00	4. Un. 6-Player	250.00	265.00
4. Genco Baseball	25.00	79.50	1. Un. DeLuxe 6-Player	325.00	395.00
4* Gottlieb Bowlette	24.50	40.00	4. Un. Shuffle-Cade	145.00	189.50
4. Keeney ABC Bowler	25.00	60.00	4. Un. Twin Shuffle Cade	75.00	110.00
4. Keeney Bowling Champ	50.00	95.00	4* Univ. Super Twin	25.00	69.00
4. Keeney King Pin	45.00	85.00	2* Universal Twin Bowler	39.50	49.50
4. Keeney Pin Boy	24.50	39.50	4. Univ. HiScore Bowler	45.00	145.00
4. Keeney Ten Pins	24.50	45.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Lucky Strike	35.00	75.00	4. Williams Twin Shuffle	24.50	35.00
4. Keeney Dbl. Bowler	50.00	100.00	4* Williams Dbl. Head	29.50	65.00
4. Keeney League Bowl	145.00	185.00			
2. Keeney Duck Pins	39.50	125.00			

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N' Spares	39.50	149.50	6. Keeney Anti Aircraft Br.	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	75.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00	55.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bombers	95.00	150.00
4. Bally Heavy Hitter	40.00	69.50	4. Mnto. Atomic Bomber	95.00	125.00
6. Bally King Pin	35.00	45.00	4. Mntoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mntoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	4. Mntoscope Voice-O-Graph		
4. Bally Undersea Raider	85.00	95.00	35c	425.00	535.00
6. Bank Ball	59.50	150.00	4. QT Pool Table	89.50	125.00
6. Buckley DeLuxo Dig.	119.50	149.50	4. Quizzer	75.00	110.00
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola Ten Pins HD	25.00	49.50
4. Champion Hockey	50.00	75.00	4. Rockola World Series	69.50	75.00
4* ChiCoin Basketball			6. Scientific Baseball	49.50	75.00
Champ	195.00	225.00	6. Scientific Basketball	59.50	75.00
4. ChiCoin 4 Player Derby	195.00	295.00	4. Scientific Batting Pr.	29.50	95.00
4* ChiCoin Goalee	85.00	125.00	4. Scientific Pitch 'Em	140.00	185.00
1. ChiCoin Hockey	65.00	75.00	4* Seeburg Bear Gun	195.00	275.00
4. Chi Midget Skee	199.50	229.50	4. Seeburg Chicken Sam	105.00	125.00
4. ChiCoin Pistol	95.00	115.00	4. Seeburg Shoot the Chnte	49.50	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	100.00	275.00	6. Super Torpedo	25.00	79.50
4. Evans Snper Bomber	50.00	125.00	4. Supreme Bolascare	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46	34.50	75.00	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Bnster	45.00	75.00
4* Exhibit Dale Gun	45.00	69.50	6. Tail Gunner	49.50	89.50
4. Exhibit Gun Patrol	199.50	215.00	4. Telequiz	99.50	165.00
4. Exhibit Jet Gun	215.00	265.00	4. Un. Team Hockey	70.00	95.00
4. Exhibit Pony Express	225.00	385.00	6. Warner Voice Record	49.50	69.50
6. Exhibit Rotary Mdsr.	175.00	275.00	4. Western Baseball '39	40.00	85.00
1. Exhibit Silver Bullets	139.50	150.00	4. Western Baseball '40	60.00	85.00
2. Exhibit Six Shooter	165.00	175.00	6. Whizz	15.00	29.50
6. Exhibit Merchantman			2. Wilcox-Gay Recordio	74.50	150.00
Roll Ch Digger	85.00	99.50	4. Williams All Stars	49.50	109.50
4. Exhibit Vitalizer	75.00	95.00	6. Williams Box Score	39.50	65.00
6. Genco Glider	30.00	39.50	4. Williams Star Series	49.50	100.00
6. Genco Play Ball	29.50	65.00	3* Williams Super World		
6. Groetchen Met. Typer	79.50	149.50	Series	195.00	275.00
4. Jack Rabbit	55.00	95.00	4. Williams Quarterback	50.00	110.00
4. Keeney Air Raider	110.00	125.00	4. Wurlitzer Skee-ball	100.00	150.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$237.50-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
2. DuGrenier "W" (9 col.)	69.50- 85.00
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
2. Eastern Electric C-8	135.00- 150.00
4. Electro (8-col.)	229.50-
4. Electro (10 col.)	249.50-
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 135.00
4. National 930	85.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	119.50- 139.50
4. Rowe Diplomat (10 col.)	165.00- 205.00
4. Rowe Imperial (6 col.)	69.50- 95.00
2. Rowe Imperial (8 col.)	69.50- 85.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	95.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	100.00- 169.50
4. Rowe Crusader (10 col.)	125.00- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 70.00
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (6 col.)	50.00 75.00
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	79.50- 95.00
4. Uneeda "E" (12 col.)	65.00- 85.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	85.00- 130.00
4. Uneeda 500 (9 col.)	79.50- 110.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 115.00
2. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 35.00-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c, 10c, 300 cups	250.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of var- ious types	

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	
------------	--

BALLY MFG. CO

Frolics	\$ 665.00
Futurity	735.00
The Champion (Mech. Horse)	1,195.00
Space Ship	

CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Mat (Automatic Baseball Pitcher)	\$1,295.00
-------------------------------------------	------------

H. C. EVANS & CO.

Century Phono 100/45	\$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Test Pilot	325.00
Space Gun	375.00
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Chinatown	\$349.50
-----------	----------

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
--------------	------------

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00
10 Player Bowler	

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—"8" Wall Speaker Ivory (Teardrop)	
CVS6-8—"8" Recessed Speaker	
CVS7-12—"12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

UNITED MFG. CO.

Circus	\$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
-----------------------------------------------	------------

WILLIAMS MFG. CO.

Hong Kong	\$359.50
-----------	----------

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

Rudolph The Red Nosed Reindeer.

REMEMBER...
EXHIBIT'S
BIG BRONCO'
TRIGGER'
and
RUDOLPH'
CAN BE PURCHASED
THROUGH YOUR EXHIBIT
DISTRIBUTOR ON EXHIBIT'S
FINANCE
PLAN



© RLM

HE'S AUTHENTIC!
HE'S LOVABLE!
HE'S IRRISISTABLE!
HE'S THE KID'S
FAVORITE!
HIS NOSE LIGHTS
UP, TOO!
JINGLE BELL
HALTER!
GENTLE, EASY
ACTION!
YEAR 'ROUND
APPEAL!

EXHIBIT SUPPLY

4218-4230 W. LAKE ST
CHICAGO 24, ILL.

ESTABLISHED
1901

Roy Rogers

"TRIGGER"

★ LICENSED BY
ROY ROGERS ENTERPRISES

All the famed and proven features of "Big Bronco" incorporated into "Trigger" plus the backing of the tremendous promotion program of Roy Rogers Enterprises.

On "Trigger" you'll find: 1) The Authentic Roy Rogers' Saddle and Bridle; 2) Tru-Life "Trigger" Palomino finish; 3) Colorful Double-R-Bar Ranch plus Roy Rogers' picture on base; 4) Retractable Casters; 5) Underwriter's Approval; And many, many more outstanding, captivating and precision-perfect features.

Day in and day out promotion on Roy Rogers is the greatest of all time. Millions see him on television, hear him on radio, read about him in newspaper comic strips and in comic books, his latest movie: "Son of Paleface" is breaking records. You benefit from all this consumer acceptance when you operate "Trigger". Order from EXHIBIT SUPPLY today!



...and...
**BIG
BRONCO**
STILL IN FULL
PRODUCTION

UNITED'S

10TH FRAME

Star Shuffle-Alley

WITH

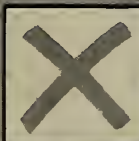
MATCH A SCORE 0-9 ☐ MATCH A STAR
TWIN SPOT FEATURE

NEW, EXTRA-FAST SCORING

plus

10th FRAME

SHOOT AGAIN



**STRIKE
OR SPARE
FLASHER
LIGHTS**

**CAN
PICK UP
7-10
SPLIT**

**FORMICA
PLAYBOARD**

**SEE
YOUR
DISTRIBUTOR**

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

TOPS IN EYE-APPEAL
 REALISTIC HORSE, FLASHY REAL SADDLE
+ TOPS IN RIDE-APPEAL
 WALK—TROT—CANTER—GALLOP
= TOPS IN PROFIT

THE CHAMPION

by Bally®

is really the
CHAMPION
 money-maker



RIDE
THE CHAMPION
 10¢

REDD DISTRIBUTING COMPANY, INC.
 Headquarters for New and Used COIN EQUIPMENT
 198 LINCOLN STREET • ALLSTON • BOSTON 24, MASSACHUSETTS
 Telephone ALgonette 4-4040

June 16, 1952

Mr. Jack Nelson, General Sales Manager,
 Bally Manufacturing Company,
 2640 W. Belmont Ave.,
 Chicago, Illinois

Dear Jack:

We have the "CHAMPION" located with J. J. Newberry Company, McLeellan Stores, W. T. Grante, Filene's, Jordan Marsh, Gilchrist, R. H. Whites, and all of the other leading variety Stores, Department Stores, Drug Stores and Super Markets in the greater New England area.

To give you an example, Mr. Morton, Manager of Filene's Suburban Store, Chestnut Hill, told me that it was his belief that for every \$100.00 that the Horse earned, (incidentally, it earns \$100.00 per week) it tripled the sales of merchandise.

Many, many Store Managers state that "The Children actually drag their Mothers into our Stores, and this increases our Sales in addition to the revenue from the Horse".

Sincerely,

REDD DISTRIBUTING COMPANY, INC.

W. S. Redd
 W. S. REDD

W3R:mdt

WALTER E. HELLER CO.

FINANCE PLAN

**NOW AVAILABLE
 THROUGH
 BALLY DISTRIBUTORS**

Operators may now rapidly expand their operations of The CHAMPION through this liberal finance plan. Sustained, month-after-month high earnings pay for the equipment in a hurry. See your Bally Distributor today.



Bally®

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS